I.B. (PG) COLLEGE, PANIPAT

SESSION 2021-2022 (11.04.2022 to 19.07.2022)

Weekly Lesson Plan (Even Semester)

Name of the Paper:- Human Behaviour at Work Class: BBA II (4th Sem)

Name of the Teachers (Section wise): Prof. Jagriti Rani

WEEK	DATE	TOPICS
		Introduction of Human Behaviour at Work
		Human Behaviour at Work Place
1	April (11-16)	Continue
	(11-16)	Continue
		Continue
	HOLIDAY - 14th	n April (Dr. B.R. Ambedkar Jayanti/ Mahavir Jayanti)
		SUNDAY - 17.04.2022
		Evolution of Human Behaviour at Work
		Continue
	April	Continue
2	(18-23)	Types of Work Place Behaviour
		Group as a medium of learning
		Continue
		SUNDAY - 24.04.2022
		Continue
		Group Development Process
3	April	Continue
3	(25-30)	Continue
		Continue
		Theories of Group Formation
		SUNDAY - 01.05.2021
		Continue
	May	Group Dynamics in Workplace
4	(2, 4-7)	Continue
		Continue
		Group Cohesiveness
	HOLID	PAY - 3rd May (Id-ul-fitr/Parshuram jayanti)
		SUNDAY - 08.05.2022
		Continue Group Inink
5		Continue
-	May	Group Conformity
	(9-14)	Continue
		Assignment - 1
		SUNDAY - 15.05.2022

		Group Obedience		
	May	Continue		
		Group Iviorale; Group Performance		
6	(16-21)	Continue		
		Continue		
		Continue		
		SUNDAY - 22.05.2022		
		Group Decision-making		
		Continue		
_	May	Group Synergy		
7	(23-28)	Continue		
		Team Building		
		Continue		
		SUNDAY - 29.05.2022		
		Continue		
	May	Continue		
8	(30-31)	Continue		
	June (1, 3-4)	Interpersonal Influence Process		
	(2,0.1)	Continue		
HOLIDAY- 02.06.2022 (Maharana Pratap Jayanti)				
		SUNDAY - 05.06.2022		
		Continue		
		Conditional Test		
9	June (6-11)	Social Loafing, Social Facilitation		
	Julie (0-11)	Continue		
		Continue		
		Continue		
		SUNDAY - 12.06.2022		
		Interpersonal Communication		
		Continue		
10	June (13, 15-18)	Continue		
		Continue		
		Assignment - 2		
	HO	LIDAY -14.06.2022 (Sant Kabir Jayanti)		
		SUNDAY - 19.06.2022		
		Barriers to Effective Communication		
	June (20-25)	Continue		
11		interpersonal awareness and теефраск process		
		Continue		
		Continue		
		Revision		
SUNDAY - 26.06.2022				

		How to make communication effective	
	. (0= 00)	Continue	
12	June (27-30)	Continue	
12	July (1-2)	Qualities of Good Communicator	
	July (2 2)	Continue	
		Revision	
		SUNDAY - 03.07.2022	
		Interpersonal Trust	
		Continue	
13		Continue	
13	July (4-9)	Career roles and identity	
	July (1.3)	Continue	
		Continue	
	SUNDAY 8	& HOLIDAY (ld-ul-Zuha (Bakr-ld) - 10.07.2022	
		Competition and Cooperation	
		Continue	
14		continue	
14	July (11-16)	Continue	
	July (22 20)	Presentation by students	
		Presentation by students	
	SUNDAY - 17.07.2022		
15	July (18-19)	Revision	
15		Revision	
20.07.2022 - EXAMINATION ONWARDS			

I.B. (PG) COLLEGE, PANIPAT

SESSION 2021-2022 (11.04.2022 to 19.07.2022)

Weekly Lesson Plan (Even Semester)

Name of the Paper:-Macro Bussiness Environment Class: BBA II (4th Sem)

Name of the Teachers (Section wise):Ritika Jatana

WEEK	DATE	TOPICS
		Economic Reforms -LPG
		Contd.
1	April (11-16)	Contd.
	(11-10)	Contd.
		Contd.
	HOLIDAY - 14th	APRIL (Dr. B.R. Ambedkar Jayanti /Mahavir Jayanti)
		SUNDAY - 17.04.2022
		Macro Business Environment
		Contd.
•	April	Contd.
2	(18-23)	Contd.
		Contd.
		Revision
		SUNDAY - 24.04.2022
		Industrial Policy
		Contd.
3	April	Contd.
3	(25-30)	Foreign Capital And Foreign Investment In India
		Contd.
		Contd.
	1	SUNDAY - 01.05.2021
		Contd.
	May	Multinational Corporation And Foreign Collaborations
4	(2, 4-7)	Contd.
		Contd.
		Revision
	HOLIDA	AY - 3rd May (Id-ul-Fitr / Parshuram Jayanti)
	I	SUNDAY - 08.05.2022
		Foreign Trade OF India
		Contd.
5	May (9-14)	Export Promotion And Import Substitution
		Contd.
		Contd.
		SUNDAY - 15.05.2022

