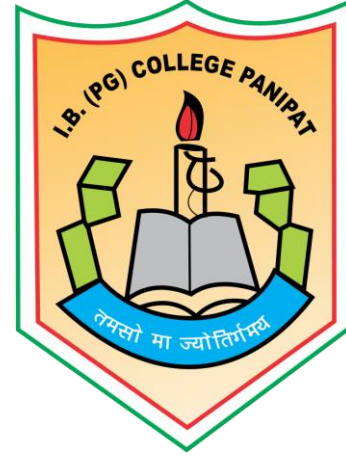


I.B. (PG) COLLEGE, PANIPAT



SUSTAINABLE DEVELOPMENT GOALS



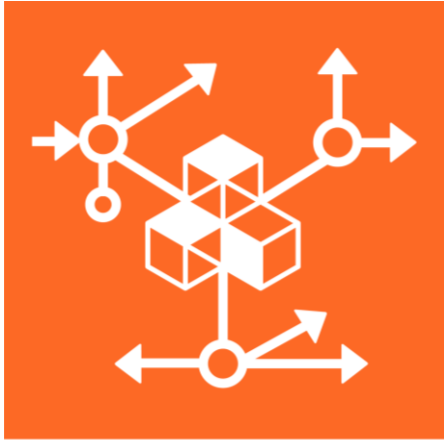
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE







DEVELOP SUSTAINABLE,
RESILIENT AND
INCLUSIVE
INFRASTRUCTURES



ENHANCE RESEARCH
AND UPGRADE
INDUSTRIAL
TECHNOLOGIES

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



UNIVERSAL ACCESS TO
INFORMATION AND
COMMUNICATIONS
TECHNOLOGY



UPGRADE ALL
INDUSTRIES AND
INFRASTRUCTURES
FOR SUSTAINABILITY





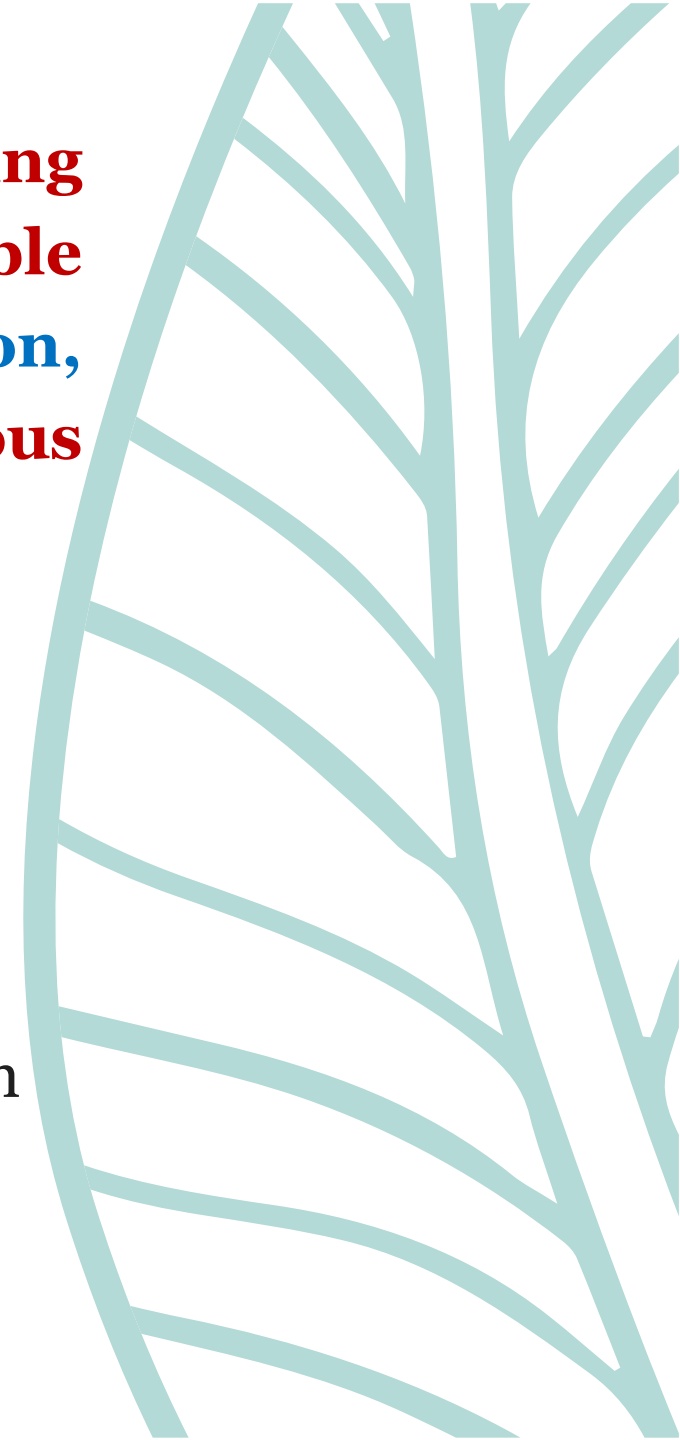
I.B. (PG) College, Panipat, is contributing significantly towards achieving the Sustainable Development Goal (SDG) of “Industry, Innovation, and Infrastructure (SDG 9)” through various initiatives and actions:

Incubation and Innovation Hub

Establishment of Innovation and Incubation Center

Mentorship and Funding Programs

College organizes mentorship programs connecting students with industry professionals or entrepreneurs.





Internships and Research Opportunities

College is partnered with different companies working on sustainable technologies or infrastructure projects to offer internship or research opportunities for students. This provides practical experience and connects them with potential employers.

Infrastructure Development

College supports infrastructure development projects that enhance connectivity, resilience, and sustainability. College has invested in energy systems, and digital infrastructure to improve access, efficiency, and productivity.

STEM Education and Workforce Development

College offers science, technology, engineering, and mathematics (STEM) education programs to prepare students for careers in high-growth industries



Incubation and Innovation Hub

(established in February, 2022)

• Registration of 7 Firms through Incubation Centre

Name of the Firm	Number of Partners
Little Tart Bakeshop (Bakery Shop)	4
Trendify (Reselling)	3
Dance and Dazzle	3
Trendy Tangles (Fashion Design)	5
Sweet Bite Bakers (Bakery)	3
Glam Squad (Parlour)	2
Trend with Thread	2





Certificates of Registration of Firms

Form-A

[Rule(5)]

REGISTER OF FIRM

(Maintained under Section 59 of the Indian Partnership Act, 1932)

1. Registration number of the firm : 06-007-2023-00071
2. Name of the Firm (Original) : M/s LITTLE TART BAKESHOP
3. Name of the Firm (New): N/A
4. Date of Registration : 04/07/2023
5. Duration of the Firm : AT WILL
6. Principal place of business (Original) : I.B. (P.G.) COLLEGE, G. T. ROAD, PANIPAT-132103 ,Panipat
7. Other place of business (Original) :

A. List of Partners :				
Sr. No.	Name of the Partner	Permanent address of the Partner	Date of Joining	Date of Ceasing
1	ISHA	D/o Mohan Singh, Vikas nagar, Nagal Kheri, Kheri Nagal (31), Panipat, Haryana	2023-06-07	
2	SUHANI	D/o Mohan Singh, Vikas nagar, Nagal Kheri, Kheri Nagal (31), Panipat, Haryana	2023-06-07	
3	NEETU	NEAR T.C.M. SCHOOL, VIKAS NAGAR, PANIPAT, Panipat, Haryana	2023-06-07	
4	MANISHA	NEAR T.C.M. SCHOOL, VIKAS NAGAR, PANIPAT, Panipat, Haryana	2023-06-07	



Application for Registration under Indian Partnership Act, 1932

Form-A

[Rule(5)]

REGISTER OF FIRM

(Maintained under Section 59 of the Indian Partnership Act, 1932)

1. Registration number of the firm : 06-007-2023-00072
2. Name of the Firm (Original) : M/s TRENDIFY
3. Name of the Firm (New): N/A
4. Date of Registration : 04/07/2023
5. Duration of the Firm : AT WILL
6. Principal place of business (Original) : I.B. (P.G.) COLLEGE, G. T. ROAD, PANIPAT - 132103 ,Panipat
7. Other place of business (Original) :

A. List of Partners :				
Sr. No.	Name of the Partner	Permanent address of the Partner	Date of Joining	Date of Ceasing
1	RIYA CHAUBEY	D/o KRISHAN KUMAR CHAUBEY H. NO.78, 8 MARLA, PANIPAT, Panipat, Haryana	2023-06-07	
2	AMAN SHRIVASTAV	S/o OM PARKASH SHRIVASTAV, VIKAS NAGAR, PANIPAT, Panipat, Haryana	2023-06-07	
3	ROHIT JOSHI	S/o BHARAT KUMAR JOSHI, H.NO. 379/23, NEAR SHIV MANDIR, KISHAN PURA, PANIPAT, Panipat, Haryana	2023-06-07	



Application for Registration under Indian Partnership Act, 1932

13-07-2024



Certificates of Registration of Firms

Form-A ✓

[Rule(5)]

REGISTER OF FIRM

(Maintained under Section 59 of the Indian Partnership Act, 1932)

1. Registration number of the firm : 06-007-2023-00073
2. Name of the Firm (Original) : M/s DANCE AND DAZZLE
3. Name of the Firm (New): N/A
4. Date of Registration : 07/07/2023
5. Duration of the Firm : AT WILL
6. Principal place of business (Original) : I.B. (P.G.) COLLEGE, G. T. ROAD, PANIPAT - 132103 ,Panipat
7. Other place of business (Original) :

A. List of Partners :				
Sr. No.	Name of the Partner	Permanent address of the Partner	Date of Joining	Date of Ceasing
1	SUJAL ARORA	S/o ANIL ARORA, KAMBALI MAHOLLA, LAL MASJID, PANIPAT, Panipat, Haryana	2023-06-07	
2	SUMIT ANAND	S/o VIJAY ANAND, H. NO.6125, RAMLILA GROUND, DABUR COLONY, PANIPAT, Panipat, Haryana	2023-06-07	
3	ABHISHEK	S/o MANOJ SINGH H. NO. 280-A, SUBHASH NAGAR, TAHSIL CAMP, PANIPAT, Panipat, Haryana	2023-06-07	



[Signature]
District Registrar of Firms
Panipat, Haryana

Application for Registration under Indian Partnership Act, 1932

Form-A

[Rule(5)]

REGISTER OF FIRM

(Maintained under Section 59 of the Indian Partnership Act, 1932)

