LESSON PLAN

SESSION 2023-24 (01.01.2024 to 30.04.2024)

Weekly Lesson Plan (Even Semester)

PG (II Semester)

Name of the Paper:- Business Statistics

Class: M.COM (Previous)

Name of the Teachers : Prof. Aakansha Sharma

1 Hawan ceremony January (1-6) Hawan ceremony Discussion of Syllabus Multiple Correlation Continue SUNDAY - 07.01.2024 Continue Partial Correlation Partial Correlation	
1 (1-6) Discussion of Syllabus Multiple Correlation Continue SUNDAY - 07.01.2024 Continue Partial Correlation	
1 (1-6) Discussion of Syllabus Multiple Correlation Continue SUNDAY - 07.01.2024 Continue Partial Correlation	
(1-6) Discussion of Syllabus Multiple Correlation Continue SUNDAY - 07.01.2024 Continue Partial Correlation	
Continue SUNDAY - 07.01.2024 Continue Partial Correlation	
SUNDAY - 07.01.2024 Continue Partial Correlation	
Continue Partial Correlation	
Partial Correlation	
2 January Continue	
2 (8-13) Continue	
Continue	
Continue	
SUNDAY - 14.01.2024	
Solve practicals Problems	
January Multiple Regression Analysis	
3 (15-16) Continue	
January Continue	
(18-20) Continue	
Continue	
HOLIDAY - 17.01.2024-SHRI GURU GOBIND SINGH JI JAYANTI	
SUNDAY - 21.01.2024	
January Continue	
(22-25) Solve practicals Problems	
4 January Continue	
(27) Continue	
Continue	
HOLIDAY - 26.01.2024 - REPUBLIC DAY	
SUNDAY - 28.01.2024	
Continue	
January Continue	
5 (29-31) Continue	
February Solve Practicals Problems	
(1-3) Index Number -II	
Continue	
SUNDAY - 04.02.2024	
Continue	
Continue	

	February	Continue
6	(5-10)	Solve practicals Problems
		Time Series Analysis- I
		Continue
		SUNDAY - 11.02.2024
	February	Continue
	(12-13)	Continue
7	(12-13) February	Continue
	(15-17)	Solve Practicals Problems
	(13-17)	Time Series Analysis -II
	HOLIDAY 14.02.2	2024 - BASANT PANCHMI/SIR CHHOTU RAM JAYANTI
		SUNDAY - 18.02.2024
		Continue
		Continue
8	February	Continue
	(19-24)	Solve Practicals Problems
		Probability
		Continue
		SUNDAY - 25.02.2024
	E . h	Continue
	February	Continue
9	(26-29)	Continue
	March	Continue Continue
	(1-2)	Solve Practicals Problems
		SUNDAY - 03.03.2024
		Concept of Probability Distribution
	March	Continue
	(4-7)	Continue
10	March	Solve Practicals Problems
	(9)	Oral presentation
		Oral presentation
	НО	DLIDAY - 08.03.2024 - MAHA SHIVRATRI
		SUNDAY - 10.03.2024
		Oral presentation
		Oral presentation
11	March	Probability Distribution - Binomial
	(11-16)	Continue
		Continue
		Probability Distribution -Poisson
		SUNDAY - 17.03.2024
		Continue
		Continue
12	March	Solve Practicals Problems
	(18-22)	Oral presentation
		Oral presentation
		Conditional Test-Ist
	НО	LI VACATION - 23.03.2024 - 31.03.2024
		(SHAHEEDI DIWAS - 23.03.2024)

		Oral presentation			
	٥٣٠٠	Oral presentation			
13	April	Probability Distribution -Normal			
13	(1-6)	Continue			
		Continue			
		Continue			
		SUNDAY - 07.04.2024			
	April	Continue			
	(8-10)	Continue			
14	April	Continue			
14	(12-13)	Solve Practicals Problems			
	(12-13)	Oral presentation			
		Oral presentation			
		HOLIDAY - 11.04.2024 - ID-UL-FITR			
		SUNDAY - 14.04.2024			
	April	Conditional Test -2nd			
	(15-16)	Revision			
15	April	Revision			
	(18-20)	Revision			
		Revision			
	ŀ	IOLIDAY - 17.04.2024 - RAM NAVMI			
	Γ	SUNDAY - 21.04.2024			
		Oral presentation			
	April	Oral presentation			
16	(22-27)	Oral Presentation			
	(/	Oral presentation			
		Oral presentation			
		Oral presentation			
	Γ	SUNDAY - 28.04.2024			
	April	Oral presentation			
17	(29-30)	Oral presentation			
	,	Oral presentation			
		Oral presentation			
	Uni	versity Examinations w.e.f. 01.05.2024			

