

I.B. (PG) COLLEGE, PANIPAT

LESSON PLAN

SESSION 2023-24 (15.02.2024 to 15.05.2024)

Weekly Lesson Plan (Even Semester)

UG - MDC (2nd Semester)

Name of the Paper:- Web Technologies Fundamentals Class: B.Com, B.Sc, BBA

Name of the Teachers (Section Wise) : MOHIT

WEEK	DATE	TOPICS
1	February (15-17)	Introduction to internet and World wide web(WWW)
		Evolution and History of world wide web, web Pages and content
		Web clients
SUNDAY - 18.02.2024		
2	February (19-24)	
		Web servers Web browsers, Hypertext protocol
HOLIDAY - 24.02.2024 - GURU RAVIDAS JAYANTI		
SUNDAY - 25.02.2024		
3	February (26-29) March (1-2)	
		URLs; Searching, Search engines and search tools
		Revised Revised
SUNDAY - 03.03.2024		
4	March (4-7) March (9)	
		Web publishing: Hosting website; internet service provider; Planning and designing website;
HOLIDAY - 08.03.2024 - MAHA SHIVRATRI		
SUNDAY - 10.03.2024		
5	March (11-16)	
		web graphics Design, stepfor developing website creating a website and intoduction to markup language (Html and Dhtml)
		Conditional test
SUNDAY - 17.03.2024		

6	March 22)	(18-	
			HTML document features and fundamentals, HTML elements, creating links, headers
			Text styles, text structuring; Text colour and background
HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024)			
7	April (1-6)		
			formatting text, page layouts, images, ordered and unordered list
			Inserting graphics , Tables creation and layouts, frame creation and layout,
			working with Radio Buttons, check boxes , Text Boxes, HTML5
SUNDAY - 07.04.2024			
8	April (8-10) April (12-13)		
			intoduction to css, features , core syntax, Types, style sheets and html,
			style rules cascading and inhertance
			Revised
HOLIDAY - 11.04.2024 - ID-UL-FITR			
SUNDAY - 14.04.2024			
9	April (15-16) April (18-20)		
			Text properties
			css box model, normal flow box layout
			Positioning and other useful style properties
HOLIDAY - 17.04.2024 - RAM NAVMI			
SUNDAY - 21.04.2024			
10	April (22-27)		
			Features of css3.
			introduction to client-side Programming
			Revised
SUNDAY - 28.04.2024			
11	April (29-30) May (1-4)		
			Revised
			Conditional test
			Revised
SUNDAY - 05.05.2024			
12	May (6-11)		
			Revised

		Revised
HOLIDAY - 10.05.2024 - PARSHURAM JAYANTI/AKSHYA TRITYA		
SUNDAY - 12.05.2024		
13	May (13-15)	

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SESSION 2023-24 (15.02.2024 to 15.05.2024)

Weekly Lesson Plan (Even Semester)

UG (2nd Semester)

Name of the Paper:- Principles of Marketing Class: B.COM I

Name of the Teachers (Section Wise) : PROF.AJAY PAL SINGH (A&B) PROF. RAJESH BALA (C)

WEEK	DATE	TOPICS
1	February (15-17)	Marketing: An Introduction
		continue
		continue
SUNDAY - 18.02.2024		
2	February (19-24)	Marketing Concept
		continue
		Marketing Environment
		continue
HOLIDAY - 24.02.2024 - GURU RAVIDAS JAYANTI		
SUNDAY - 25.02.2024		
3	February (26-29) March (1-2)	Marketing Segmentation
		continue
		continue
		consumer Behaviour
		continue
SUNDAY - 03.03.2024		
4	March (4-7) March (9)	Buying Motives and consumer Behaviour
		continue
		Product : Concept, importance and classification
		continue
HOLIDAY - 08.03.2024 - MAHA SHIVRATRI		
SUNDAY - 10.03.2024		
5	March (11-16)	Product Life cycle
		New product Development
		Product Pricing
		Assignment.. One
		Promotion Mix
SUNDAY - 17.03.2024		
6	March (18-22)	Advertising
		continue
		continue
		Personal Selling
HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024)		
7	April (1-6)	Sales Promotion
		continue
		continue