1. Registration number of the firm : 06-007-2024-00013
2. Name of the Firm (Original) : M/s Sweet Bite Bakers
3. Name of the Firm (New): N/A
4. Date of Registration : 30/01/2024
5. Duration of the Firm : At Will
6. Principal place of business (Original) : I.B. (P.G.) College, G. T. Road, Panipat -132103 ,Panipat
7. Other place of business (Original) :

A. List of Partners :				
Sr. No.	Name of the Partner	Permanent address of the Partner	Date of Joining	Date of Ceasing
1	Mahak	Resident of 192B, Gali No. 4, Salakantar Colony, 8 Marks, Panipat-132103, Panipat, Haryana	2023-12-28	
2	Preeti	Resident of Gharwal , Sonpat -131302, Sonpat, Haryana	2023-12-28	
3	Aman Sharma	Resident of 144 , Kabri Road , Arjun Nagar , Panipat-132103, Panipat, Haryana	2023-12-28	



[Signature]
District Registrar of Firms
Panipat, Haryana

Application for Registration under Indian Partnership Act, 1932



Certificates of Registration of Firms

Form-A

[Rule(5)]

REGISTER OF FIRM

(Maintained under Section 59 of the Indian Partnership Act, 1932)

1. Registration number of the firm : 06-007-2024-00012
2. Name of the Firm (Original) : **M/s GLAM SQUAD**
3. Name of the Firm (New): N/A
4. Date of Registration : 30/01/2024
5. Duration of the Firm : AT WILL
6. Principal place of business (Original) : LB, (P.G.) COLLEGE, G. T. ROAD, PANIPAT - 132103 ,Panipat
7. Other place of business (Original) :

A. List of Partners :				
Sr. No.	Name of the Partner	Permanent address of the Partner	Date of Joining	Date of Ceasing
1	PRACHI	775, VILLAGE DHADOLA, PANIPAT -132108, Panipat, Haryana	2023-12-28	
2	MUSKAN	RESIDENT OF 1650, KURANA, PANIPAT 132107, Panipat, Haryana	2023-12-28	



Savit
 District Registrar of Firms
 Panipat, Haryana

Form-A

[Rule(5)]

REGISTER OF FIRM

(Maintained under Section 59 of the Indian Partnership Act, 1932)

1. Registration number of the firm : 06-007-2023-00074
2. Name of the Firm (Original) : **M/s TRENDY TANGLES**
3. Name of the Firm (New): N/A
4. Date of Registration : 07/07/2023
5. Duration of the Firm : AT WILL
6. Principal place of business (Original) : I. B. (P.G.) COLLEGE, G. T. ROAD, PANIPAT - 132103 ,Panipat
7. Other place of business (Original) :

A. List of Partners :				
Sr. No.	Name of the Partner	Permanent address of the Partner	Date of Joining	Date of Ceasing
1	SANGEETA	D/O SH. KRISHAN, H.No.- 34, VILLAGE BARAULLI, BADAULI(33) GANJBARH, Panipat, Haryana	2023-06-07	
2	BHARTI	D/O PURAN SINGH, SEWAH GARHI-Panipat 132103, Panipat, Haryana	2023-06-07	
3	KOMAL	D/O GANPAT, H.No.-271, SHIV SADAN WALI GALI, KHANNA ROAD, KRISHANPURA, PANIPAT, Panipat, Haryana	2023-06-07	
4	RITKA	S/o RAMNIYAS PHULIYA, NANGAL KHERI, KHERI NANGAL (31), PANIPAT, Panipat, Haryana	2023-06-07	
5	ROBIN PANDEY	S/o RAVINDER NATH PANDEY, DASHMESH MARKET, DHANDARI KHURD, LUDHIANA, Ludhiana, Punjab	2023-06-07	



Savit
 District Registrar of Firms

Form-A

[Rule(5)]

REGISTER OF FIRM

(Maintained under Section 59 of the Indian Partnership Act, 1932)

1. Registration number of the firm : 06-007-2024-00014
2. Name of the Firm (Original) : **M/s Trend With Thread**
3. Name of the Firm (New): N/A
4. Date of Registration : 30/01/2024
5. Duration of the Firm : AT WILL
6. Principal place of business (Original) : LB, (P.G.) College, G. T. Road, Panipat -132103 ,Panipat
7. Other place of business (Original) :

A. List of Partners :				
Sr. No.	Name of the Partner	Permanent address of the Partner	Date of Joining	Date of Ceasing
1	Neha	Jagdish Shah Colony, Kutani Road, Panipat-132103, Panipat, Haryana	2023-12-28	
2	Manisha	3295, Main Bazar, Panipat - 132103, Panipat, Haryana	2023-12-28	



Savit
 District Registrar of Firms
 Panipat, Haryana



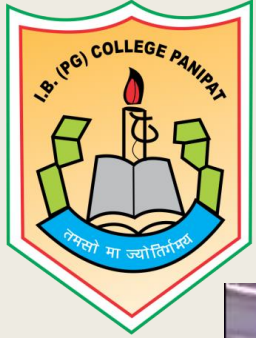
Active Partners of the Registered Firms under Innovation and Incubation Center



Category: Trendify
Start Up: Reselling



15-04-2024



Active Partners of the Registered Firms under Innovation and Incubation Center



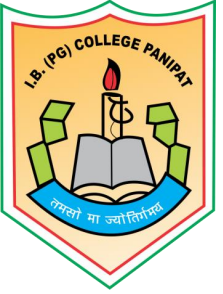
Sweet Bite Bakers



Little Tart Bakeshop



Sweet Bite Bakers

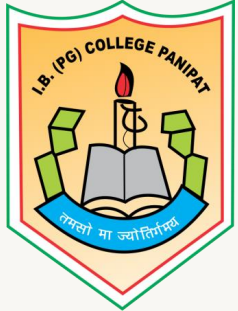


Mentorship and Funding Programs

Empowering Students under Innovation and Incubation Center

Interactive session of our Young Future Entrepreneurs with State Coordinator of Swalambi Bharat for Incubation, Sh. Kapil Madaan





Mentorship and Funding Programs

Career Counselling Activities From 2017-2022

**Career
Counselling
Sessions**

19

**Certificate
Courses**

9

**Industry
Visit**

01



Mentorship and Funding Programs

Career Counselling Sessions

Sr. No.	Topic	Under/ In Collaboration With	Session	No. of students participated
1	How to Make Passports		2017-2018	200
2.	Career Guidance and Counselling Training Camp for Girl Students	United Nation Development Programme	2018-2019	250
3.	Jobs in Banking Sector		2019-2020	200
4.	Career Counselling Session	Department of Higher Education, Haryana	2020-2021	50
5.	Awareness Program on Financial Planning and Financial Security by Mr. Kamaljeet Singh	Proftain Mentors	2020-2021	60
6.	How to prepare for civil services	Omniscient IAS Academy	2021-2022	158
7.	Career counselling session on How to crack NET	Rising Star Academy	2021-2022	21



Mentorship and Funding Programs

Career Counselling Sessions

Sr. No.	Topic	Under/ In Collaboration With	Session	No. of students participated
8.	Webinar on Hindi Bhasha Avam Rojgar ke Avsar	Medha Learning Foundation	2021-2022	46
9.	Series of two Workshops on E-Mail writing	Medha Learning Foundation	2021-2022	82
10.	Workshop on opportunities in Banking Sector	Utkarsh Small Finance Bank	2021-2022	190
11.	Series of four Workshops on English Comprehension	Medha Learning Foundation	2021-2022	138
12.	Series of workshop on skill development	Medha Learning Foundation	2021-2022	102
13.	Invited talk on Entrepreneurial Skills	Medha Learning Foundation and Entrepreneurs in Panipat	2021-2022	127
14.	Industrial talk by HelpAge Orphans	Helpage Orphans	2021-2022	56



Mentorship and Funding Programs

Glimpses of Workshops



आई.बी. कालेज के छात्र कार्यक्रम में भाग लेते हुए। (पंकेस)

व्यावसायिक ई-मेल लेखन कार्यशाला सीरीज का सफलतापूर्वक समापन

पानीपत, 1 अक्टूबर (खब) : आई.बी. (पी.जी.) कालेज पानीपत में प्लेसमेंट सैल एवं गैर-लाभ संस्था मेधा द्वारा व्यावसायिक ई-मेल लेखन कार्यशाला सीरीज का सफलतापूर्वक समापन हुआ।

गौरतलब है कि 21 सवीं सदी में विद्यार्थियों को इंडस्ट्री-रैडी बनने के लिए रोजगारपरक कौशल सीखने के साथ ही डिजिटल संचार में निपुण होना अत्यावश्यक है। इसी क्रम में प्लेसमेंट सैल और मेधा संस्था विद्यार्थियों को विभिन्न कार्यक्रमों के माध्यम से रोजगार के अवसरों हेतु तैयार कर रही है। इस अवसर पर प्राचार्य डा. अजय कुमार गर्ग ने कहा कि वर्तमान समय में डिजिटल संचार की जरूरतें तेजी से बढ़ी हैं और हमारा उद्देश्य है कि हमारे विद्यार्थी समय की जरूरत के अनुरूप खुद को एक बेहतर करियर हेतु तैयार कर सकें।

व्यावसायिक ई-मेल लेखन कार्यशाला को मेधा की स्टूडेंट रिलेशनशिप मैनेजर शिवानी चहल ने संचालित किया जिसमें स्नातक और परास्नातक के सभी विद्यार्थियों को एक बेहतर ई-मेल लिखने के सूक्ष्म पहलुओं और तैयारियों से रू-ब-रू करवाया गया। ट्रेनिंग एवं प्लेसमेंट सैल अधिकारी डा. अर्पणा गर्ग ने कहा कि हमारा ध्येय विद्यार्थियों को कालेज के बाद आने वाली चुनौतियों के लिए तैयार करना है।

मेधा टीम की तरफ से इस कार्यक्रम में सीनियर मैनेजर पीयूष गुप्ता और आई.बी. स्नातकोत्तर महाविद्यालय से प्रो. पी.के. नरूला, डा. किरण मदान, डा. निधान सिंह, प्रो. अजय पाल सिंह, प्रो. कनक शर्मा, डा. शर्मिला यादव, प्रो. माधवी, प्रो. सोनिया वर्मा, प्रो. रूहानी शर्मा, प्रो. सोनिया धींगरा, प्रो. आकांक्षा मौजूद रहे।