LESSON PLAN

SESSION 2023-24 (01.01.2024 to 30.04.2024)

Weekly Lesson Plan (Even Semester)

PG (II Semester)

Name of the Paper:- Corporate Accounting

Class: M.COM Previous

Name of the Teachers : Prof.Ruchika Batra

WEEK	DATE	TOPICS
		Hawan Ceremony
1	January	
1	(1-6)	Discussion Of Syllabus
		Issue & Forfeiture Of Shares
		Contd.
		SUNDAY - 07.01.2024
		Contd.
		Contd.
2	January	Contd.
2	(8-13)	Contd.
		Valuation Of Shares
		Contd.
		SUNDAY - 14.01.2024
		Contd.
	January	Contd.
3	(15-16)	Contd.
5	January	Final Account Of Companies
	(18-20)	Contd.
		Contd.
	HOLID	AY - 17.01.2024-SHRI GURU GOBIND SINGH JI JAYANTI
		SUNDAY - 21.01.2024
	January	Contd.
	(22-25)	Amalgamation, Absorption & Externel Reconstruction
4	January	Contd.
	-	Contd.
	(27)	Contd.
		HOLIDAY - 26.01.2024 - REPUBLIC DAY
		SUNDAY - 28.01.2024
		Contd.
	January	Contd.
5	(29-31)	Contd.
5	February	Presentation By Students
	(1-3)	Presentation By Students
		Presentation By Students
		SUNDAY - 04.02.2024

		Internal Reconstruction
		Contd.
<u> </u>	February	Contd.
6	(5-10)	Contd.
		Human Resource Accounting
		Contd.
		SUNDAY - 11.02.2024
	February	Contd.
	(12-13)	Contd.
7	February	Contd.
	(15-17)	Lease Accounting
	(13-17)	Contd.
	HOLIDAY 14	.02.2024 - BASANT PANCHMI/SIR CHHOTU RAM JAYANTI
	Γ	SUNDAY - 18.02.2024
		Contd.
		Contd.
8	February	Contd.
	(19-24)	Consolidated Financial Statement Of Holding & Subsidiary Companies
		Contd.
		Contd.
		SUNDAY - 25.02.2024 Contd.
	Fobruory/	Contd.
	February	Contd.
9	(26-29) March	Contd.
	(1-2)	Contd.
	(1-2)	Contd.
		SUNDAY - 03.03.2024
		Corporate Financial Reporting
	March	Contd.
	(4-7)	Contd.
10	March	Presentation By Students
	(9)	Presentation By Students
		Presentation By Students
	1	HOLIDAY - 08.03.2024 - MAHA SHIVRATRI
		SUNDAY - 10.03.2024
		Social Reporting
		Contd.
11	March	Contd.
	(11-16)	Contd.
		Contd.
		Presentation By Students
		SUNDAY - 17.03.2024

		First Conditional Test
		Presentation By Students
	March	Presentation By Students
12	(18-22)	Presentation By Students
	(10 11)	Presentation By Students
		Presentation By Students
		HOLI VACATION - 23.03.2024 - 31.03.2024
		(SHAHEEDI DIWAS - 23.03.2024)
		Segment ,Periodic & Environmental Reporting
	A	Contd.
	April	Contd.
13	(1-6)	Contd.
		Presentation By Students
		Presentation By Students
		SUNDAY - 07.04.2024
	Amril	Second Conditional Test
	April	Recent Trends In Corporate Reporting
	(8-10)	Contd.
14	April	Contd.
	(12-13)	Harmonisation In Corporate Reporting
		Contd.
		HOLIDAY - 11.04.2024 - ID-UL-FITR
		SUNDAY - 14.04.2024
	April	Presentation By Students
	April (15-16)	
15	•	Presentation By Students
15	(15-16)	Presentation By Students Presentation By Students
15	(15-16) April	Presentation By Students Presentation By Students Presentation By Students
15	(15-16) April	Presentation By Students Presentation By Students Presentation By Students Presentation By Students
15	(15-16) April	Presentation By StudentsPresentation By StudentsPresentation By StudentsPresentation By StudentsPresentation By StudentsPresentation By Students
15	(15-16) April	Presentation By Students
15	(15-16) April (18-20)	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024
	(15-16) April (18-20) April	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision
15	(15-16) April (18-20)	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision
	(15-16) April (18-20) April	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Presentation By Students
	(15-16) April (18-20) April	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Presentation By Students
	(15-16) April (18-20) April	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Presentation By Students
	(15-16) April (18-20) April (22-27)	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Presentation By Students
16	(15-16) April (18-20) April (22-27) April	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Presentation By Students
	(15-16) April (18-20) April (22-27)	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Presentation By Students
16	(15-16) April (18-20) April (22-27) April	Presentation By Students HOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Presentation By Students Presentation By Students

