SESSION 2023-24 (05.08.2023 to 24.11.2023)

Weekly Lesson Plan (Odd Semester)

UG (III Semester)

Name of the Paper:- Business Law Class: B.COM-II

Name of the Teacher (Section Wise): Prof. Nisha Goel, Prof. Reena Rani

TT/PDT/	D. A. END	TONICS
WEEK	DATE	TOPICS
1	August (5)	HAWAN CEREMONY
	(3)	SUNDAY - 06.08.2023
	1	DISCUSSION OF SYLLABUS
		BUSINESS LAW: AN OVERVIEW
		INDIAN CONTRACT ACT,1872
2	August	CONTINUE
_	(7-12)	CONTINUE
		ALL CONTRACTS ARE AGREEMENTS BUT ALL AGREEMENTS ARE NOT
		CONTRACTS  ARE AGREEMENTS BUT ALE AGREEMENTS ARE NOT
	ļ.	SUNDAY - 13.08.2023
		CONTINUE
		KINDS OF AGREEMENTS
_	August	CONTINUE
3	(14-19)	PROPOSAL, ACCEPTANCE AND REVOCATION- MEANING OF OFFER, LEGAL
	(= 1 = 1)	RULES FOR OFFER
		ACCEPTANCE- MEANING AND RULES
		HOLIDAY - 15.08.2023 - INDEPENDENCE DAY
		SUNDAY - 20.08.2023
		REVOCATION: MEANING AND CONCEPT, MODES OF LAPSE OF AN OFFER
	August	A STRANGER TO A CONTRACT CANNOT SUE
4	(21-26)	CONTINUE & REVISION
	(21-20)	CONTRACTUAL CAPACITY OF PARTIES- MEANING & CONCEPT
		CONTRACTS BY MINORS
		CONTINUE
		SUNDAY - 27.08.2023
		FREE CONSENT OF PARTIES: MEANING AND CONCEPT
	August	CONTINUE
5	(28-29, 31)	CONTINUE
	September	CONTINUE
	(1-2)	LAWFUL CONSIDERATION AND OBJECT: INTRODUCTION, MEANING &
		ELEMENTS OF CONSIDERATION
		HOLIDAY - 30.08.2023 - RAKSHABANDHAN
	T	SUNDAY - 03.09.2023
		AGREEMENTS OPPOSED TO PUBLIC POLICY
	September (4-5, 7-9)	AGREEMENTS EXPRESSLY DECLARED AS VOID
6		CONTINGENT CONTRACTS: MEANING, FEATURES AND RULES
		PERFORMANCE OF CONTRACTS: MEANING, ESSENTIALS OF A VALID TENDER,
		TIME AND PLACE OF PERFORMANCE
		RECIPROCAL PROMISES
		HOLIDAY - 06.09.2023 - JANAMASHTMI SUNDAY - 10.09.2023
	1	CONTINUE
		DISCHARGE OF CONTRACT: MEANING AND MODES OF DISCHARGE
7	September	CONTINUE  IMBLIED OUASION CONSTRUCTIVE CONTRACTS, MEANING EFATURES AND
,	(11-16)	IMPLIED, QUASI OR CONSTRUCTIVE CONTRACTS: MEANING, FEATURES AND
		TYPES OF IMPLIED CONTRACTS CONTINUE
		CONTINUE  ASSICNMENT L CONTRACTUAL CARACITY OF BARTIES
		ASSIGNMENT I- CONTRACTUAL CAPACITY OF PARTIES SUNDAY - 17.09,2023
		CONSEQUENCES OF BREACH OF CONTRACT: MEANING, REMEDIES
		TYPES OF DAMAGES
		CONTRACTS OF INDEMNITY AND GUARANTEE: INTRODUCTION, RIGHTS OF
	Comtow-1	INDEMNITY HOLDER & INDEMNIFIER
8	September	
	(18-22)	CONTRACT OF GUARANTEE: MEANING AND ESSENTIALS, REVOCATION OF CONTINUING GUARANTEE
		CONTINUING GUARANTEE  CONTINUE
		CONTINUE
		CONTINUE