Mentorship and Funding Programs

Career Counselling Sessions

‘राष्ट्रीय पात्रता परीक्षा को कैसे उत्तीर्ण किया जाए’ विषय पर की करियर काउंसलिंग

पानीपत, 7 फरवरी (खर्ब): आई.बी. स्नातकोत्तर महाविद्यालय में गणित विभाग और प्लेसमेंट एवं करियर गाइडेंस प्रकोष्ठ के संयुक्त तत्वावधान में एक करियर काउंसलिंग सत्र का आयोजन किया गया। इस सत्र का विषय ‘राष्ट्रीय पात्रता परीक्षा को कैसे उत्तीर्ण किया जाए’ रहा। महाविद्यालय के स्नातक एवं स्नातकोत्तर के गणित विषय की विभिन्न कक्षाओं के विद्यार्थियों ने इसमें भाग लिया।

सत्र का शुभारम्भ प्राचार्य डा. अजय कुमार गर्ग के वक्तव्य से हुआ। उन्होंने मुख्य वक्ता यू.आर. त्यागी का स्वागत किया और कहा कि गणित के विद्यार्थियों के लिए रोजगार की कमी नहीं है। स्नातकोत्तर विद्यार्थियों के लिए यह अत्यंत आवश्यक है कि वे अभी से परीक्षा के लिए खुद को तैयार करें। तत्पश्चात गणित विभागाध्यक्षा एवं प्लेसमेंट एवं करियर गाइडेंस प्रकोष्ठ की प्रभारी डॉ. अर्पणा गर्ग ने मुख्य वक्ता की उपलब्धियों पर प्रकाश डाला और उन्हें वक्तव्य के लिए आमंत्रित किया। यू.आर. ने बड़े ही सहज एवं सरल तरीके से विद्यार्थियों का मार्गदर्शन किया। गणित



करियर काउंसलिंग में भाग लेते हुए छात्र व मुख्य वक्ता। (पंकेस)

विषय में राष्ट्रीय पात्रता परीक्षा से संबंधित सभी बिंदुओं पर उन्होंने विस्तार से चर्चा की। उन्होंने अलग-अलग विषयों को समझने के लिए आवश्यक पुस्तकों की सूची भी विद्यार्थियों से सांझा की। गणित विभागाध्यक्षा डा. अर्पणा गर्ग ने अंत में मुख्य वक्ता का धन्यवाद किया।

उन्होंने बताया कि हर वर्ष राष्ट्रीय स्तर पर बहुत से विद्यार्थी इस परीक्षा में बैठते हैं, लेकिन इसको उत्तीर्ण करने वाले विद्यार्थियों का अनुपात बहुत ही कम है। इसको ध्यान में रखते हुए आज इस सत्र का आयोजन किया गया है और निश्चित रूप से आज का विषय सभी विद्यार्थियों के लिए कारगर सिद्ध होगा। इस मौके पर प्रो. कनक शर्मा, डा. शर्मिला यादव, प्रो. मनीष, प्रो. सौरव, प्रो. भानसी, प्रो. कोमल, प्रो. दीपाली, प्रो. भावना, प्रो. कीर्ति, प्रो. साक्षी आदि उपस्थित रहे।



OPPO F19 Pro+
2022/02/04 13:00

Mentorship and Funding Programs

Glimpses of Workshops



सिविल सर्विस-आईएस प्रिपरेशन विषय पर सेमिनार आयोजित

पानीपत (सच कहें/ सन्नी कथूरिया)। आई.बी. स्नातकोत्तर महाविद्यालय में करियर गाइडेंस और प्लेसमेंट सेल के संयुक्त तत्वाधान में एक्सप्लोर द पॉसिबिलिटी इन सिविल सर्विस-आईएस प्रिपरेशन प्रोग्राम विषय पर एक सेमिनार का आयोजन किया गया। इस सेमिनार के आरंभ में प्राचार्य डॉ. अजय कुमार गर्ग ने कहा कि आई.ए.एस. ऑफिसर देश की सबसे बड़ी सरकारी जॉब होती है। यह ऑफिसर तमाम विभागों का मार्गदर्शन करता है कि किस विभाग में कैसे काम किया जाना चाहिए। इस अवसर पर करियर एवं गाइडेंस सेल की ऑफिसर डॉ. अर्पणा गर्ग ने कहा कि एक ऑफिसर बनने के लिए विद्यार्थियों का किसी भी स्ट्रीम से ग्रेजुएट होना बहुत जरूरी है चाहे साइंस हो, कॉमर्स या आर्ट्स, यह परीक्षा देश की सबसे कठिन परीक्षा मानी जाती है और इसमें सफलता के लिए अनुशासन, अध्ययन और धैर्य मूलभूत आधार है। इस



सेमिनार के पहले मुख्य वक्ता एम.के मोहित (चीफ मेनटोर, चेयरमैन, ओमनीसेंट आई.ए.एस. एकेडमी) ने विद्यार्थियों को आई.ए.एस. ऑफिसर बनने के लिए जो प्रक्रिया करनी पड़ती है वह सभी बताए। उन्होंने यह भी कहा कि आई.ए.एस. बनने के लिए विद्यार्थियों को तीन एग्जाम देने पड़ते हैं। इसमें पहला चरण है प्रिलिमनरी एग्जाम, दूसरा मेंस एग्जाम और तीसरा सेक्शन होता है इंटरव्यू। इसके

अलावा उन्होंने आई.एस. में सामाजिक विज्ञान के बारे में बताया। इस सेमिनार के सफल आयोजन में प्रो.पवन, प्रो. अजयपाल सिंह, प्रो. निशा, प्रो. रुचिका ने अहम भूमिका निभाई। इस अवसर पर प्रो. पूनम मदान, प्रो. शर्मिला यादव, प्रो. माधवी, प्रो. साक्षी, प्रो. करुणा, प्रो. मनीत कौर, प्रो.पूजा, प्रो. आकांक्षा शर्मा, प्रो. सोनिया विरमानी, प्रो. मानसी आदि मौजूद थे।





Mentorship and Funding Programs

Career Upskilling Courses



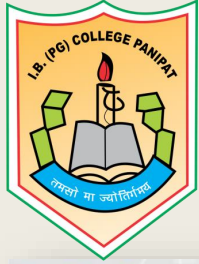
Certificate course on Online Digital Marketing – 32 Students Certified



**7 Career Advancement Boot Camps
222 students registered
205 students certified (Oct 2021 to Aug 2022)**



**One Certificate Course on Employability skills and Life Skills (Online)
91 students certified**



Mentorship and Funding Programs

Certificate Course in Digital Marketing



I.B.(PG) COLLEGE, PANIPAT

G.T. Road, Panipat - 132103, Haryana
Website: www.ibcollegepanipat.ac.in Email: principalcollege@gmail.com

Department of Marketing Management and Placement Cell

in collaboration with
Indian Institute of Digital Education (IIDE)
are organizing



**Online Course
on
Digital Marketing**

Course Details

Duration - 30 hours

Method - Videos and online sessions

Fee - Rs. 1200

Eligibility - Open for all students

Highlights

- Introduction to FB & Insta Ads
- Build customer base from scratch
- Audience targeting options
- Ads placement and budgeting option
- Types of Ads formats
- Landing pages & Remarketing
- Deep dive into FB & Insta Ads

Registration Steps

1. Fill this form [Click here](#)
2. Join this [Whatsapp Group](#)



Last registration date - 25th Nov. 2021

Dr. Ajay Kumar Garg
Patron

Dr. Poonam Madan
Head, Dept. of Marketing Management
9416177599

Dr. Arpana Garg
Convener, Placement Cell
7206441505

Organizing Committee

Mr. Pawan Kumar | Mr. Ajay Pal | Dr. Sharmila Yadav | Ms. Nisha Gupta | Deepty Juneja
+91 9466456035



पानीपत सवेरा

आईबी कालेज में 32 विद्यार्थियों को बांटे प्रमाण पत्र

● ऑनलाइन डिजिटल मार्केटिंग पर आयोजित कोर्स का समापन समारोह मनाया

पानीपत, 11 फरवरी (विनोद पांचाल) : जी.टी.रोड स्थित आईबी स्नातकोत्तर महाविद्यालय में मार्केटिंग विभाग, करियर गाइडेंस एवं प्लेसमेंट सेल एवं इंडियन इंस्टीच्यूट ऑफ डिजिटल एजुकेशन एवं मुंबई के संयुक्त तत्वाधान में ऑनलाइन डिजिटल मार्केटिंग पर आयोजित कोर्स का समापन समारोह मनाया गया। इस समारोह में 32 विद्यार्थियों को प्रमाण पत्र प्रदान किए गए। इस अवसर पर महाविद्यालय के प्राचार्य डॉ. अजय गर्ग ने कहा कि कुछ वर्षों से हमारा महाविद्यालय विद्यार्थियों की प्रतिभा को निखारने के लिए समय-समय पर अलग-अलग विषयों पर पंजीकृत कोर्स करवाता रहता है। उन्होंने कहा कि डिजिटल मार्केटिंग में आगे बढ़ने के अवसर असीमित हैं और विभिन्न प्लेटफॉर्म के आ जाने से यह क्षेत्र तेजी से बढ़ रहा है। मौजूदा उद्योग और कंपनियों भी अपने व्यवसाय की डिजिटल उपस्थिति बढ़ाने की दिशा में काम कर रही है इसलिए इन दिनों डिजिटल मार्केटिंग स्किल काफ़ी डिमांड में है इसी के तहत हमने ऑनलाइन डिजिटल मार्केटिंग का कोर्स करवाया ताकि हमारे महाविद्यालय के विद्यार्थी पढ़ाई के साथ साथ रोजगार के अच्छे अवसर का लाभ उठा सकें। इस अवसर पर महाविद्यालय की उपप्राचार्य डॉ. मधु शर्मा ने कहा कि आज के समय में सोशल मीडिया किसी भी प्रोडक्ट को मार्केटिंग करने का सबसे अच्छा विकल्प हो सकता है। सभी कंपनियां अपने प्रोडक्ट का विज्ञापन करने के लिए सोशल मीडिया का इस्तेमाल कर रही हैं और आज के डिजिटलाइज्ड युग में डिजिटल मार्केटिंग क्षेत्र में क़ैरियर के ऑप्शन बढ़ते जा रहे हैं। इस अवसर पर मार्केटिंग विभागाध्यक्षा डॉ. पूनम मदान, करियर गाइडेंस एवं प्लेसमेंट सेल के ऑफिसर डॉ. अर्पणा गर्ग, प्रो. अजयपाल सिंह, प्रो. पवनकुमार, प्रो. शर्मिला यादव, प्रो. निशा गुप्ता, प्रो. कोमल एवं लिपिक ममता आदि मौजूद रहे।



प्रमाण पत्र प्राप्त करने वाले विद्यार्थियों के साथ उपप्राचार्य डॉ. मधु शर्मा व अन्य।

(मोहन लाल)



medha

Mentorship and Funding Programs Career Advancement Boot Camps

30 HOURS' CAREER ADVANCEMENT BOOTCAMP (E-CAB)

LEARN 21ST CENTURY SKILL AT COLLEGE CAMPUS :

- ✓ COMMUNICATION SKILLS
- ✓ RESUME WRITING
- ✓ INTERVIEW PREPARATION
- ✓ GROUP DISCUSSION
- ✓ PRESENTATION SKILLS
- ✓ TEAM WORK
- ✓ LEADERSHIP
- ✓ FUTURE PLANNING
- ✓ INDUSTRY PROJECT
- ✓ INTERNSHIPS AND PLACEMENTS





medha

Mentorship and Funding Programs Career Advancement Boot Camp







MUJHE STAGE FEAR BOHOT THA, BUT REGULAR EXPOSURE SE YE KHATAM HUA AUR AB MAI CONFIDENTLY PUBLIC MEI APNI BAAT RAKH PAATI HUN.