		Publicity and Public Relations
		continue
		Class Test
SUNDAY - 07.04.2024		
8	April (8-10)	Distribution Channel
		continue
	April (12-13)	Mid term exam
		Retailing
		continue
HOLIDAY - 11.04.2024 - ID-UL-FITR		
SUNDAY - 14.04.2024		
9	April (15-16)	Assignment..Two
		Marketing Middlemen: Wholesaling
	April (18-20)	continue
		Direct Marketing
		Oral Test
HOLIDAY - 17.04.2024 - RAM NAVMI		
SUNDAY - 21.04.2024		
10	April (22-27)	Online Marketing
		Group Discussion
		Customer Relationship Marketing
		Presentation By students
		Green Marketing
		continue
SUNDAY - 28.04.2024		
11	April (29-30)	Recent Trends in Marketing
		continue
	May (1-4)	continue
		Continue
		Presentation by students
		Presentation by students
SUNDAY - 05.05.2024		
12	May (6-11)	Revision
		Revision
		Revision
		Revision
		Class Test
HOLIDAY - 10.05.2024 - PARSHURAM JAYANTI/AKSHYA TRITYA		
SUNDAY - 12.05.2024		
13	May (13-15)	Revision
		Revision
		Revision

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Weekly Lesson Plan (Even Semester)

UG (2nd Semester)

Name of the Paper:- PRINCIPLES OF MARKETING

Class: B.COM

Name of the Teachers (Section Wise) : RAJESH BALA

WEEK	DATE	TOPICS
1	February (15-17)	Marketing: An Introduction
		continue
		continue
SUNDAY - 18.02.2024		
2	February (19-24)	Marketing Concept
		continue
		Marketing Environment
		continue
HOLIDAY - 24.02.2024 - GURU RAVIDAS JAYANTI		
SUNDAY - 25.02.2024		
3	February (26-29) March (1-2)	Marketing Segmentation
		continue
		continue
		consumer Behaviour
		continue
SUNDAY - 03.03.2024		
4	March (4-7) March (9)	Buying Motives and consumer Behaviour
		continue
		Product : Concept, importance and classification
		continue
HOLIDAY - 08.03.2024 - MAHA SHIVRATRI		
SUNDAY - 10.03.2024		
5	March (11-16)	Product Life cycle
		New product Development
		Product Pricing
		Assignment.. One
		Promotion Mix
SUNDAY - 17.03.2024		
6	March (18-22)	Advertising
		continue
		continue
		Personal Selling
HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024)		
7	April (1-6)	Sales Promotion
		continue
		continue

		Publicity and Public Relations
		continue
		Class Test
SUNDAY - 07.04.2024		
8	April (8-10)	Distribution Channel
		continue
	April (12-13)	Mid term exam
		Retailing
		continue
HOLIDAY - 11.04.2024 - ID-UL-FITR		
SUNDAY - 14.04.2024		
9	April (15-16)	Assignment..Two
		Marketing Middlemen: Wholesaling
	April (18-20)	continue
		Direct Marketing
		Oral Test
HOLIDAY - 17.04.2024 - RAM NAVMI		
SUNDAY - 21.04.2024		
10	April (22-27)	Online Marketing
		Group Discussion
		Customer Relationship Marketing
		Presentation By students
		Green Marketing
		continue
SUNDAY - 28.04.2024		
11	April (29-30)	Recent Trends in Marketing
		continue
	May (1-4)	continue
		Continue
		Presentation by students
		Presentation by students
SUNDAY - 05.05.2024		
12	May (6-11)	Revision
		Revision
		Revision
		Revision
		Class Test
HOLIDAY - 10.05.2024 - PARSHURAM JAYANTI/AKSHYA TRITYA		
SUNDAY - 12.05.2024		
13	May (13-15)	Revision
		Revision
		Revision

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Weekly Lesson Plan (Even Semester)

UG (Major/Minor / AEC / MDC/ SEC / VAC) 1st Year (2nd Semester)