LESSON PLAN

SESSION 2023-24 (01.01.2024 to 30.04.2024)

Weekly Lesson Plan (Even Semester)

PG (II Semester)

Name of the Paper:- Financial Management And Policy

Class : M.COM (Previous)

Name of the Teachers : Prof. Karuna Sachdeva

WEEK	DATE	TOPICS
		Hawan
		Discussion about syllabus
		· · · · · · · · · · · · · · · · · · ·
	January	
1	(1-6)	Financial Management : Nature, Significance, Objectives And
	(10)	Scope Of Financial Management, Functions Of Finance
		Executive In An Organization.
		Continued
		SUNDAY - 07.01.2024
		Continued
		Continued
	January	Continued
2	(8-13)	Continued
	(0 13)	Continued
		Class Test
		SUNDAY - 14.01.2024
		Time Value Of Money.
	January	Continued
	(15-16)	Continued
3	January	Revision And Problems
	(18-20)	Recent Developments In Financial Management .
	(/	Continued
	HOLIDAY - 17.01.20	24-SHRI GURU GOBIND SINGH JI JAYANTI
		SUNDAY - 21.01.2024
		Financial Planning And Forecasting: Need And Importance Of
	lanuary	Financial Planning; Financial Planning Process ; Drafting a
	January	Financial Plan.
4	(22-25)	Continued
	January	Continued
	(27)	Continued
		Continued
	HOLIDA	Y - 26.01.2024 - REPUBLIC DAY
		SUNDAY - 28.01.2024
		Financial Forecasting ; Meaning , Benefits And Techniques Of
	lanuary	Financial Forecasting .
	January	Continued
5	(29-31)	Continued
	February	Continued
	(1-3)	Continued
		Continued
		SUNDAY - 04.02.2024

_			
			Source Of Finance .
			Continued
6	February		Continued
0	(5-10)		Continued
			Continued
			Continued
		SU	NDAY - 11.02.2024
	February		Continued
	(12-13)		Continued
7	February		Continued
	-		Continued
	(15-17)		Revision And Problems
HOLI	DAY 14.02.2024 -	BAS	ANT PANCHMI/SIR CHHOTU RAM JAYANTI
		SU	NDAY - 18.02.2024
			Cost Of Capital : Significance, Computation Of Cost Of Capital
			Including CAPM, Problems In Computation Of Cost Of Capital
			Continued
8	February		Continued
	(19-24)		Continued
			Continued
			Continued
		SU	NDAY - 25.02.2024
			Continued
1	February		Continued
9	(26-29)		Continued
, j	March	(1-	Continued
	2)		Continued
			Revision And Problems
			NDAY - 03.03.2024
			Continued
			Continued
I	March	(4-	Continued
10	7)	•	Working Capital Management And Control : Need , Types
	March	(9)	And Determinants, Assessment Of Working Capital
		(0)	Requirements .
			Continued
			Continued
	HOLIDAY		3.03.2024 - MAHA SHIVRATRI
		SUI	NDAY - 10.03.2024
			Continued
			Continued
	March		Continued
11	(11-16)		Continued
	(,		Conditional Test I On Financial Management: An
			Introduction And Financial Planning
			Presentations
		SU	NDAY - 17.03.2024