-Parthi, Class of 2022



To know more, visit the Portal desk at your campus!



MAINE APNE STRENGTHS AUR WEAKNESSES KO ANALYSE KARNA SEEKHA AUR SKILLS BUILD KAR KE INTERNSHIPS KI, JO MUJHE CAREER MEI HELP KARENGI.

-Isha, Class of 2022



To know more, visit the Portal desk at your campus!



MUJHE ENTREPRENEUR BANNA HAI. MEDHA CLASSES MEI MAINE EFFECTIVE COMMUNICATION SEEKHA AUR TECHNICAL SKILLS BHI BUILD KIYE JO MUJHE BUSINESS MEI KAAM AYENGE!

-Saksham, Class of 2022



To know more, visit the Portal desk at your campus!



Career Counselling Sessions (06)(2022-2023)



Salary Range

- Average base pay for Wealth Managers in India 6.9 lakh
- Salary range between 3laks to 18 lakh pa
- Additional compensation & incentives varies up to 11 lakh
- Freshers with 0-1 year experience can placed at minimum 3 lakh


Name	Experience	Salary
ICICI Bank Wealth Manager	0-1	₹13.25 LPA
ICICI Securities Wealth Manager	0-1	₹13.25 LPA
Parag Wealth Management Advisors	0-1	₹12.50 LPA
Capital First Wealth Services	0-1	₹12.50 LPA
Yubi Capital Wealth Manager	0-1	₹12.50 LPA
UTI Wealth Management	0-1	₹12.50 LPA
Aditya Group Wealth Manager	0-1	₹12.50 LPA

Career Counselling Sessions (08) (2023-2024)

I.B.(PG) COLLEGE, PANIPAT
Placement & Career Guidance Cell in Collaboration with Medha is Organizing

An Expert Talk
ON

"How Emerging Technologies are Shaping the Future of IT"



Rakesh Sharma
(Managing Director, W3AXIS Pvt. Ltd.)


Date- 3 February 2024 | Time- 11:30 AM
Venue- Seminar Hall.

PATRON
Dr. Ajay Kumar Garg
Principal CONVENOR
Dr. Arpana Garg
Placement & Career Guidance Cell Medha Team
Shahid Ali & Shan Mohammad

medha
In collaboration with Placement & Career Guidance Cell,
I.B.(PG) College, Panipat

Wox Talks
Careers in a creative field and road to success

KEYNOTE SPEAKER



Neeraj Gaba
#MrGaba
Creative Entrepreneur & Motivational Speaker

DATE 20th October, 2023 **TIME** 12 noon onwards

VENUE
Seminar Hall, I.B.(PG) College, Panipat


GUEST OF HONOR
Patron Dr. Ajay Kumar Garg, Principal

I.B.(PG) COLLEGE, PANIPAT
Placement & Career Guidance Cell in collaboration with Medha
under
Swadeshi Swawlamban Abhiyan
is organizing

ENTREPRENEURIAL SAGAS
From Dreams to Empires

Date - 26th September 2023 | Time - 10:30 am onwards | Venue - Seminar Hall

OUR GUESTS





PATRON
Dr. Ajay Kumar Garg
Principal

CONVENOR
Dr. Arpana Garg
Placement & Career Guidance Cell


COORDINATION
Sonali Awasthi,
Shahid Ali & Shan Mohammad

ORGANIZING SECRETARIES
Dr. Nidhi, Ms. Sangeeta & Ms. Ruchika

I.B.(PG) COLLEGE, PANIPAT
Placement & Career Guidance Cell in Collaboration with Medha is Organizing

An Expert Talk
ON

Entrepreneurship & Skill Development



Keynote Speaker - Rahul Singla
(Managing Director, Imbibe Technologies Pvt. Ltd.)

Date- 9 February 2024 | Time- 10:30 AM
Venue- Seminar Hall.

PATRON
Dr. Ajay Kumar Garg
Principal CONVENOR
Dr. Arpana Garg
Placement & Career Guidance Cell Medha Team
Shahid Ali & Shan Mohammad

I.B. (PG) COLLEGE, PANIPAT
G.T. ROAD, PANIPAT-132103
ESTD. 1956

EXPLORING PATHWAY: CAREER OPPORTUNITIES AFTER POLITICAL SCIENCE



DATE : 6th October, 2023
TIME : 12:00 to 1:00 PM

Speaker: Mr. Shan, Student Relation Manager, Medha Learning Foundation

Organised by

- Department of Political Science
- Placement & Career Guidance Cell



I.B.(PG) COLLEGE, PANIPAT
Placement & Career Guidance Cell in collaboration with Medha organizes

SAFALTA KE SUTRA
Featuring Special Guests





Mr. Yogesh Kumar
Founder - RG Studio

Mr. Kulwant Singh
Founder - Voice of Panipat

Mr. Rakesh Sharma
Founder - W3AXIS

PATRON
Dr. Ajay Kumar Garg
Principal

CONVENOR
Dr. Arpana Garg
Placement & Career Guidance Cell

COORDINATION
Sonali Awasthi,
Shahid Ali & Shan Mohammad

I.B. (PG) COLLEGE, PANIPAT
PLACEMENT & CAREER GUIDANCE CELL
organises

WORKSHOP
Defining Success on Your Own Terms
on occasion of

WORLD ENTREPRENEURSHIP DAY

DATE: 21st AUG, 2023
VENUE: SEMINAR HALL

in collaboration with
MEDHA LEARNING FOUNDATION

SPEAKERS: YOUNG ENTREPRENEURS OF COLLEGE

Glimpse of Career Counselling Sessions (2023-2024)





Internships and Research Opportunities

Internships

2019-20

Reliance



Mr. Sumit Garg and Mr. Arvind Kumar from Reliance Jio delivered a lecture on jobs provided by Reliance Jio in the area of marketing on December 17, 2019. 35 students were benefitted by this programme. Finally 19 students selected for internship.

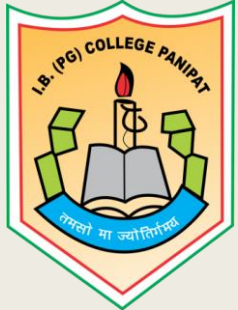


Internships and Research Opportunities

2020-21

accenture

A campus recruitment drive organised by Accenture in October, 2021 in which 25 students participated. Two students Nisha and Taranpreet got selected for internship.



Internships and Research Opportunities

2021-22

Total 41 students were selected for internship in various companies.

CEI

Digifuse

Aasman Foundation

GC Gupta Hospital

Pratham Digitech

Sampark Foundation

Everain Global Services Ltd

Grib Niwas Jan Sewa Foundation

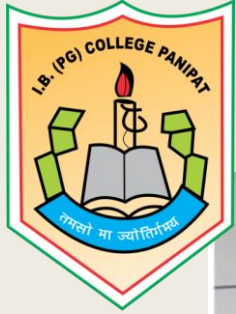
Total Internships: 41



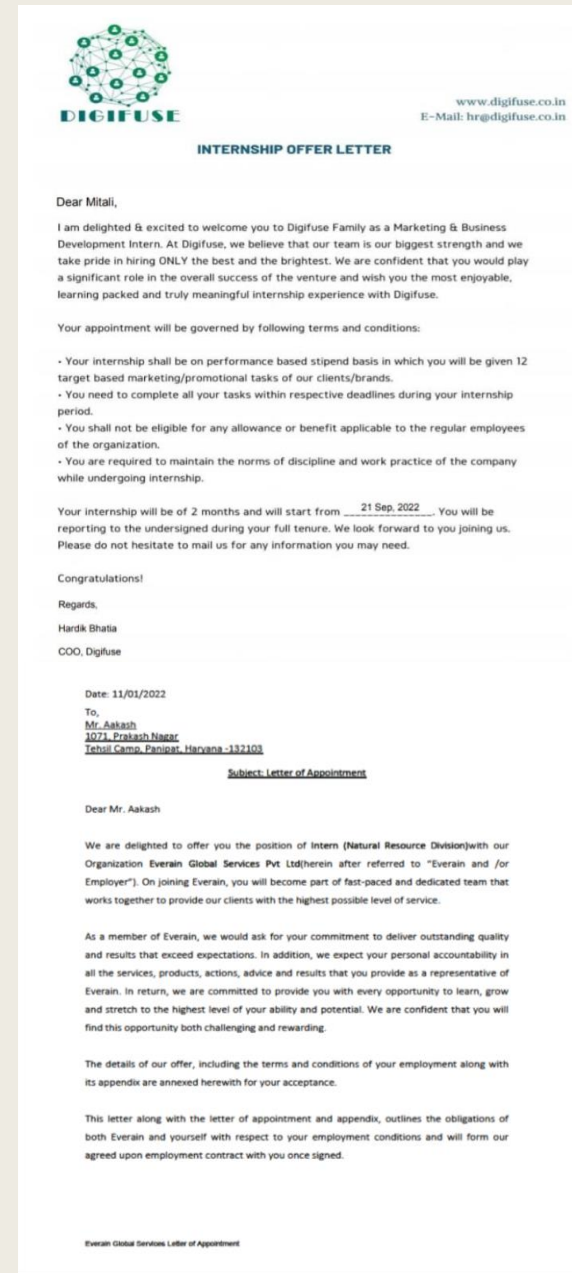


Internships and Research Opportunities

Sr. No.	Company	Session	No. of students Participated	No. of students selected for Internship
1.	Grib niwas Jan Sewa Foundation	2021-2022	30	20
2.	Aasman Foundation	2021-2022	1	1
3.	CEI	2021-2022	1	1
4.	Digifuse	2021-2022	9	5
5.	GC Gupta Hospital	2021-2022	1	1
6.	Pratham Digitech	2021-2022	1	1
7.	Sampark Foundation	2021-2022	2	2
8.	Everain Global Services pvt. Ltd.	2021-2022	10	10



Internships and Research Opportunities



Internships From 2022-2024 (318 Students)

E-Social Good Space

- No. Of Students -02

Hamari Pehchan

- No. Of Students -
14

India Mart

- No. Of Students -43

Baoiam Innovation
Pvt. Ltd.