I	HOLIDAY 23.09.2	2023 - SHAHEEDI DIVAS/HARYANA WAR HEROES' MARTYRDOM DAY		
SUNDAY - 24.09.2023				
		DISCHARGE OF SURETY FROM LIABILITY & RIGHTS OF SURETY		
		CONTRACTS OF BAILMENT AND PLEDGE: MEANING OF BAILMENT, FEATURES,		
9	September	TYPES OF CONTRACT OF BAILMENT CONTINUE		
	(25-30)	DUTIES AND RESPONSIBILITIES OF A BAILOR AND A BAILEE		
		CONTINUE		
		TERMINATION OF BAILMENT, LIEN : MEANING AND TYPES		
		SUNDAY - 01.10.2023		
	1	HOLIDAY - 02.10.2023 MAHATMA GANDHI JAYANTI CONTINUE		
		CONTINUE		
		PLEDGE: MEANING, FEATURES, RIGHTS AND DUTIES OF PLEDGER & PLEDGEE		
10	October	CONTRACTS OF AGENCY: MEANING, RULES, CONSIDERATION FOR AGENCY		
10	(3-7)	AND CREATION OF AGENCY		
		AUTHORITY OF AGENT, CLASSIFICATION OF AGENTS		
		TERMINATION OF AGENCY, RIGHTS AND DUTIES OF AGENT & PRINCIPAL		
	ı	SUNDAY - 08.10.2023		
		LIABILITY OF THE AGENT & PRINCIPAL TO THIRD PARTY REVISION &ORAL TEST		
		SALES OF GOODS ACT-1930: INTRODUCTION & CONCEPT		
11	October	CONTRACT OF SALE: MEANING AND CONCEPT, SUBJECT MATTER OF SALE		
	(9-14)	CONTRACT		
		GOODS AND THEIR CLASSIFICATION		
	CLINID	CONDITIONAL TEST: CONTRACT OF AGENCY AY - 15.10.2023 & HOLIDAY (MAHARAJA AGRASEN JAYANTI)		
	SUNDA	CONDITION AND WARANTIES: INTRODUCTION & CONCEPT		
		IMPLIED CONDITIONS AND WARRANTIES		
		CONTINUE & REVISION		
12	October	TRANSFER OF PROPERTY OR OWNERSHIP: MEANING AND CONCEPT		
]	(16-21)	TRANSFER OF TITLE OF GOODS AND EXCEPTIONS		
		PERFORMANCE OF THE CONTRACT- DELIVERY & PAYMENT: MEANING, TYPES		
		OF DELIVERY AND RULES GOVERNING DELIVERY OF GOODS		
	SUNDAY - 22.10.2023			
		RIGHTS AND DUTIES OF THE BUYER		
	October	UNPAID SELLER: MEANING, RIGHTS OF AN UNPAID SELLER ASSIGNMENT II- CONTRACT OF INDEMNITY AND GUARANTEE		
13	(23, 25-27)	RIGHTS AGAINST THE GOODS AND RIGHTS AGAINST THE BUYER		
		ORAL REVISION		
		SUITS FOR BREACH OF CONTRACT: MEANING AND REMEDIES		
HOLIDAY - 24.10.2023 DUSSEHRA HOLIDAY 28.10.2023 - MAHADISHI VALMIKI IAVANTI				
	HOLIDAY 28.10.2023 - MAHARISHI VALMIKI JAYANTI SUNDAY -29.10.2023			
	<u> </u>	CONTINUE		
	October	CONSUMER PROTECTION ACT-1986: INTRODUCTION, MEANING, FEATURES		
14	(30-31)	AND OBJECTIVES		
-1	November (2.4)	CONTINUE CONTINUE		
	(2-4)	TYPES OF CONSUMER PROBLEMS		
HOLIDAY 01.11.2023 - HARYANA DAY				
		RIGHTS TO CONSUMER, NEED AND IMPORTANCE OF CONSUMER PROTECTION		
		<u>'</u>		
15	November (6-9)	CONTINUE		
		CONSUMER PROTECTION COUNCILS: CENTRAL COUNCIL & STATE COUNCIL		
		CONTINUE		
Diwali Break - 10.11.2023 to 16.11.2023				
16	November	BRIEF INTRODUCTION OF CONSUMER PROTECTION AMENDMENT ACT,2002		
10	(17-18)	CONTINUE		
		SUNDAY - 19.11.2023		
REVISION				
	November	REVISION		
17	(20-24)	REVISION		
		REVISION REVISION		
		25.11.2023 - Examinations		