		Assignment 1		
		Assignment-1		
		International Business Environment		
6	May (16-21)	Contd.		
	(16-21)	Contd.		
		Contd.		
		Revision		
		SUNDAY - 22.05.2022		
		World Bank		
		Contd.		
7	May	Contd.		
	(23-28)	World Trade Organisation		
		Contd.		
		Contd.		
		SUNDAY -29.05.2022		
		International Monetary Fund		
	May	Contd.		
8	(30-31) June	Contd.		
	(1, 3-4)	Contd.		
		Monetary Policy OF India		
HOLIDAY - 02.06.2022 (Maharana Pratap Jayanti)				
		SUNDAY - 05.06.2022		
		Contd.		
		Contd.		
0	June (6-11)	Conditional Test		
9		Fiscal Policy Of India		
		Contd.		
		Contd.		
		SUNDAY - 12.06.2022		
		Technological Environment		
		Contd.		
10	June (13, 15-18)	Contd.		
	June (13, 13-18)	Contd.		
		Revision		
	HOI	LIDAY -14.06.2022 (Sant Kabir Jayanti)		
		SUNDAY - 19.06.2022		
		Foreign Trade Policy 2015-20		
		Contd.		
	June (20-25)	Contd.		
11		Export Import Policy		
		Contd.		
		Contd.		
		SUNDAY - 26.06.2022		
		JOHDA! LUIDULULL		

		Assignment-2	
	luno (27 20)	Technology Policy and Technology Transfer	
12	June (27-30)	Contd.	
12	July (1-2)	Contd.	
		Contd.	
		Contd.	
		SUNDAY - 03.07.2022	
		Contd.	
		Contd.	
13		Revision	
13	July (4-9)	Revision	
		Revision	
		Revision	
	SUNDAY 8	& HOLIDAY (ld-ul-Zuha (Bakr-ld) - 10.07.2022	
		Revision	
		Revision	
14		Revision	
14	July (11-16)	Revision	
		Revision	
		Revision	
	SUNDAY - 17.07.2022		
15		Revision	
15	July (18-19)	Revision	
	20.07.2022 - EXAMINATION ONWARDS		

I.B. (PG) COLLEGE, PANIPAT

SESSION 2021-2022 (11.04.2022 to 19.07.2022)

Weekly Lesson Plan (Even Semester)

Name of the Paper:-__Business Statistics_ Class: B.B.A II Year (4th Sem)

Name of the Teachers (Section wise): Aakansha Sharma

WEEK	DATE	TOPICS
		Introduction about syllabus
		Correlation : Introduction and Importance
1	April (11-16)	Methods of Correlation
	(11-16)	Continue
		Continue
	HOLIDAY - 14ti	h APRIL (Dr. B.R. Ambedkar Jayanti /Mahavir Jayanti)
		SUNDAY - 17.04.2022
		Continue
		Continue
	April	Continue
2	(18-23)	Coefficient of Determination
		Continue
		Misc. Examples
		SUNDAY - 24.04.2022
		Continue
		Continue
_	April	Problem Discussion
3	(25-30)	Continue
		Revision of Chapter
		Continue
		SUNDAY - 01.05.2021
		Linear Regression Analysis: Introduction and importance
	Mari	Comparison B/W Correlation and Regression
4	May (2, 4-7)	Methods of Regression
	(2,47)	Continue
		Continue
	HOLID	AY - 3rd May (ld-ul-Fitr / Parshuram Jayanti)
		SUNDAY - 08.05.2022
		Computation of Regression equation
		Continue
-	May	Continue
5	(9-14)	Continue
		Continue
		Error Of estimate
	•	SUNDAY - 15.05.2022

		Explained and Unexplained variations		
	May	Continue		
		Continue		
6	(16-21)	Revision		
		Discussion of Problems		
		Assignment 1st - Correlation and Regression Analysis		
		SUNDAY - 22.05.2022		
		Time Series Analysis I: Introduction		
		Components nd Analysis		
_	May	Continue		
7	(23-28)	Methods of measuring trend		
		Continue		
		Continue		
		SUNDAY -29.05.2022		
		Continue		
	May	Continue		
8	(30-31) June	Continue		
	June (1, 3-4)	Continue		
	(=, 0 .,	Revision		
HOLIDAY - 02.06.2022 (Maharana Pratap Jayanti)				
		SUNDAY - 05.06.2022		
		Time Series Analysis II: Introduction		
		Measurement of Seasonal Variations		
9	June (6-11)	Continue		
9		Revision		
		Conditional Test - Time Series Analysis		
		Probability : Introduction and Definition		
		SUNDAY - 12.06.2022		
		Calculation		
		Continue		
10	June (13, 15-18)	Theorems of Probability		
	June (10, 10 10)	Continue		
		Continue		
	ноі	LIDAY -14.06.2022 (Sant Kabir Jayanti)		
		SUNDAY - 19.06.2022		
		Continue		
	lune (20. 25)	Assignment 2nd - Probability		
11	June (20-25)	Hypothesis Testing: Large Sample Test		
**		Procedure and Applications		
		Continue		
		Hypothesis Testing : Small Sample Test		
SUNDAY - 26.06.2022				