- No. Of Students - 03

Green Bhumi

- No. Of Students -
03

HDFC Life

- No. Of Students- 64

Voter X

- No. Of Students - 62

Medha

- No. Of Students -
05

Grib Niwas Jan Sewa
Foundation

- No. Of Students - 116



Internships and Research Opportunities

INDUSTRIAL VISITS (04) (2022-24)

**MORE INDUSTRIAL VISITS TO FOCUS ON
HANDS ON LEARNING**

**Organized an Industrial Visit to Zudio (A
TaTa Enterprise) on 5th November, 2022.**

**Industrial Visit to Gaytri Textiles (A Textile
Industry) on 18th March, 2023**

**Organized an Industrial Visit to Arch Fabs
(A Textile Industry) on 21th March, 2023**

**Organized an Industrial visit to PP
International on 4th November 2023.**



Internships and Research Opportunities

Visit to PP International



विद्यार्थियों ने जानी उत्पाद बनाने की तकनीक



औद्योगिक दौरे पर रवाना होने से पूर्व विद्यार्थी।

पानीपत। आईबी स्नातकोत्तर महाविद्यालय में प्लेसमेंट और कैरियर गाइडेंस इकाई एवं मेधा फाउंडेशन के संयुक्त तत्वावधान में सभी पाठ्यक्रमों के अंतिम वर्ष के लगभग 60 विद्यार्थियों को पीपी इंटरनेशनल का औद्योगिक दौरा करवाया गया। विद्यार्थियों ने कंपनी में उत्पादों के बनाने की तकनीक जानने का प्रयास किया।

दौरे को प्राचार्य डॉ. अजय कुमार गर्ग और प्लेसमेंट एवं कैरियर गाइडेंस इकाई की ऑफिसर डॉ. अर्पणा गर्ग, प्रो. अजय पाल सिंह और डॉ. शर्मिला यादव ने हरी झंडी दिखाकर रवाना किया। प्राचार्य ने कहा कि महाविद्यालय ने पीपी इंटरनेशनल कंपनी में विद्यार्थियों को औद्योगिक भ्रमण करवाया। कंपनी के सीईओ अतुल मित्तल ने कहा कि टेक्सटाइल हब पानीपत में युवाओं के लिए काफी अवसर हैं।

सभी कोर्सस के अंतिम वर्ष के विद्यार्थियों को पीपी इंटरनेशनल का औद्योगिक दौरा कराया

सवेरा न्यूज/ विनोद पांचाल पानीपत : जीटी रोड स्थित आईबी स्नातकोत्तर महाविद्यालय में प्लेसमेंट और कैरियर गाइडेंस इकाई एवं मेधा फाउंडेशन के संयुक्त तत्वावधान में सभी कोर्सस के अंतिम वर्ष के लगभग 60 विद्यार्थियों को पीपी इंटरनेशनल ए पानीपत का औद्योगिक दौरा करवाया गया। इस दौरे को प्राचार्य डॉ. अजय कुमार गर्ग और प्लेसमेंट एवं कैरियर गाइडेंस इकाई की ऑफिसर डॉ. अर्पणा गर्ग, प्रो. अजय पाल सिंह एवं डॉ. शर्मिला यादव ने शुभकामनाओं के साथ हरी झंडी दिखाकर रवाना किया। इसी क्रम में महाविद्यालय ने प्रसिद्ध कंपनी पी पी इंटरनेशनल में विद्यार्थियों को औद्योगिक भ्रमण करवाया।



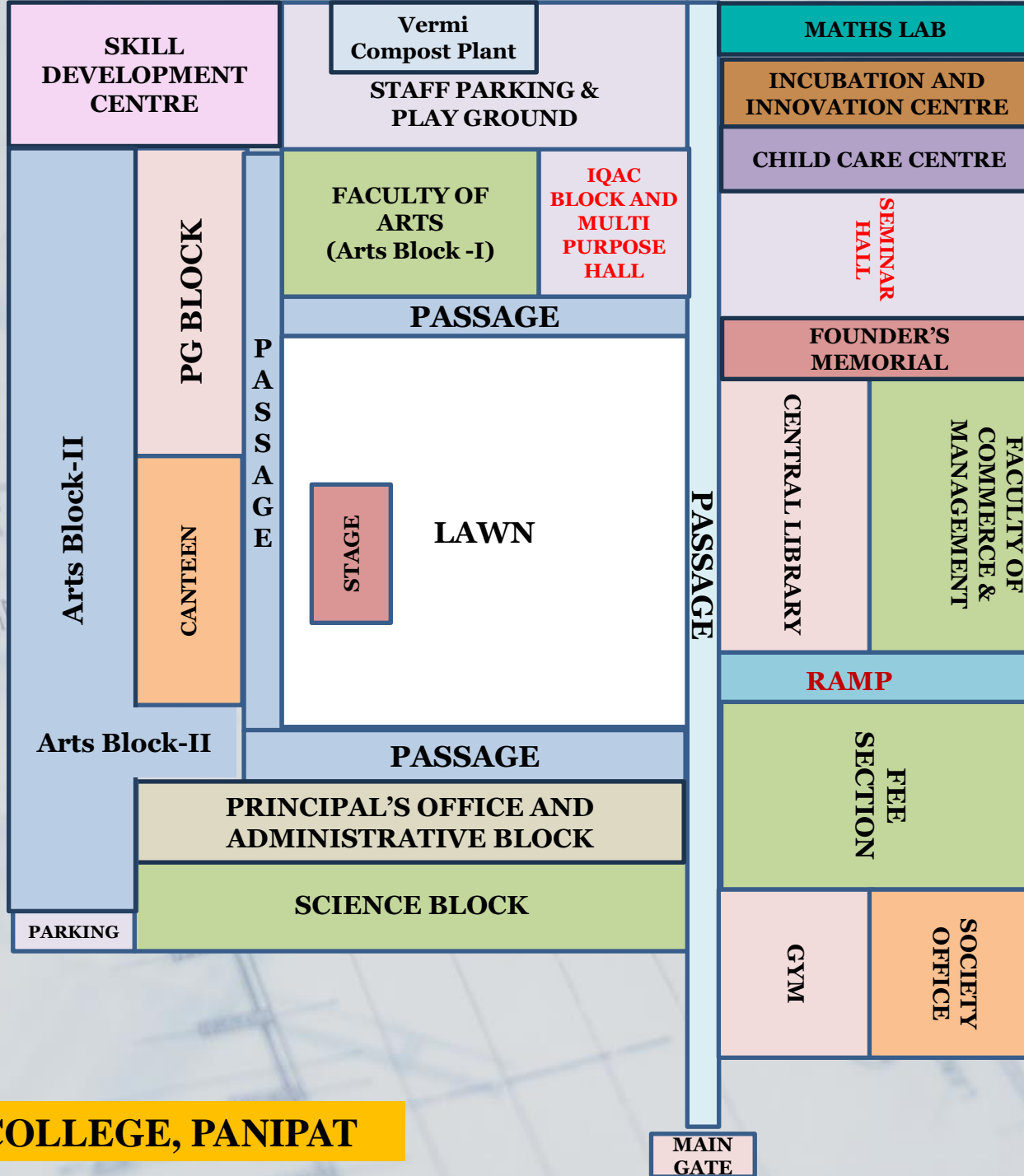
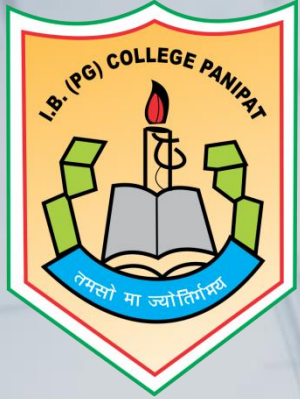
पीपी इंटरनेशनल का दौरा करते हुए विद्यार्थी। (मोहन लाल)



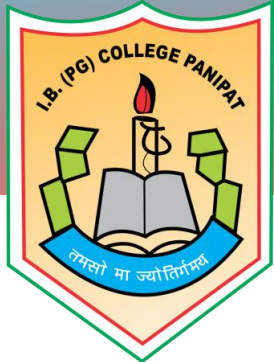


INDUSTRIAL VISITS (2022-24)





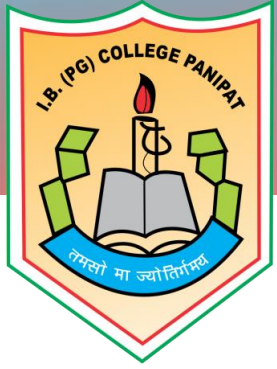
Infrastructure Development



Infrastructure



Class rooms	58	Museums (History and Computer)	2
Well-equipped laboratories	19	Air-conditioned multilingual lab	1
Staff offices	32	Air Conditioners	
Well-furnished music room	02	Cafeteria with fresh and hygienic food	
Air-conditioned seminar halls	04	Refrigerators, Microwave Ovens	
Smart classrooms	04		
Administrative Block			
Departmental libraries			
OPAC system in library			
Library with reading rooms and washroom			

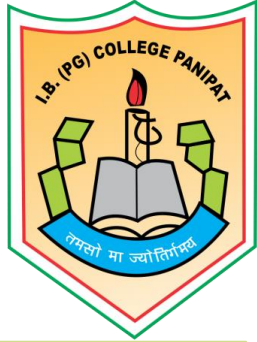


Facilities



- Play Grounds
- Separate common-rooms for girls and boys
- Clean-hygienic separate washrooms for girls(13) and boys(10)
- Used Sanitary pads disposal machine
- Gymnasium for boys (1) and girls (1)
- Parking facility for students and staff
- 50 kW Solar Power Plant (On Grid)
- Two large capacity RO Water Purifier Plant
- Lift/Elevator facility
- Ramp and wheelchair facilities for Physically Challenged students
- PNB Bank Branch
- Power back up facility
- Vermicompost Plant
- Rain Water Harvesting System (4)
- Fire Extinguishers (26)