#### SESSION 2023-24 (05.08.2023 to 24.11.2023)

Weekly Lesson Plan (Odd Semester)

UG (III Semester)

Name of the Paper:- Business Statistics Class: B.Com II

Name of the Teachers (Section Wise): Prof. Madhvi

WEEK	DATE	TOPICS		
	August			
1	(5)	Hawan Ceremony		
	. , ,	SUNDAY - 06.08.2023		
		Discussion about syllabus		
		Introduction of Statistics		
	August	Scope and functions of Statistics		
2	(7-12)	Usefulness of Statistics		
	, ,	Limitations and distrust of statistics		
		Revision		
		SUNDAY - 13.08.2023		
		Collection of data:Primary and Secondary(introduction)		
	Amount	Methods of collection of data		
3	August (14-19)	continued		
	(14-19)	continued		
		Measures of central tendency:Introduction		
		HOLIDAY - 15.08.2023 - INDEPENDENCE DAY		
		SUNDAY - 20.08.2023		
		Mean		
		continued		
4	August	continued		
-	(21-26)	continued		
		Median		
		continued		
	I .	SUNDAY - 27.08.2023		
	August	Partition values		
_	(28-29, 31)	continued		
5	September	continued		
	(1-2)	Mode		
	, ,	continued		
		HOLIDAY - 30.08.2023 - RAKSHABANDHAN		
	1	SUNDAY - 03.09.2023		
	September (4-5, 7-9)	continued Revision and Prob. discussion		
6		Geometric Mean		
U		continued		
		continued		
		HOLIDAY - 06.09.2023 - JANAMASHTMI		
SUNDAY - 10.09.2023 SUNDAY - 10.09.2023				
		Harmonic Mean		
		continued		
	September	continued		
7	(11-16)	Revision and Prob. discussion		
		Measure of Dispersion:Introduction		
		Absolute and relative measures of dispersion, Range		
		SUNDAY - 17.09.2023		
		Inter-Quartile Range, Quartile Deviation		
		Mean-deviation		
_	September	continued		
8	(18-22)	Standard Deviation		
	(10-22)	continued		
		continued		
	1			

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ŀ	10L1DAY 23.09.	2023 - SHAHEEDI DIVAS/HARYANA WAR HEROES' MARTYRDOM DAY SUNDAY - 24.09.2023		
		Coefficient of Variation		
		continued		
	September	Lorenz Curve		
9	(25-30)	Revision and Prob. discussion		
	(20 00)	Assignment -1		
		Index Numbers: Meaning, Uses, limitations		
		SUNDAY - 01.10.2023		
		HOLIDAY - 02.10.2023 MAHATMA GANDHI JAYANTI		
		Types of Index No., Prob. In construction of Index no.		
		Methods of prep. of Index no.: simple		
10	October	continued		
	(3-7)	Weighted Index no.		
		continued		
	ļ.	SUNDAY - 08.10.2023		
		Qty, Value index no.		
		Test of adequacy		
	October	continued		
11	(9-14)	Revision and Prob. discussion		
	(> 14)	Conditional Test		
		chain base Index no.		
	SUND	AY - 15.10.2023 & HOLIDAY (MAHARAJA AGRASEN JAYANTI)		
	JOHD?	Base conversion, Base Shifting		
		Splicing, Deflating Index no.		
	October	Consumer Price Index		
12	(16-21)	continued		
	(10-21)			
		Assignment -2 Revision and Prob. discussion		
		SUNDAY - 22.10.2023		
		Analysis of Time Series: concept and utility		
		Component of Time Series and models		
	October	Analysis & Methods of measuring trend:Freehand curve		
13	(23, 25-27)	Semi average Method		
	(23, 23-21)	Moving average method		
		Least square method		
		HOLIDAY - 24.10.2023 DUSSEHRA		
HOLIDAY 28.10.2023 - MAHARISHI VALMIKI JAYANTI				
		SUNDAY -29.10.2023		
		continued		
	October	continued		
14	(30-31)	Fitting of second degree parabolic and exponential trend		
14	November	continued		
	(2-4)	Revision and Prob. discussion		
		HOLIDAY 01.11.2023 - HARYANA DAY		
Measurement of Seasonal Variations:simple average				
		Ratio to moving average		
15	November	Ratio to trend method		
	(6-9)	link relatives method		
		Diwali Break - 10.11.2023 to 16.11.2023		
	November	Diwan Break - 10.11.2023 to 16.11.2023  Deseasonalisation of data		
16	(17-18)	Revision and Prob. discussion		
	(1/-10)			
		SUNDAY - 19.11.2023		
		Revision		
4=	November	Revision		
17		Revision		
17	(20-24)			
17	(20-24)	Revision Revision		