12			Management Of Cash , Marketable Securities. Continued Continued Continued Continued Continued ON - 23.03.2024 - 31.03.2024 EDI DIWAS - 23.03.2024) Continued Presentations Management Of Receivables, Financing Of Working Capital- banking Norms.
			Continued Continued
			Continued
		SUI	NDAY - 07.04.2024
	April	(8-	Continued Continued
		.0)	Continued
14	April	(12-	Continued
	1	.3)	Conditional Test II On Cost Of Capital
			Presentations
		HOLIDAY	- 11.04.2024 - ID-UL-FITR
		SUI	NDAY - 14.04.2024
		/	Capital Budgeting Decisions : Nature And Importance, Factors Influencing Capital Expenditure Decisions, Capital
	April	(15-	Budgeting Process, Evaluation Criteria And Risk
15		.6) (18-	Analysis, Capital Expenditure Control .
15	April 2	-81) 20)	Continued
		.07	Continued
			Continued
			Continued
			17.04.2024 - RAM NAVMI
	1	SU	NDAY - 21.04.2024
			Continued Continued
	April	(22-	Revision And Problems
16	2	27)	Presentations
			Presentations
			Presentations
		SU	NDAY - 28.04.2024
	April	(29-	Revision And Problems
17	-	(23 80)	Revision And Problems
			Revision And Problems
			Revision And Problems
		miversity EX	aminations w.e.f. 01.05.2024

LESSON PLAN

SESSION 2023-24 (01.01.2024 to 30.04.2024)

Weekly Lesson Plan (Even Semester)

PG (II - Semester)

Name of the Paper:- Human Resource Management

Class: M.COM Previous

Name of the Teachers : Professor Bhawna Saluja

WEEK	DATE	TOPICS
		Hawan Ceremony
1	January	
1	(1-6)	Meaning, Nature , Need & Objectives Of HRM
		Function & Scope Of HRM
		Evolution Of HRM
		SUNDAY - 07.01.2024
		Importance and Limitations of HRM
		Building up skills for an effective HR Manager
2	January	Introduction, meaning of IHRM
2	(8-13)	Need of IHRM
		Factors influencing the global HRM
		Difference between domestic and international HRM
		SUNDAY - 14.01.2024
		HR functions in IHRM
	January	HRM in dynamic environment
3	(15-16)	Continue
5	January	Continue
	(18-20)	Presentation by students
		Human Resource Planning
	HOLIDAY - 2	17.01.2024-SHRI GURU GOBIND SINGH JI JAYANTI
		SUNDAY - 21.01.2024
	January	Continue
	(22-25)	Continue
4	January	Human Resource Information System
	(27)	Continue
		Continue
		HOLIDAY - 26.01.2024 - REPUBLIC DAY
		SUNDAY - 28.01.2024
		Human Resource Policy
	January	Continue
5	(29-31)	Continue
	February	Job Analysis
	(1-3)	Continue
		Continue
		SUNDAY - 04.02.2024

	1	Continue
		Continue
	February	Recruitment- Need, Sources, Importance
6	(5-10)	Continue
		Continue
		Presentation by students
		SUNDAY - 11.02.2024
		Continue
	February	Selection- Importance, Process
7	(12-13)	Continue
	February	Continue
	(15-17)	Continue
	HOLIDAY 14.02.2	024 - BASANT PANCHMI/SIR CHHOTU RAM JAYANTI
		SUNDAY - 18.02.2024
		Induction and Placement
		Continue
8	February	Continue
ð	(19-24)	Presentation by students
		Continue
		Continue
		SUNDAY - 25.02.2024
		Promotion, Transfer and Seperation
	February	Continue
9	(26-29)	Continue
5	March	Presentation by students
	(1-2)	Continue
		Continue
		SUNDAY - 03.03.2024
		Employee training
	March	Continue
10	(4-7)	Continue
	March	Continue
	(9)	Presentation by students
		Presentation by students
	HO	LIDAY - 08.03.2024 - MAHA SHIVRATRI
	T	SUNDAY - 10.03.2024
		Conditional Test - 1
	_	Executive Development
11	March	Continue
	(11-16)	Continue
		Continue
		Presentation by students
		SUNDAY - 17.03.2024