IT Infrastructure



225 Latest Configuration Desktops (i5 and i7) with UPS

7 Laptops for Academic and Administrative purposes

Healthy Connected 'CAMPUS LAN' via Structured Optic-fiber

200 Mbps Lease Line

5 online UPS and 55 offline UPS

13 LED Projectors + 02 LED Android TV (Sony Bravio)

4 Smart Classrooms with 75" Smart Board

CCTV Surveillance in campus (153 CCTVs installed)

07 Computer Labs

05 Fast Scanners and 29 Printers

06 Sound Systems

ERP system for College

Standalone language lab with Audio-Video gadgets



ADMINISTRATIVE BLOCK



New Science Block



PG BLOCK

M.A. (HINDI)
M.A. (ENGLISH)
M.SC (MATHEMATICS)

CAFETERIA

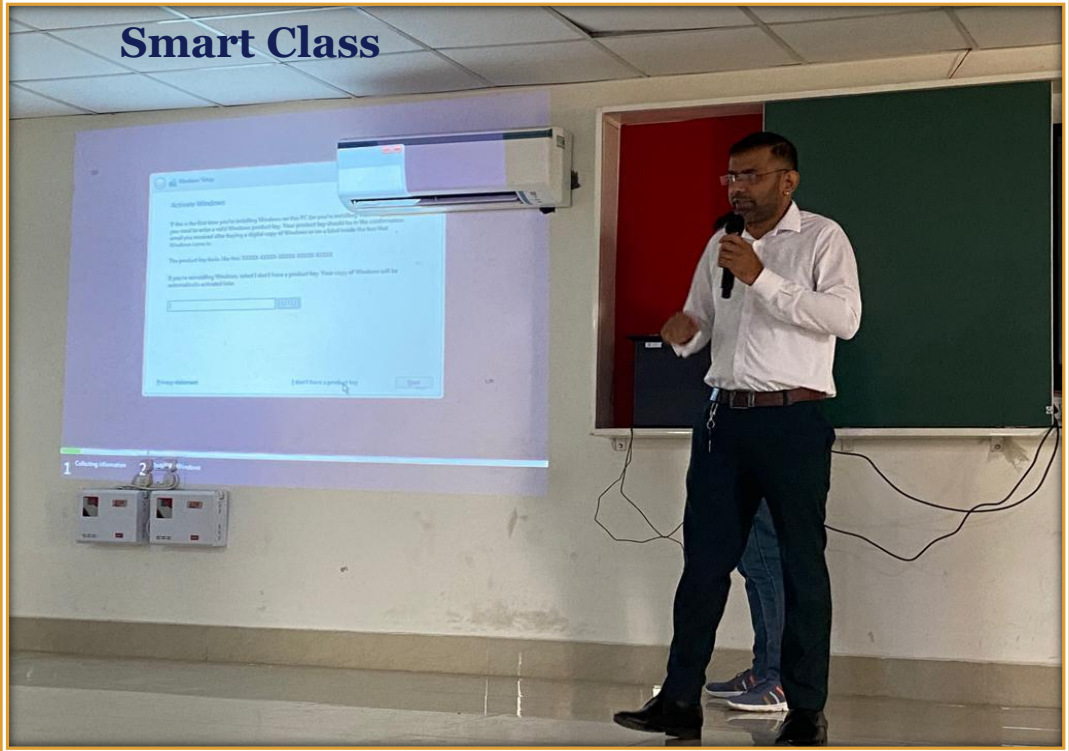
15-02-2024



Arts Block II

T.A. PG COLLEGE (HINDI)

Smart Class



Smart Class



Class Room



ICT enabled Seminar Hall



15-04-2024

ICT enabled Main Seminar Hall



Yoga and Meditation Room



Multi-Lingual Lab



Home Science Lab



NSS



I.B. (PG) COLLEGE, PANIPAT

Sanskarshala Club

<p>INTEGRITY</p> <p>BE Responsible HAVE Morals FOLLOW Values BE Modest</p> <p>DO WHAT IS RIGHT NOT WHAT IS EASY</p>	<p>RESILIENCE</p> <p>BOUNCE Back DON'T Give Up BE Forgiving BE Strong</p> <p>FAILURE ISN'T AN OPTION</p>	<p>JUSTICE</p> <p>BE Fair DON'T Argue FOLLOW Rules DO What's Right</p> <p>WITHOUT JUSTICE THE WORLD WOULD BE CHAOS</p>	<p>COMPASSION</p> <p>BE Kind PUT Others first CARE For all SAY Sorry</p> <p>Treat Others How You Want To Be Treated</p>	<p>COURAGE</p> <p>BE Brave DO What's Right HAVE Pride BE Yourself</p> <p>STAND UP FOR WHAT IS RIGHT</p>
--------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------

15-04-2024



Girls Gymnasium



Boys Gymnasium



Indoor Sports



15-04-2024



Outdoor Sports



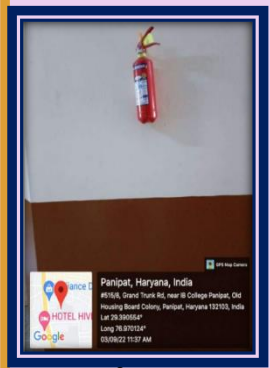
Environment Friendly Campus



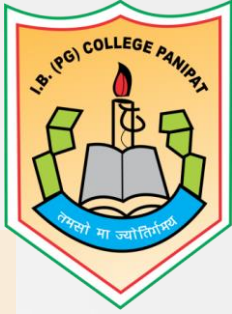


Differently Abled Friendly Campus





Teaching Learning Resources: ICT Tools and other resources



E-books in College Library

E-Journals in College Library

INFLIBNET-College Library

LMS- Library

Videos-Library

Seven Computer Labs with internet facility

One Digital Camera

Seminar Hall with with ICT facilities

Internet and Wi-Fi Facility

Compact Discs (CDs)-Library

Smart rooms cum seminar halls in each block (Science, Commerce, Arts)

Projectors in Lab

One Video Recording Centre

**Smart Class Rooms
History Museum,
Computer Museum
Biology Museum**

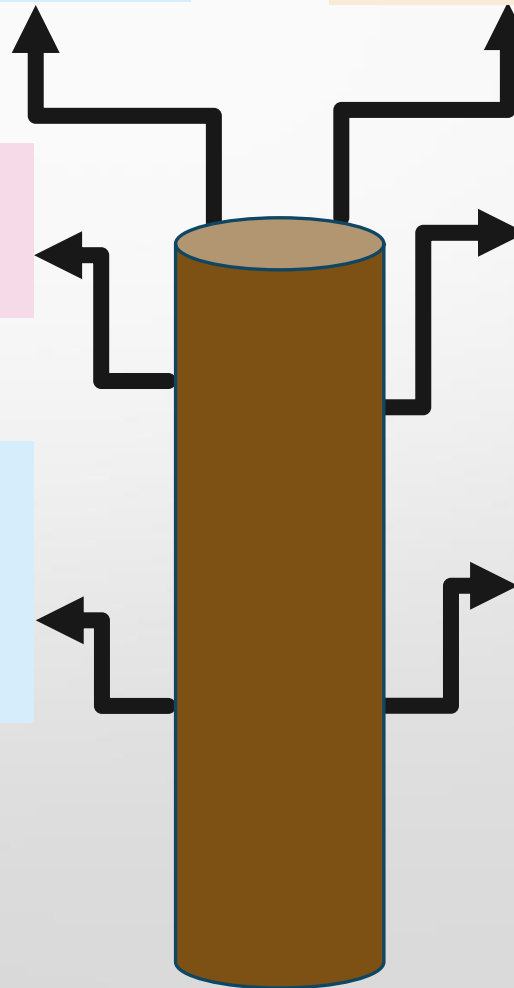
**Physics Labs
Zoology Labs
Chemistry Labs
Botany Lab**

**Computer Science
Labs
Mathematics Lab**

**Multi-Lingual Lab
Commerce Lab
Home Science Labs
Cosmetology Lab**

**Bio-Technology Lab
Tissue Culture Room
Herbarium Cum
Museum**

**Music Room (Vocal)
Music
Room (Instrumental)**





Smart Class



Computer Museum



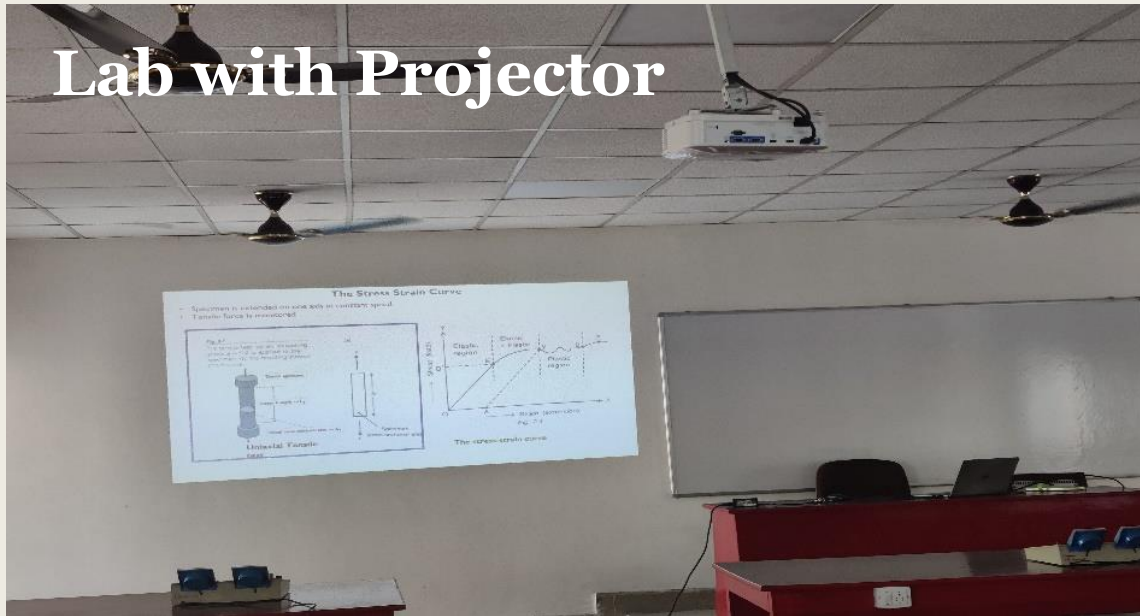
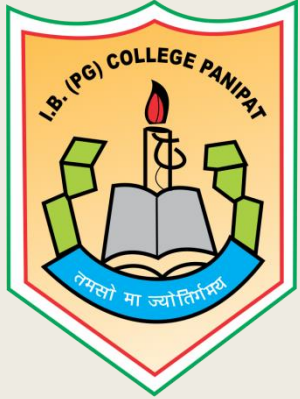
Seminar Hall