# I.B. (PG) COLLEGE, PANIPAT

#### LESSON PLAN

SESSION 2023-24 (05.08.2023 to 24.11.2023)

Weekly Lesson Plan (Odd Semester)

UG (III - Semester)

Name of the Paper:- Company law Class: B.com II

Name of the Teachers (Section Wise): Prof. Rajesh Bala, Sakshi Munjal

WEEK	DATE	TOPICS
1	August	
1	(5)	Hawan ceremony
		SUNDAY - 06.08.2023
		Introduction of syllabus
		Company:meaning
•	August	characteristics
2	(7-12)	types of companies
	,	continued
		continued
		SUNDAY - 13.08.2023
		revision
		conversion of private into public Company and vice versa
3	August	continued
-	(14-19)	continued
		revision
		HOLIDAY - 15.08.2023 - INDEPENDENCE DAY
		SUNDAY - 20.08.2023
		promotion and incorporation of companies
		promoters
	August	legal position, duty, liability and remuneration
4	(21-26)	continued
	(21 20)	continued
		Company and pre-incorporation contracts
		SUNDAY - 27.08.2023
		continued
	August	incorporation procedure
5	(28-29, 31)	continued
3	September	revision
	(1-2)	class test
		HOLIDAY - 30.08.2023 - RAKSHABANDHAN
		SUNDAY - 03.09.2023 SUNDAY - 03.09.2023
		Memorandum of Association
	September (4-5, 7-9)	clauses
6		doctrine of ultra vires
U		continued
		alteration of clauses
		HOLIDAY - 06.09.2023 - JANAMASHTMI
		SUNDAY - 10.09.2023
		continued
		revision
	September	Articles of Association
7	(11-16)	contents and model
		continued
		forms and alteration
		SUNDAY - 17.09.2023
		continued
		doctrine of indoor management and constructive notice
8	September	continued
	(18-22)	continued
		continued
		revision

I	HOLIDAY 23.09.2	2023 - SHAHEEDI DIVAS/HARYANA WAR HEROES' MARTYRDOM DAY SUNDAY - 24.09.2023		
		Assignment-1		
		prospectus:meaning		
	Sontombor	contents and formalities		
9	September (25-30)			
	(25-30)	continued		
		abridged prospectus		
		continued		
SUNDAY - 01.10.2023 HOLIDAY - 02.10.2023 MAHATMA GANDHI JAYANTI				
		deemed prospectus		
		continued		
10	October	conditional test		
10	(3-7)			
		red herring Prospectus		
		shelf prospectus		
	T	SUNDAY - 08.10.2023		
		misstatement and remedies		
		continued		
11	October	liabilities for misstatement		
	(9-14)	continued		
		continued		
		revision		
	SUNDA	AY - 15.10.2023 & HOLIDAY (MAHARAJA AGRASEN JAYANTI)		
		share capital:meaning		
		types		
10	October	issue and allotment of shares and debentures		
12	(16-21)	continued		
	, ,	continued		
		Assignment-2		
	•	SUNDAY - 22.10.2023		
		share certificate and share warrant		
		continued		
10	October	reduction of share capital		
13	(23, 25-27)	continued		
		buy-back of shares		
		continued		
	<u> </u>	HOLIDAY - 24.10.2023 DUSSEHRA		
HOLIDAY 28.10.2023 - MAHARISHI VALMIKI JAYANTI				
		SUNDAY -29.10.2023		
	October	revision		
	(30-31)	class test		
14	November	Transfer and transmission of shares and debentures		
		continued		
	(2-4)	continued		
		HOLIDAY 01.11.2023 - HARYANA DAY		
		depository system		
15	Novl	continued		
15	November (6-9)	borrowing powers and debentures		
		continued		
		Diwali Break - 10.11.2023 to 16.11.2023		
16	November	continued		
16	(17-18)	revision		
	(=- 20)	SUNDAY - 19.11.2023		
		revision		
		revision		
17	November	revision		
17	(20-24)	revision		
		110 (1010)		
		revision		