12 March Career Planning and Development (18-22) Continue Continue Continue Continue Continue Continue Presentation by students HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024 Continue Continue (1-6) Performance and Potential Appraisal Continue Continue Continue Continue Continue Continue Presentation by students Presentation by students
12 (18-22) Continue Continue Presentation by students HOLI VACATION - 23.03.2024 - 31.03.2024 VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024) Performance and Potential Appraisal Continue Continue Continue Continue Continue Continue Continue Continue Continue Continue Continue Continue
(18-22) Continue Continue Presentation by students HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024) Performance and Potential Appraisal Continue Continue
Continue Presentation by students HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024) Performance and Potential Appraisal Continue Continue Continue Continue Continue Continue Continue
HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024) Performance and Potential Appraisal Continue Continue Continue Continue Continue
HOLI VACATION - 23.03.2024 - 31.03.2024 (SHAHEEDI DIWAS - 23.03.2024) Performance and Potential Appraisal Continue Continue Continue Continue Continue
13 April Performance and Potential Appraisal Continue Continue Continue Continue Continue Continue Continue Continue
13 April Continue Continue Continue Continue Continue Continue Continue
April Continue 13 (1-6) Continue Continue Continue
13 (1-6) Continue Continue Continue
Continue Continue
Presentation by students
SUNDAY - 07.04.2024
Conditional Test-2
April Empowerment, Quality of work life
(8-10) Continue
14 April Continue
(12-13) Continue
Presentation by students
HOLIDAY - 11.04.2024 - ID-UL-FITR
SUNDAY - 14.04.2024
April Empowerment, Quality of work life
(15-16) Continue
15 April Continue
(18-20) Presentation by students
Compensation - Nature and Significance
HOLIDAY - 17.04.2024 - RAM NAVMI
SUNDAY - 21.04.2024
Continue
April Continue
16 (22-27) Incentives and Employee benefits
Continue
Continue
Job satisfaction, Job stress management
SUNDAY - 28.04.2024
April Continue
17 (29-30) Revision
Revision
Revision
University Examinations w.e.f. 01.05.2024

LESSON PLAN

SESSION 2023-24 (01.01.2024 to 30.04.2024)

Weekly Lesson Plan (Even Semester)

PG (II Semester)

Name of the Paper:- International Business Environment

Class: M.Com. Prev.

Name of the Teachers (Section Wise) : Sukhjinder Singh

WEEK	DATE	TOPICS		
		Syllabus Discussion		
		International Business Environmet: Introduction & Meaning		
1	January	Nature of International Business		
1 I	(1-6)	Scope and Importance		
		Framework analysis		
		Diagrammatically prsentation		
SUNDAY - 07.01.2024				
		Geographical Environment		
		Continue		
2	January	Social Environment,		
2	(8-13)	Continue		
		Political Environment,		
		Continue		
		SUNDAY - 14.01.2024		
		Cultural Environment,		
	January	Continue		
3	(15-16)	Political Environment,		
5	January	Continue		
	(18-20)	Legal Environment		
	. ,	Continue		
HOLIDAY - 17.01.2024-SHRI GURU GOBIND SINGH JI JAYANTI				
		SUNDAY - 21.01.2024		
	January	Technological Environment Concept		
	(22-25)	"S" Curve		
4		Implications of Technology Environment-		
	January	Social and Economic and		
	(27)	Plant Based Environment		
HOLIDAY - 26.01.2024 - REPUBLIC DAY				
		SUNDAY - 28.01.2024		
		Technology Transfer Concept,		
	January	Nature of Technology Transfer		
-	(29-31)	Importance of Technology Transfer		
5	February	Types of Technology Transfer		
	(1-3)	Technological Policy		
	(1 0)	Queries/Revision		
SUNDAY - 04.02.2024				

6	1	Foreign Capital Meaning and Definition Concept				
		Nature/ Features of Foeign Capital				
	February	Types of Foeign Investment/Capital				
	-	Concept of FDI				
	(5-10)	Barriers in Foreign Investment				
		Queries/Revision				
	SUNDAY - 11.02.2024					
7	February	World Trade Organisation: Introduction				
	(12-13)	Concept of GATT				
	February	GATT Rounds				
	(15-17)	Continue to The Uruguay Round				
		WTO: Structure				
HOLIDAY 14.02.2024 - BASANT PANCHMI/SIR CHHOTU RAM JAYANTI						
		SUNDAY - 18.02.2024				
		Objectives of WTO				
		Functions of WTO				
8	February	WTO and India				
0	(19-24)	Queries/Revision				
		UNCTAD Concept				
		Organisational Structure of UNCTAD				
		SUNDAY - 25.02.2024				
		Objectives of UNCTAD				
	February	Working/Sessions of UNCTAD				
9	(26-29)	Continue to Sessions				
5	March	Achivements and Failures of UNCTAD				
	(1-2)	Queries/Revision				
	· · ·	Conditional Test-I				
		SUNDAY - 03.03.2024				
		IMF Introducton and Concept				
	March	Organisation of the Fund				
10	(4-7)	Functions and Organisation Structure				
10	March	Achivements and Shortcomings of IMF				
	(9)	India &IMF and SDRs				
		Queries/Revision				
	HOLIDAY - 08.03.2024 - MAHA SHIVRATRI					
		SUNDAY - 10.03.2024				
		World Bank Introduction				
		Membership, Capital Structure of Bank				
11	March	Organisation Structure				
11	(11-16)	Facilites of World Bank				
		Indian and the World Bank				
		Affiliates of the World Bank				
SUNDAY - 17.03.2024						