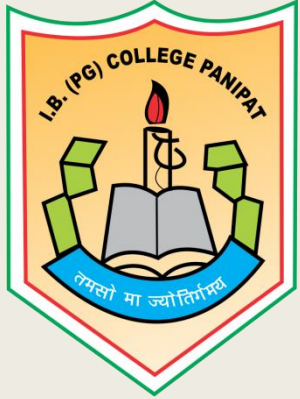
Class Room



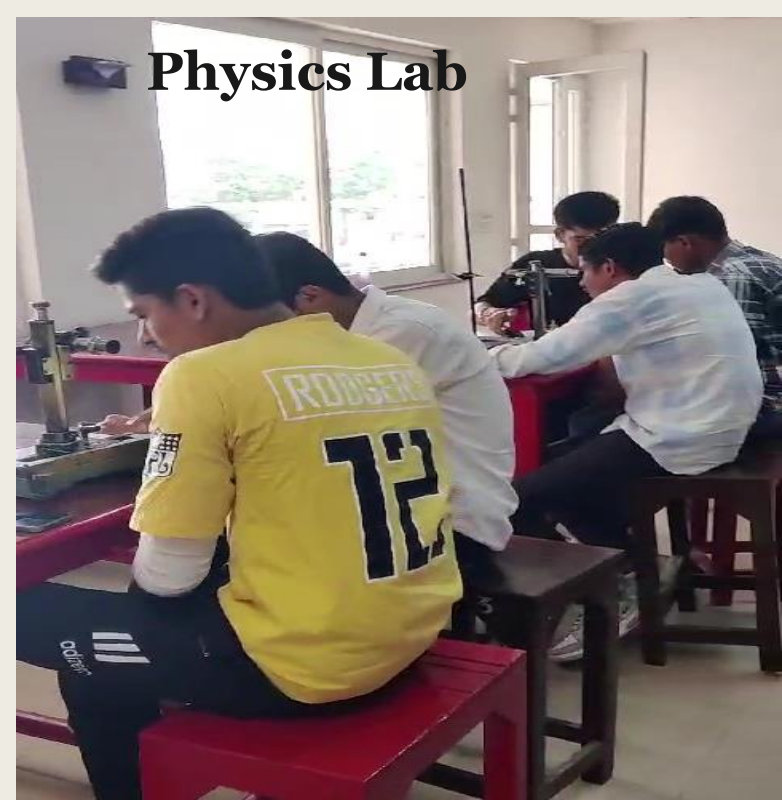
15-04-2024







Zoology Lab



Physics Lab



Home Science Lab



Herbarium Cum Museum

15-04-2024



STEM Education and Workforce Development

I.B. (PG) COLLEGE PANIPAT

Training on Robotics Education

September 26, 2023

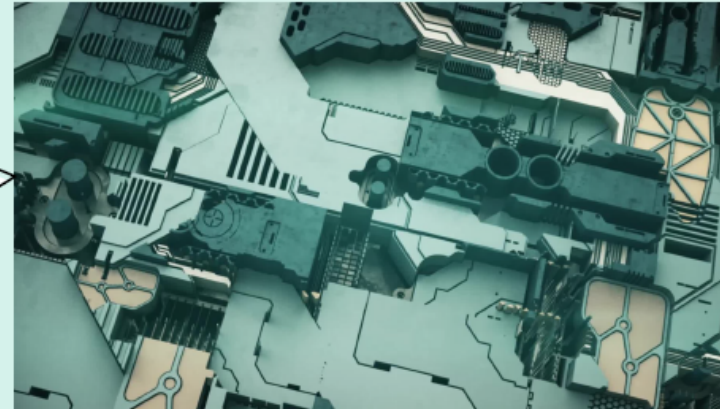
FOR INTERNSHIP PROGRAM

To Conduct Learning Coding And Robotics Activity In
360 government Senior Secondary Schools, Haryana

in collaboration with

Robotics Wizards

Pioneer in Bringing tinkering, Technology and S.T.E.M
Education to Students and Teachers From Nursery To
12th



- *Our 04 pass out students were trained in the college premises by Robotics Wizard.*
- *They were then appointed as TRAINERS in various government schools of Haryana, where in they gave training on Robotics to school students.*
- *They were paid remuneration by the company Robotics Wizards*
- *(Rs. 15,000 per month + 2,000 Per month Travelling Allowance)*



Training given by our Interns to School Students



➤ *One trainer, Mr Ashwini Gupta, has now been appointed as a Trainer for Palika Tinkering Lab in TWO Government Schools of Delhi and now been paid remuneration of Rs 20,000/- per month along with + 2,000 Per month Travelling Allowance*



Infrastructure Policy

of

I.B. (PG) College, Panipat

Address: -

G.T Road,

Panipat-(Haryana) Phone:0180-2636700, 2638259

E-Mail: principalibcollege@gmail.com

Infrastructure Policy

Introduction

The college has clear guidelines for the use and upkeep of its infrastructure. The faculty members are given responsibilities to ensure proper usage of the existing infrastructure. Improvements and upgradation in the college building is done and new structures are added from time to time keeping intact the original structure. The college takes pride in adding lifts in the newly built buildings, a differently abled friendly campus with ramps to ensure access to library. CCTV Cameras have been installed at all corridors to ensure vigilance and security.

The College has formulated several committees for the maintenance and improvements in current infrastructure. The Principal appoints these committees in collaboration with the Advisory Committee, which is made up of the 15% of senior faculty members and the Staff Secretary. The Advisory Committee is made sure to have members from each of the three streams—Arts, Commerce, and Science.

Policy Guidelines

- The college employs qualified internal specialists and qualified outside organizations to ensure consistent upkeep and maintenance of infrastructure facilities. The sweepers employed by the college administration clean the campus every day. Each sweeper receives a different sector from the Head Clerk for upkeep and cleaning.
- While plumbers are accessed from outside, the campus offers the services of electricians and computer technicians.
- The maintenance of equipment including solar panels, generator sets, and general illumination is the responsibility of electricians.
- Regular maintenance on computer hardware and software is provided by computer technicians. Additionally, they assign specific students and faculty members their own Wi-Fi passwords. For the upkeep of computers, LAN, servers, printers, projectors, scanners, laptops, biometric attendance system, water-coolers, and water purifiers, annual maintenance contracts (AMCs) are made with external agencies/private vendors.
- In the office of the Head Clerk, complaints of any kind are recorded. The Head Clerk then brings the issue before the Principal, who assigns the pertinent committees or the in-house maintenance personnel with the task of making the required repairs.
- If the amount of money that will likely be spent is less than a certain threshold, the repair work is done without seeking quotes. However, if the cost involved exceeds the predetermined cap, quotations are invited. Then, in the presence of the principal, bursar, and members of the relevant committee, tenders are opened at a predetermined date. The contractor who submitted the lowest





I.B.(PG) COLLEGE, PANIPAT

3

quote is given the contract after a comparison of all the valid tenders is made. The committee members, the bursar, and the principal all sign the statement. The successful contractor is subsequently provided with an official letter.

- With the assistance of local professionals, the college's grounds are regularly sprayed for pests. Whitewashing and painting are done on a cyclical or as-needed basis as part of the college building's routine maintenance.
- The Principal determines whether new structures should be built, renovated, or repaired in accordance with requirements after consulting with the college's Advisory committee and Construction & Maintenance Committee. The actual job is only done after obtaining approval from the management
- One of the busiest areas on campus is the college canteen. It is a place of relaxing, socializing, and rejuvenating. The college features a sizable canteen with a kitchen and separate dining areas for staff, boys, and girls. The Principal appoints a Canteen Committee to oversee frequent inspections and surveys of the hygienic conditions of the canteen as well as the food cooked and served there.
- The policy for allocation and maintenance of the canteen is as follows:
 - By inviting quotations, the canteen space is sublet to an outside contractor. It is the responsibility of the contractor to serve the healthy, nutritious, and hygienic food at affordable and pre-approved prices.
 - The college has a committee for the beautification of the campus which offers advice to the gardeners on landscaping and the planting of flowers, plants, and medicinal herbs. The committee buys the plants from nurseries, including ornamental, medicinal, and other plants for further beautification of the gardens. Additionally, it offers advice on how to chop down and get rid of hollow trees.


PRINCIPAL
Principal
I.B. (PG) College, Panipat
Infrastructure Policy



Information and Technology (IT) Policy

of

I.B. (PG) College, Panipat

Address: -

G.T Road,

Panipat-(Haryana) Phone:0180-2636700, 2638259

E-Mail: principalibcollege@gmail.com

Information Technology (IT) Policy

Table of Contents

1	Introduction	3
2	Objectives of IT Policy:.....	3
3	Scope of IT Policy:.....	4
4	Standard policies and procedures:	4
4.1	Procurement Policy:	4
4.2	Maintenance and Installation Policy:	5
4.3	Guidelines for students:.....	5
4.4	System and Network Use Policy:.....	6
4.5	Web Site Updating and Hosting Policy	6
4.6	Policy for Maintaining Web Pages:	6
4.7	College Database (of e-Governance) Use Policy:.....	7
4.8	Responsibilities of the Automation and Electronics Committee	7



I.B.(PG) COLLEGE, PANIPAT

3

1 Introduction

In order to adapt to the evolving era of Information and Communication Technologies (ICT), the college has proactively embraced various initiatives to leverage these technologies. Notably, the implementation of e-governance has encompassed several key areas of operation within the institution:

1. Administration: The college has integrated ICT solutions to streamline administrative processes, enhancing efficiency and effectiveness.
2. Admissions: ICT tools have been employed to facilitate the admissions process, simplifying procedures for prospective students.
3. Finance and Accounts: The college has embraced ICT in managing financial and accounting operations, ensuring accuracy and transparency.
4. Library Operations and Services: Information and communication technologies have been integrated into library functions, enabling improved access to resources and services.
5. Teaching and Research: ICT is utilized to support teaching and research activities, providing enhanced tools and resources for faculty and students.
6. Examination: The college has implemented ICT solutions to streamline examination processes, making them more organized and efficient.
7. Student Admission and Support: ICT systems have been implemented to provide comprehensive support services to students, ensuring a smooth academic journey.
8. Other Activities: Various other college activities have also been incorporated into the e-governance framework, optimizing processes, and enhancing overall effectiveness.