#### SESSION 2023-24 (05.08.2023 to 24.11.2023)

Weekly Lesson Plan (Odd Semester)

UG (III Semester)

Name of the Paper:- Corporate Accounting-I Class: B.Com 2nd

Name of the Teachers (Section Wise): Dr. Sunit Sharma

August	WEEK	DATE	TOPICS		
Contd.   Redemption Of Preference Shares					
SUNDAY - 06.08.2023   Time Table Display & Discussion	1		Hawan Caramony		
Time Table Display & Discussion		(5)			
Discussion About Syllabus					
Same of Shares-Introduction   Book Building-Concept & Process			* *		
Supply		Angust			
Journal Entries Of Issue Of Shares With Balance Sheet	2				
Practical Questions		(7-12)			
Contd.   Over Subscription   Forfeiture Of Shares   Contd.   Over Subscription   Forfeiture Of Shares   Contd.   Contd					
Contd.   Over Subscription   Forfeiture Of Shares			<u> </u>		
August (14-19)					
Forfeiture Of Shares					
Contd.   Right Shares & Buy Back Of Shares	3				
Right Shares & Buy Back Of Shares	3	(14-19)			
August (21-26)   Contd.   Redemption Of Preference Shares   Acconting Treatment   Contd.   Bonus Shares-Basic Concept   Contd.   Sunday - 27.08.2023					
August (21-26)   Contd.   Redemption Of Preference Shares					
August (21-26)					
Redemption Of Preference Shares					
August (21-26)					
Contd.   Bonus Shares-Basic Concept		Anonet			
Bonus Shares-Basic Concept   Contd.	4		•		
Contd.   SUNDAY - 27.08.2023     August (28-29, 31)   September (1-2)   Acconting Treatment		(21-20)			
Sunday - 27.08.2023   Revision & Problems   Issue Of Debentures-Introduction   Acconting Treatment   Contd.   Issue & Terms Of Redemption					
Revision & Problems					
September (1-2)   Issue Of Debentures-Introduction   Acconting Treatment					
September (1-2)					
Contd.   Issue & Terms Of Redemption	5				
Issue & Terms Of Redemption		_			
September (4-5, 7-9)   September (11-16)   Sunday - 03.09.2023   Writing Off Discount On Debentures		(1-2)			
SUNDAY - 03.09.2023  Writing Off Discount On Debentures Redemption Of Debentures-Introduction Methods Of Redemption Lump Sum Payment Method Instalment Method  HOLIDAY - 06.09.2023 - JANAMASHTMI  SUNDAY - 10.09.2023  Purchase Of Own Debenture Method Contd. Contd. Conversion Method Contd. Contd. Contd.					
September (4-5, 7-9)  Redemption Of Debentures Redemption Methods Of Redemption Lump Sum Payment Method Instalment Method  HOLIDAY - 06.09.2023 - JANAMASHTMI  SUNDAY - 10.09.2023  Purchase Of Own Debenture Method Contd.  Contd. Conversion Method Contd. Contd. Contd. Conversion Method Contd.					
Redemption Of Debentures-Introduction Methods Of Redemption Lump Sum Payment Method Instalment Method  HOLIDAY - 06.09.2023 - JANAMASHTMI  SUNDAY - 10.09.2023  Purchase Of Own Debenture Method Contd. Contd. Contd. Conversion Method Contd. Contd. Contd.					
Methods Of Redemption Lump Sum Payment Method Instalment Method  HOLIDAY - 06.09.2023 - JANAMASHTMI  SUNDAY - 10.09.2023  Purchase Of Own Debenture Method  Contd.  Contd.  Conversion Method Contd.  Contd.  Contd.  Contd.  Contd.			<u>_</u>		
Tump Sum Payment Method Instalment Method  HOLIDAY - 06.09.2023 - JANAMASHTMI  SUNDAY - 10.09.2023  Purchase Of Own Debenture Method  Contd.  Contd.  Conversion Method  Contd.  Conversion Method  Contd.	6				
Totalment Method  HOLIDAY - 06.09.2023 - JANAMASHTMI  SUNDAY - 10.09.2023  Purchase Of Own Debenture Method  Contd.  Contd.  Contd.  Conversion Method  Contd.  Contd.			•		
## HOLIDAY - 06.09.2023 - JANAMASHTMI  SUNDAY - 10.09.2023  Purchase Of Own Debenture Method  Contd.  Contd.  Contd.  Conversion Method  Contd.  Contd.  Conversion Method  Contd.					
Purchase Of Own Debenture Method Contd. Contd. Contd. Contesion Method Contd. Conversion Method Contd.					
Purchase Of Own Debenture Method Contd. Contd. Contd. Contesion Method Contd. Conversion Method Contd.	SUNDAY - 10.09.2023				
7 September Contd. Conversion Method Contd.					
(11-16) Conversion Method Contd.			Contd.		
(11-16) Conversion Method Contd.	7	_	Contd.		
	,		Conversion Method		
			Contd.		
Cum Interest & Ex Interest			Cum Interest & Ex Interest		
SUNDAY - 17.09.2023			SUNDAY - 17.09.2023		
Contd.			Contd.		
Revision & Problems			Revision & Problems		
September Internal Reconstruction-Basics	0	September	Internal Reconstruction-Basics		
8 (18-22) Theoritical Concept	ð	_	Theoritical Concept		
Acconting Treatment			•		
Practical Questions					