12	March	Presentations		
		Presentations		
		Presentations		
	(18-22)	Presentations		
		Presentations		
		Presentations		
	HOL	I VACATION - 23.03.2024 - 31.03.2024		
		(SHAHEEDI DIWAS - 23.03.2024)		
		Presentations		
	April	Presentations		
13	-	Presentations		
13	(1-6)	Presentations		
		Presentations		
		Presentations		
		SUNDAY - 07.04.2024		
	April	Regional Economic Groupings: EEC		
	. (8-10)	European Union (EU)		
14	• •	NAFTA & SAFTA		
14	April	ASEAN & OPEC		
	(12-13)	India and Reginal Economic Groupings		
		Conditional Test-II		
HOLIDAY - 11.04.2024 - ID-UL-FITR				
		SUNDAY - 14.04.2024		
	April	Foreign Exchange Market: Nature Participants		
	-	Foreign Exchange Rates Determinants		
	(15-16)	Toreign Exchange Nates Determinants		
15	(15-16) April	Exchange Rates arrangement in India		
15	April			
15	. ,	Exchange Rates arrangement in India		
15	April (18-20)	Exchange Rates arrangement in India Foreign Exchange Risk: Nature		
15	April (18-20)	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk		
15	April (18-20)	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk IOLIDAY - 17.04.2024 - RAM NAVMI		
15	April (18-20) H	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk IOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024		
	April (18-20) H April	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk IOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision		
15	April (18-20) H	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk IOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision		
	April (18-20) H April	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk IOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Revision		
	April (18-20) H April	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk FOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Revision Revision		
	April (18-20) H April	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk IOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Revision Revision Revision Revision		
	April (18-20) F April (22-27)	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk FOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Revision Revision Revision Revision Revision		
16	April (18-20) H April (22-27) April	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk IOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Revision Revision Revision Revision Revision SUNDAY - 28.04.2024		
	April (18-20) F April (22-27)	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk FOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Revision Revision Revision Revision Revision Revision Revision Revision Revision Revision Revision		
16	April (18-20) H April (22-27) April	Exchange Rates arrangement in India Foreign Exchange Risk: Nature Management of Risk FOLIDAY - 17.04.2024 - RAM NAVMI SUNDAY - 21.04.2024 Revision Revision Revision Revision Revision Revision Revision Revision Revision Revision Revision Revision Revision		

LESSON PLAN

SESSION 2023-24 (01.01.2024 to 30.04.2024)

Weekly Lesson Plan (Even Semester)

PG (II - Semester)

Name of the Paper - Strategic marketing

Class : M.COM Previous

Name of the Teacher - Prof. Rajesh Bala

1 Hawan ceremony January Dictation of Time Table Introduction , features, Objectives of Strategic Marketing continue continue continue January January January Meaning of strategic marketing planning continue Marketing mix strategy				
1 January (1-6) Introduction , features, Objectives of Strategic Marketing continue continue V SUNDAY - 07.01.2024 Meaning of strategic marketing planning continue Meaning of strategic marketing planning continue Marketing mix strategy				
1 (1-6) Introduction , features, Objectives of Strategic Marketing continue continue continue SUNDAY - 07.01.2024 Meaning of strategic marketing planning continue Marketing mix strategy				
(1-6) Introduction , features, Objectives of Strategic Marketing continue Continue SUNDAY - 07.01.2024 Meaning of strategic marketing planning continue Marketing mix strategy				
continue SUNDAY - 07.01.2024 Meaning of strategic marketing planning continue January Marketing mix strategy				
SUNDAY - 07.01.2024 Meaning of strategic marketing planning continue Marketing mix strategy				
Meaning of strategic marketing planning continue Marketing mix strategy				
continue Marketing mix strategy				
lanuary Marketing mix strategy				
January Marketing mix strategy				
2 (8-13) continue				
Meaning and characteristics of strategic decision				
continue				
SUNDAY - 14.01.2024				
Mission				
January continue				
3 (15-16) continue				
January continue				
(18-20) continue				
Vision				
HOLIDAY - 17.01.2024-SHRI GURU GOBIND SINGH JI JAYANTI				
SUNDAY - 21.01.2024				
January continue				
(22-25) continue				
4 (22-23) Goals and objec11tives January				
(27) continue				
continue				
HOLIDAY - 26.01.2024 - REPUBLIC DAY				
SUNDAY - 28.01.2024				
continue				
January Corporate strategic decisions and corporate growth strateg				
5 (29-31) Resources allocation i.e. budgeting				
February continue				
(1-3) Meaning of growth strategy and its features				
Types of Growth strategy				
SUNDAY - 04.02.2024				
continue				
continue				