Furthermore, the entire campus has been equipped with Wi-Fi connectivity, enabling seamless access to the internet, and fostering a technologically advanced learning environment. The institution has experienced remarkable advancements in technology adoption across various operations. While the institution adheres to all statutory regulations, it has recognized the importance of documenting an IT policy to ensure proper use of IT resources and bandwidth,

Effective Control of Network Activities, Security of IT-Based Resources. The documentation of an IT policy promotes a secure, efficient, and regulated IT environment, ensuring the institution's technological resources are optimally utilized while maintaining the integrity and security of its IT infrastructure.

2 Objectives of IT Policy:

IT facilities and other resources will be strategically utilized to achieve the following objectives:

1. *IT for Teaching, Learning, Assessment, Research, and Development Activities:*

The college will provide its staff with the necessary ICT infrastructure, including updated software, hardware, and internet connectivity, to enhance the effectiveness of teaching, learning, assessment, research, and other



IT Policy

I.B.(PG) COLLEGE, PANIPAT

4

development activities. The outcomes of these practices will be uploaded to the college website, benefiting students and other stakeholders.

2. *IT for Governance Process:*

The college will extensively employ IT in e-governance across various areas of operation, including administration, admissions, finance and accounts, library operations and services, teaching and research, examination, student admission and support, and other activities. This utilization of IT will streamline and enhance the efficiency of administrative processes within the institution.

3. *IT for Resource Sharing, Collaboration, Communication, and Activity Organization:*

IT will be utilized to facilitate resource sharing, collaboration, and communication among staff, students, and other stakeholders. It will serve as a platform for conducting activities with institutions/organizations that the college has established Memorandums of Understanding (MOUs) with.

By leveraging IT facilities and resources for these purposes, the college aims to optimize teaching and learning experiences, streamline governance processes, and foster effective collaboration and communication within the institution and with external partners.

3 Scope of IT Policy:

This policy encompasses all ICT-based infrastructure, tools, and platforms, whether institutionally provided or personally owned/subscribed, including hardware and software. It applies to both staff and students of the institution, regardless of whether they are using IT facilities on campus or remotely from their homes, for college-related activities and work. All individuals, including staff members, students, and visitors, who utilize the IT facilities provided by the college, are required to adhere to the guidelines outlined in the College's IT Policy. Compliance with these guidelines is both a moral and legal obligation for all users. The objective of this policy is to ensure responsible and ethical usage of IT resources within the institution, promoting a secure and productive IT environment while upholding legal and regulatory compliance.

4 Standard policies and procedures:

To achieve the afore-mentioned objectives, the following standard policies and procedures will be implemented:

- 4.1 *Procurement Policy:*

- The college will adhere to the prescribed purchase procedure when acquiring IT hardware and software. This procedure ensures a standardized and efficient procurement process.
- For hardware and software, the college will procure items that meet standardized specifications. These specifications will be vetted and certified by the Automation and Electronics Committee to ensure compatibility, ease of support, and facilitate resource and knowledge sharing among users.



IT Policy



- When purchasing computers, they will come pre-loaded with all necessary licensed software, including the operating system, antivirus software, and required application software. This ensures that the computers are properly equipped with authorized software from the outset.
- To ensure the proper maintenance of hardware and software, IT and related equipment will be covered under an Annual Maintenance Contract (AMC). The AMC terms and conditions will be comprehensive, addressing the necessary requirements for maintenance and support of both hardware and software.
- Stock verification team periodically reviews the stock of all IT assets. The team submits its report to the college Principal.

4.2 Maintenance and Installation Policy:

- A dedicated Hardware Person will be assigned the responsibility of ensuring compliance with the IT policy and proper handling of hardware resources. This individual will oversee the maintenance, repair, and management of hardware equipment, as well as monitor adherence to the IT policy guidelines.
- The college strictly follows the maintenance schedule. If any IT equipment requires service, the same is notified to the Principal. The Principal then orders the necessary maintenance. In case of warranty claim, a complaint is registered with the vendor who issues the complaint reference number. Based on the complaint, the vendor sends the technical person to observe the technical fault and service or replace the equipment as per the need. After the issue is resolved, college technician verifies the status of the equipment to close the complaint.
- The college will use licensed software, adhering to legal and licensing requirements. This ensures compliance with software usage regulations and helps support software developers and their intellectual property rights.
- The college's IT policy fully respects the anti-piracy laws of the country. It explicitly prohibits the installation of any pirated or unauthorized software on computers owned by the college or connected to the college campus network. This policy ensures compliance with intellectual property rights and promotes ethical and legal software usage.
- Regular backups of data will be conducted to safeguard against data loss or corruption. This practice ensures that important information is securely preserved and can be recovered in the event of any unforeseen incidents or system failures.

4.3 Guidelines for students:

Students must follow the following guidelines while using the computer labs:

- Students must wear ID card to enter in the computer labs.



- Students are not allowed to install unnecessary software on the systems. Software can be installed by lab attendants only.
- Students are held accountable for any damage caused by them to the computers.
- Students can connect their PCs to wi-fi network with the user-id and password provided by the college.

4.4 System and Network Use Policy:

- When connecting a computer to the network, it is essential to ensure that the connecting network cable is kept away from any electrical or electronic equipment. This precaution is necessary because such equipment can interfere with network communication, potentially causing disruptions or degraded performance.
- Impersonating an authorized user while connecting to the College network is strictly prohibited and considered a violation of the College's IT policy. Any instances of impersonation will result in immediate termination of the connection and may lead to disciplinary or legal action, as deemed appropriate.
- Prior written permission from the Principal is required before moving a computer system from one location to another within the College premises. This policy ensures that proper records are maintained, and any necessary arrangements can be made to ensure the safe relocation of computer systems.

4.5 Web Site Updating and Hosting Policy

- **Official Pages:** There is a dedicated team (Website committee) to maintain and update college's official website. The departments/institute /offices shall be responsible for the supply of information to the Website committee in the form of a softcopy duly signed by the competent authority for updating of the College website.
- **Web Pages for e-Learning:** Faculty may have class materials (syllabi, course materials, resource materials, etc.) on the Web, linked through the college's website

4.6 Policy for Maintaining Web Pages:

- All pages on website should align with the institution's vision and mission. The content and information shared on these pages should directly contribute to the college's goals, values, and objectives. For official pages associated with the college, it is mandatory for the authors to provide a brief explanation of the content or purpose of the pages. This requirement ensures transparency and clarity for users, helping them understand the intended goals and objectives of the page.





I.B.(PG) COLLEGE, PANIPAT

7

4.7 *College Database (of e-Governance) Use Policy:*

- This policy pertains to the databases maintained by the College as part of its e-Governance project. It recognizes that data is a valuable resource for the College, providing essential information, and emphasizes the need to protect its use, even when the data is not classified as confidential.
- 1. The College will establish its own policies governing the creation of databases and access to information, as well as a more general policy regarding data access. These policies will outline the College's approach to managing and utilizing this valuable resource, ensuring appropriate access and usage practices are followed.
- 2. I.B.(P.G.) College, Haryana will be designated as the data owner for all data generated within the College. This ownership establishes the College's responsibility for the data and underscores its authority over its use and dissemination.
- 3. The responsibility for data administration activities will be delegated to specific officers within the relevant departments. These administrators will be entrusted with the tasks of maintaining data integrity, managing access permissions, and ensuring compliance with data-related policies.
- 4. The College's data policies strictly prohibit the distribution of identifiable data to individuals or entities outside the College.
- 5. Data obtained from the College's database, including information collected by departments or individual faculty and staff, is intended for internal College use only, unless specifically authorized by the competent authority.
- 6. Under no circumstances should any information, be released to external entities for commercial, marketing, or any other purposes. This policy safeguards the College community's personal information and prevents its misuse or exploitation for external purposes.
- 7. Any tampering or unauthorized modification of the College's database by a department or individual user is considered a violation of the IT policy. Such actions, whether committed by a college member or an external party, will result in disciplinary or legal action taken by the College. If the tampering involves illegal activities, law enforcement agencies may be involved in addressing the matter.

4.8 *Responsibilities of the Automation and Electronics Committee*

It is responsible for the administration, maintenance, and control of the campus network. This committee ensures the smooth operation and management of the network infrastructure.

- **Network Services Maintenance:** The committee is also responsible for maintaining network services, ensuring 24x7 availability of network operations and internet facilities. Any network failures should be promptly reported for problem resolution.



I.B.(PG) COLLEGE, PANIPAT

8

- **Network Updation and Expansion:** The committee will review the existing network facilities every 2-3 years and take necessary actions for updating or expanding the network as required. This ensures that the network infrastructure remains up to date and can accommodate the evolving needs of the College.
- **Preservation of Network Equipment and Accessories:** The routers, switches, fiber optic cabling, UTP cabling, connecting inlets, racks, and UPSs installed in various locations within the College are the property of the institution. committee is responsible for the maintenance of these items. Any tampering with or damage to these resources by the teaching departments, civil or maintenance department, or individual users will result in disciplinary or legal action being taken against the offender. Tampering includes but is not limited to the following actions:
 - Removing the network inlet box.
 - Removing fibre or UTP cables.
 - Opening the rack and altering connections at the jack panel or switch level.
 - Unauthorized removal of the UPS or its batteries from the switch room.
 - Disrupting the existing network infrastructure during location renovations without permission.
 - Damaging hardware in the labs.
- **The Campus Network Services Use Agreement** states that all users of the campus network facility are considered to have accepted the provisions outlined in the College's IT policy. Users are responsible for familiarizing themselves with the IT policy and adhering to its guidelines. Ignorance of the policy's existence will not be considered an excuse for any user's violations.
- **Enforcement policy:** In terms of enforcement, the committee will conduct periodic scans of the College network to ensure compliance with the Network Use Policy. If a user fails to comply with the policy, they may face the discontinuation of network services for that individual.


PRINCIPAL
Principal
I.B. (PG) College, Panipat
IT Policy