HOLIDAY 23.09.2023 - SHAHEEDI DIVAS/HARYANA WAR HEROES' MARTYRDOM DAY				
	HOLIDA I 25.09.2	SUNDAY - 24.09.2023		
		Contd.		
		Assignment First(Issue Of Shares)		
	September	Amalgamation Of Companies		
9	(25-30)	Contd.		
	(25-30)			
		According Treatment As Per AS-14		
		Practical Questions SUNDAY - 01.10.2023		
		HOLIDAY - 02.10.2023 MAHATMA GANDHI JAYANTI		
		Contd.		
		Contd.		
10	October			
10	(3-7)	Contd.		
		Contd.		
		Contd.		
	T	SUNDAY - 08.10.2023		
		Conditional Test(Issue Of Shares & Amalgamation)		
	0.43	Revision & Problems		
11	October	Final Accounts Of Company		
	(9-14)	Form Of Balance Sheet		
		Form Of Profit & Loss Account		
		Contd.		
	SUNDA	AY - 15.10.2023 & HOLIDAY (MAHARAJA AGRASEN JAYANTI)		
		Treatment Of Dividend		
	_	Contd.		
12	October	Assignment Second		
	(16-21)	Form Of Profit & Loss Appropriation		
		Adjustment & Their Accounting		
		Contd.		
		SUNDAY - 22.10.2023		
		Contd.		
		Contd.		
13	October	Contd.		
	(23, 25-27)	Contd.		
		Contd.		
		Contd.		
HOLIDAY - 24.10.2023 DUSSEHRA				
		HOLIDAY 28.10.2023 - MAHARISHI VALMIKI JAYANTI		
	_	SUNDAY -29.10.2023		
	October	Revision		
	(30-31)	Revision		
14	November	Revision		
	(2-4)	Revision		
	(2 4)	Revision		
HOLIDAY 01.11,2023 - HARYANA DAY				
		Revision & Problems		
15	November	Revision & Problems		
15	November (6-9)	Revision & Problems		
	(0-2)	Revision & Problems		
		Diwali Break - 10.11.2023 to 16.11.2023		
16	November	Revision		
10	(17-18)	Revision		
		SUNDAY - 19.11.2023		
		Revision		
	November	Revision		
17		Revision		
	(20-24)	Revision		
		Revision		
		25.11.2023 - Examinations		