Name of the Paper:- Company law

Class:B.com I

Name of the Teachers (Section Wise) : Sakshi munjal

WEEK	DATE	TOPICS
1	February (15-17)	Discussion about syllabus
		Concept of Company
		characteristics of company
SUNDAY - 18.02.2024		
2	February (19-24)	continued
		Advantages and disadvantage of company
		continued
		Revision of chapter
		Types of company
SUNDAY - 25.02.2024		
3	February (26-29) March (1-2)	continued
		continued
		continued
		continued
		continued
		revision of chapter
SUNDAY - 03.03.2024		
4	March (4-7) March (9)	Private company
		continued
		continued
		continued
		continued
HOLIDAY - 08.03.2024 - MAHA SHIVRATRI		
SUNDAY - 10.03.2024		
5	March (11-16)	revision of chapter
		Formation, promotion and incorporation of company
		continued
		continued
		continued
SUNDAY - 17.03.2024		
6	March (18-22)	Memorandum of association
		continued
		continued
		continued
		Assignment -1
HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024)		
7	April (1-6)	Articles of association
		continued
		continued

		continued
		continued
		continued
SUNDAY - 07.04.2024		
8	April (8-10)	Prospectus
		continued
	April (12-13)	continued
		continued
HOLIDAY - 11.04.2024 - ID-UL-FITR		
SUNDAY - 14.04.2024		
9	April (15-16)	Shares and stock
		continued
	April (18-20)	continued
		Conditional test
HOLIDAY - 17.04.2024 - RAM NAVMI		
SUNDAY - 21.04.2024		
10	April (22-27)	Allotment and issue of shares
		continued
		continued
		continued
		Share capital of company
		Assignment -2
SUNDAY - 28.04.2024		
11	April (29-30) May (1-4)	continued
		continued
		continued
		Company management and administration
		continued
		continued
SUNDAY - 05.05.2024		
12	May (6-11)	company secretary
		continued
		continued
		Dividend
HOLIDAY - 10.05.2024 - PARSHURAM JAYANTI/AKSHYA TRITYA		
SUNDAY - 12.05.2024		
13	May (13-15)	Winding up of company
		continued
		continued

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Weekly Lesson Plan (Even Semester)

UG (Major/Minor / AEC / MDC/ SEC / VAC) Ist Year (2nd Semester)

Name of the Paper:- एम. डी. सी. (हिन्दी)

Class: बी.कॉम, बी.बी.ए., बी.सी.ए.

Name of the Teachers (Section Wise) : डॉ. रेखा रानी।

WEEK	DATE	TOPICS
1	February (15-17)	विषयकर्म चर्चा। कथा भूमि में
SUNDAY - 18.02.2024		
2	February (19-24)	उसने कहा था कहानी की व्याख्या। उसने कहा था कहानी की व्याख्या। पूस की रात कहानी का सार
HOLIDAY - 24.02.2024 - GURU RAVIDAS JAYANTI		
SUNDAY - 25.02.2024		
3	February (26-29) March (1-2)	कथा भूमि में संकलित पूस की रात कहानी का सार। मौखिक परीक्षा। पूस की रात कहानी की व्याख्या।
SUNDAY - 03.03.2024		
4	March (4-7) March (9)	कथा भूमि में संकलित अमृतसर आ गया कहानी का सार। अमृतसर आ गया कहानी की व्याख्या। अमृतसर आ गया कहानी की व्याख्या।
HOLIDAY - 08.03.2024 - MAHA SHIVRATRI		
SUNDAY - 10.03.2024		
5	March (11-16)	समीक्षात्मक प्रश्न। लिखित परीक्षा। समीक्षात्मक प्रश्न।
SUNDAY - 17.03.2024		

6	March (18-22)	भाव पल्लवन। भाव पल्लवन। निबंध लेखन प्रतियोगिता का आयोजन।
HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024)		
7	April (1-6)	मौखिक परीक्षा। अपठित गद्यांश का अभ्यास। अपठित गद्यांश का अभ्यास।
SUNDAY - 07.04.2024		
8	April (8-10) April (12-13)	अपठित गद्यांश के एक तिहाई शब्दों का सार। अपठित गद्यांश के एक तिहाई शब्दों के सार का अभ्यास। प्रथम असाइनमेंट।
HOLIDAY - 11.04.2024 - ID-UL-FITR		
SUNDAY - 14.04.2024		
9	April (15-16) April (18-20)	अलंकार का अर्थ। अलंकारों का परिचय। अनुप्रास अलंकार का उदाहरण सहित वर्णन।
HOLIDAY - 17.04.2024 - RAM NAVMI		
SUNDAY - 21.04.2024		
10	April (22-27)	मौखिक परीक्षा। यमक अलंकार का उदाहरण सहित वर्णन। श्लेष और उपमा अलंकार का उदाहरण सहित वर्णन।
HOLIDAY - 17.04.2024 - RAM NAVMI		
SUNDAY - 28.04.2024		
11	April (29-30) May (1-4)	रूपक और उत्प्रेक्षा अलंकारों का उदाहरण सहित वर्णन। अतिशयोक्ति अलंकार का उदाहरण सहित वर्णन। मौखिक परीक्षा।
SUNDAY - 05.05.2024		
12	May (6-11)	अन्योक्ति और मानवीकरण अलंकारों का उदाहरण वर्णन। लिखित परीक्षा।
HOLIDAY - 10.05.2024 - PARSHURAM JAYANTI/AKSHYA TRITYA		
SUNDAY - 12.05.2024		
13	May (13-15)	पुनरावृत्ति।