6	February	continue
	(5-10)	continue
		class Test
		Presentation by students
		SUNDAY - 11.02.2024
	February	Environmental analysis
7	(12-13)	continue
	(12-13) February	continue
	(15-17)	continue
		continue
	HOLIDAY 14.02.2	2024 - BASANT PANCHMI/SIR CHHOTU RAM JAYANTI
		SUNDAY - 18.02.2024
		Industrial and competitor analysis
		continue
8	February	continue
0	(19-24)	continue
		Revision
		presentation of students
		SUNDAY - 25.02.2024
		SWOT and portfolio analysis
	February	continue
9	(26-29)	continue
5	March	continue
	(1-2)	Group Discussion
		Presentation of students
	- 1	SUNDAY - 03.03.2024
		Class Test
	March	Market Segmentation
10	(4-7)	continue
	March	continue
	(9)	continue
		Presentation of students
	HC	LIDAY - 08.03.2024 - MAHA SHIVRATRI
		SUNDAY - 10.03.2024
		Targeting and Positioning
11		continue
11	March	continue
11	March (11-16)	continue
11		continue Conditional Test One
11		continue Conditional Test One Presentation of students
11		continue Conditional Test One Presentation of students SUNDAY - 17.03.2024
11		continue Conditional Test One Presentation of students SUNDAY - 17.03.2024 Marketing Strategy for New Market
11	(11-16)	continue Conditional Test One Presentation of students SUNDAY - 17.03.2024 Marketing Strategy for New Market continue
11	(11-16) March	continue Conditional Test One Presentation of students SUNDAY - 17.03.2024 Marketing Strategy for New Market continue continue
	(11-16)	continue Conditional Test One Presentation of students SUNDAY - 17.03.2024 Marketing Strategy for New Market continue continue Marketing Strategy for Growth Market
	(11-16) March	continueConditional Test OnePresentation of studentsSUNDAY - 17.03.2024Marketing Strategy for New MarketcontinuecontinueMarketing Strategy for Growth Marketcontinue
	(11-16) March (18-22)	continueConditional Test OnePresentation of studentsSUNDAY - 17.03.2024Marketing Strategy for New MarketcontinuecontinueMarketing Strategy for Growth Marketcontinuecontinuecontinuecontinuecontinuecontinuecontinuecontinuecontinue
	(11-16) March (18-22)	continueConditional Test OnePresentation of studentsSUNDAY - 17.03.2024Marketing Strategy for New MarketcontinuecontinueMarketing Strategy for Growth Marketcontinue

13	April	Marketing Strategies for Mature markets			
		continue			
		continue			
	(1-6)	Marketing Strategies for Declining Markets			
		continue			
		continue			
		SUNDAY - 07.04.2024			
	April	Business Strategies and Marketing MixRelationship			
	(8-10)	continue			
14	April	continue			
14	(12-13)	continue			
	(12-13)	Revision			
		Conditional TestTwo			
		HOLIDAY - 11.04.2024 - ID-UL-FITR			
SUNDAY - 14.04.2024					
	April	Marketing Strategy Implementation			
	(15-16)	continue			
15	April	continue			
	(18-20)	continue			
		group Discussion			
	H	IOLIDAY - 17.04.2024 - RAM NAVMI			
	SUNDAY - 21.04.2024				
		Marketing Strategy Evaluation and Control			
	April	continue			
16	(22-27)	continue			
10	(22 27)	continue			
		Revision			
		Revision			
SUNDAY - 28.04.2024					
	April	Revision			
17	(29-30)	Revision			
		Revision			
		Revision			
University Examinations w.e.f. 01.05.2024					