#### SESSION 2023-24 (05.08.2023 to 24.11.2023)

Weekly Lesson Plan (Odd Semester)

UG (3rd - Semester)

Name of the Paper:- INDIAN FINANCIAL SYSTEM Class: B.Com II

Name of the Teachers (Section Wise): Prof. Ritika Jatana, Prof. Nisha Goel

WEEK	DATE	TOPICS
	August	
1	(5)	Hawan Ceremony
	(-)	SUNDAY - 06.08.2023
		Timetable Dictate and Syllabus Discuss
		Orientation Program
	August	Indian Financial System: An Overview
2	(7-12)	Continue
	( == )	Continue
		Continue
		SUNDAY - 13.08.2023
		Continue
		Continue
3	August	Revision
	(14-19)	Financial System and Economic Development
		Continue
		HOLIDAY - 15.08.2023 - INDEPENDENCE DAY
		SUNDAY - 20.08.2023
		Continue
		Continue
4	August	Continue
•	(21-26)	Continue
		Continue
		Presentation
		SUNDAY - 27.08.2023
	August	Money Market
	August (28-29, 31)	Continue
5	September	
	(1-2)	Continue
	()	Continue
		HOLIDAY - 30.08.2023 - RAKSHABANDHAN
	T	SUNDAY - 03.09.2023
		Capital Market
_	September (4-5, 7-9)	Continue
6		Continue
		Continue
		Continue   HOLIDAY - 06.09.2023 - JANAMASHTMI
		SUNDAY - 10.09.2023 SUNDAY - 10.09.2023
		Continue
		Continue
	September	
7	(11-16)	Depositories
	(11-10)	Continue
		Continue
		SUNDAY - 17.09.2023    Continue
		Securities and Exchange Board of India (SEBI)
	September	
8	(18-22)	Continue
	(10-22)	Continue
		Continue
	1	Continuc

HOLIDAY 23.09.2023 - SHAHEEDI DIVAS/HARYANA WAR HEROES' MARTYRDOM DAY			
П	JLIDA I 25.03	SUNDAY - 24.09.2023	
		Presentation	
	G 4 1	Debt Market	
9	September		
	(25-30)	Continue	
		Continue	
		Assignment - 1	
		SUNDAY - 01.10.2023	
		HOLIDAY - 02.10.2023 MAHATMA GANDHI JAYANTI	
		Reserve Bank of India	
	October	Continue	
10	(3-7)	Continue	
	(3-7)	Continue	
		Class Test	
		SUNDAY - 08.10.2023	
		Credit Creation	
		Continue	
11	October	Continue	
11	(9-14)	Continue	
		Continue	
		Revision	
	SUNI	DAY - 15.10.2023 & HOLIDAY (MAHARAJA AGRASEN JAYANTI)	
	2011	Credit Control	
		Continue	
	October	Continue	
12	(16-21)	Continue	
	(10 21)	Commercial Banking In India	
		Continue	
		SUNDAY - 22.10.2023	
	T	Continue	
		Continue	
	October	Continue	
13	(23, 25-27)		
	(23, 23-21)	Continue	
		Assignment - 2	
		HOLIDAY - 24.10.2023 DUSSEHRA	
		HOLIDAY 28.10.2023 - MAHARISHI VALMIKI JAYANTI	
		SUNDAY -29.10.2023	
	October	Problem of Non Performing Assets in Commercial Banks	
	(30-31)	Continue	
14	November	Continue	
	(2-4)	Continue	
		Presentation	
		HOLIDAY 01.11.2023 - HARYANA DAY	
		Payment Banks and E- Banking In India	
15	November	Continue	
13	(6-9)	Continue	
	(0-9)	Continue	
		Diwali Break - 10.11.2023 to 16.11.2023	
1/	November	Revision	
16	(17-18)	Development Banks	
		SUNDAY - 19.11.2023	
		Continue	
	<b>N</b> T .	Continue	
17	November	Revision	
	(20-24)	Revision	
		Revision	
		25.11.2023 - Examinations	

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#### SESSION 2023-24 (05.08.2023 to 24.11.2023)

Weekly Lesson Plan (Odd Semester)