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Weekly Lesson Plan (Even Semester)

UG (Major/Minor / AEC / MDC/ SEC / VAC) 1st Year (2nd Semester)

Name of the Paper:- हिन्दी (ए° ई° सी°) Class: बी°ए°, बी° कॉम, बी°बी°ए°, बी° एस°सी°।

Name of the Teachers (Section Wise) : डॉक्टर शशि प्रभा, डॉक्टर जोगेश, डॉक्टर पूजा मलिक, डॉक्टर रेखा रानी।

WEEK	DATE	TOPICS
1	February (15-17)	विषयक्रम चर्चा। संप्रेषण का अर्थ और प्रकृति।
SUNDAY - 18.02.2024		
2	February (19-24)	संप्रेषण के तत्व व प्रकार, संप्रेषण की विशेषताएँ। संप्रेषण की प्रक्रिया। अंतरराष्ट्रीय संप्रेषण या सांस्कृतिक भिन्नता।
HOLIDAY - 24.02.2024 - GURU RAVIDAS JAYANTI		
SUNDAY - 25.02.2024		
3	February (26-29) March (1-2)	मौखिक परीक्षा। प्रौद्योगिकी आधारित संप्रेषण उपकरण, मौखिक और गैर मौखिक। सेमीनार का आयोजन।
SUNDAY - 03.03.2024		
4	March (4-7) March (9)	संप्रेषण श्रवण प्रक्रिया, श्रवण में बाधाएँ। लिखित परीक्षा। श्रवण के प्रकार।
HOLIDAY - 08.03.2024 - MAHA SHIVRATRI		
SUNDAY - 10.03.2024		
5	March (11-16)	प्रभावी ढंग से श्रवण के लाभ। मौखिक परीक्षा। नोट लेनावो और नोट बनाना।
SUNDAY - 17.03.2024		

6	March (18-22)	<p>प्रथम असाइनमेंट।</p> <p>भारत में बोली जाने वाली हिंदी।</p> <p>हिंदी में भाषण ध्वनियों का विवरण।</p>
HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024)		
7	April (1-6)	<p>हिंदी भाषण ध्वनियों की अभिव्यक्ति।</p> <p>मौखिक परीक्षा।</p> <p>हिन्दी में भाषण के अंग।</p>
SUNDAY - 07.04.2024		
8	April (8-10) April (12-13)	<p>शब्दकोश के अनुसार शब्दों में प्राप्त उच्चारण का अंतरराष्ट्रीय ध्वन्यात्मक वर्णमाला प्रतिलेखन।</p>
HOLIDAY - 11.04.2024 - ID-UL-FITR SUNDAY - 14.04.2024		
9	April (15-16) April (18-20)	<p>दूसरा असाइनमेंट।</p> <p>शब्दकोश के अनुसार शब्दों में प्राप्त उच्चारण का अंतरराष्ट्रीय ध्वन्यात्मक वर्णमाला प्रतिलेखन।</p>
HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024		
10	April (22-27)	<p>साक्षात्कार कौशल।</p> <p>मौखिक परीक्षा।</p> <p>साक्षात्कार के लिए तैयारी।</p>
HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 28.04.2024		
11	April (29-30) May (1-4)	<p>सांवाजनिक भाषण।</p> <p>भाषण की तैयारी।</p> <p>मौखिक परीक्षा, भाषण का आयोजन।</p>
SUNDAY - 05.05.2024		
12	May (6-11)	<p>अति लघुत्तरात्मक प्रश्न।</p> <p>अति लघुत्तरात्मक प्रश्न।</p>
HOLIDAY - 10.05.2024 - PARSHURAM JAYANTI/AKSHYA TRITYA SUNDAY - 12.05.2024		
13	May (13-15)	<p>पुनरावृत्ति।</p>