UG (III - Semester)

Name of the Paper:- Rural Marketing Class: B.com II

Name of the Teachers (Section Wise): Prof. Ruhani Sharma, Prof. Poonam Madan

WEEK	DATE	TOPICS		
	August			
1	(5)	Hawan Ceremony		
		SUNDAY - 06.08.2023		
		Allotment of Time-Table		
		Discussion of Syllabus		
2	August	Introduction of Rural Marketing		
2	(7-12)	continue		
		continue		
		continue		
		SUNDAY - 13.08.2023		
		Opportunities & challenges to Rural markets in India		
	August	continue		
3	(14-19)	continue		
	(= )	Rural Marketing Environment		
		continue		
		HOLIDAY - 15.08.2023 - INDEPENDENCE DAY		
		SUNDAY - 20.08.2023		
		continue		
	A 4	continue		
4	August (21-26)	continue		
	(21-20)	Continue Rural Consumer Behaviour		
		continue		
		SUNDAY - 27.08.2023		
		continue		
	August	continue		
5	(28-29, 31)	continue		
	September	continue		
	(1-2)	continue		
		HOLIDAY - 30.08.2023 - RAKSHABANDHAN		
		SUNDAY - 03.09.2023		
		Segmenting of Rural Markets		
	September (4-5, 7-9)	continue		
6		continue		
		Bases for Segmentiung Rural consumer Markets		
		continue		
HOLIDAY - 06.09.2023 - JANAMASHTMI				
SUNDAY - 10.09.2023				
		continue		
	g	Rural Segmentation Strategies		
7	September	continue		
	(11-16)	Targeting and positioning		
		continue		
		Revision		
		SUNDAY - 17.09.2023		
		Strategies For Rural Marketing		
	g , ,	continue		
8	September	Assignment- One		
	(18-22)	Product Strategies		
		Pricing Strategies		
		continue		

HOLIDAY AS ON ANAS. CHA HEEDY DIVA CHIA DYA NA WAD MED OF CLASH DEWED ON THE				
J	HOLIDAY 23.09.	2023 - SHAHEEDI DIVAS/HARYANA WAR HEROES' MARTYRDOM DAY SUNDAY - 24.09.2023		
	T .	Place or Distribution Strategies		
		continue		
	September	Promotion Strategies		
9	(25-30)	continue		
	(23-30)	Revision		
		oral Test		
		SUNDAY - 01.10.2023		
		HOLIDAY - 02.10.2023 MAHATMA GANDHI JAYANTI		
		Class Test		
		Rural Marketing Mix		
10	October	continue		
	(3-7)	continue		
		continue		
		SUNDAY - 08.10.2023		
		Marketing of Consumer Durable and Non- Durables		
		continue		
11	October	continue		
11	(9-14)	continue		
		Revision		
		Revision		
	SUNDA	AY - 15.10.2023 & HOLIDAY (MAHARAJA AGRASEN JAYANTI)		
		Assignment- Two		
		Planning & Organising Personal Selling in Rural Markets		
12	October	continue		
12	(16-21)	continue		
		continue		
		continue		
	T	SUNDAY - 22.10.2023		
		Group Discussion		
	0.41	Presentation by students		
13	October	Presentation by students		
	(23, 25-27)	E-Commerce in Rural Markets		
		continue		
		continue		
HOLIDAY - 24.10.2023 DUSSEHRA HOLIDAY 28.10.2023 - MAHARISHI VALMIKI JAYANTI				
		SUNDAY -29.10.2023 SUNDAY -29.10.2023		
		continue		
	October	Revision		
14	(30-31)	Group Discussion		
4.4	November	oral Test		
	(2-4)	Revision		
		HOLIDAY 01.11.2023 - HARYANA DAY		
Presentation by students				
		Presentation by students		
15	November (6-9)	Problem Discussion		
		Problem Discussion		
	•	Diwali Break - 10.11.2023 to 16.11.2023		
17	November	Revision		
16	(17-18)	Revision		
		SUNDAY - 19.11.2023		
		Revision		
	Names I	Revision		
17	November (20-24)	Revision		
		Revision		
		Revision		
		25.11.2023 - Examinations		
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