		Application of t Test	
	June (27-30)	Continue	
12	Julie (27-30)	Continue	
12	July (1-2)	Continue	
		Continue	
		Continue	
		SUNDAY - 03.07.2022	
		Chi Square Test	
		Continue	
13		Continue	
15	July (4-9)	Continue	
		Continue	
		Continue	
	SUNDAY 8	& HOLIDAY (ld-ul-Zuha (Bakr-ld) - 10.07.2022	
		Computation of Statistical Techniques With Microsoft Excel	
		Discussion of Problems	
14		Revision	
14	July (11-16)	Revision	
		Revision	
		Revision	
SUNDAY - 17.07.2022			
15		Revision	
15	July (18-19)	Revision	
	20.07.2022 - EXAMINATION ONWARDS		

I.B. (PG) COLLEGE, PANIPAT

SESSION 2021-2022 (11.04.2022 to 19.07.2022)

Weekly Lesson Plan (Even Semester)

Name of the Paper:-MARKETING MANAGEMENT Class: BBA-II (4th SEM)

Name of the Teacher: Prof. Maneet Kaur

DISCUSSION ABOUT SYLLABUS MARKETING MANAGEMENT: MEANING,NATURE AND SCOPE CONTINUE CONTINUE HOULDAY - 14th APRIL (Dr. B.R. Ambedkar Jayanti / Mahavir Jayanti) SUNDAY - 17.04.2022 CONCEPT OF MARKETING CONTINUE CONTINUE CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE CONTINUE STP(SEGMENTING,TARGETING,POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 APRIL CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE MARKETING INFORMATION SYSTEM: MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE	WEEK	DATE	TOPICS
1 April (11-16) CONTINUE CONTINUE HOLIDAY - 14th APRIL (Dr. B.R. Ambedkar Jayanti /Mahavir Jayanti) SUNDAY - 17.04.2022 CONCEPT OF MARKETING CONTINUE CONTINUE CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE SUNDAY - 24.04.2022 CONTINUE SUNDAY - 01.05.2021 4 May (2, 4-7) MarkETING INFORMATION SYSTEM : MEANING AND COMPONENTS CIASS Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE C			DISCUSSION ABOUT SYLLABUS
1 (11-16) CONTINUE CO			MARKETING MANAGEMENT : MEANING, NATURE AND SCOPE
CONTINUE CONTINUE HOLIDAY - 14th APRIL (Dr. B.R. Ambedkar Jayanti / Mahavir Jayanti) SUNDAY - 17.04.2022 CONCEPT OF MARKETING CONTINUE CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE STP(SEGMENTING, TARGETING, POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE CONTINU	1		CONTINUE
HOLIDAY - 14th APRIL (Dr. B.R. Ambedkar Jayanti /Mahavir Jayanti) SUNDAY - 17.04.2022 CONCEPT OF MARKETING CONTINUE CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE CONTINUE MARKETING MIX CONTINUE STP(SEGMENTING, TARGETING, POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE MARKETING INFORMATION SYSTEM : MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE		(11-10)	CONTINUE
SUNDAY - 17.04.2022 CONCEPT OF MARKETING CONTINUE CONTINUE CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE CONTINUE STP(SEGMENTING, TARGETING, POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE			CONTINUE
CONCEPT OF MARKETING CONTINUE CONTINUE CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE CONTINUE STP(SEGMENTING, TARGETING, POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE MARKETING INFORMATION SYSTEM : MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTI		но	LIDAY - 14th APRIL (Dr. B.R. Ambedkar Jayanti /Mahavir Jayanti)
2 April (18-23) CONTINUE CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE CONTINUE STP(SEGMENTING,TARGETING,POSITIONING) APPROACH TO MARKETING CONTINUE CONT			SUNDAY - 17.04.2022
April (18-23) April (28-23) April (2001) DE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX April (25-30) April (25-30) CONTINUE STP(SEGMENTING,TARGETING,POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE			CONCEPT OF MARKETING
2 (18-23) CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE STP(SEGMENTING, TARGETING, POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE MARKETING INFORMATION SYSTEM : MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE			CONTINUE
2 (18-23) CONTINUE MARKETING ENVIRONMENT CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE STP(SEGMENTING, TARGETING, POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE MARKETING INFORMATION SYSTEM : MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE		April	CONTINUE
CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE CONTINUE STP(SEGMENTING,TARGETING,POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE MARKETING INFORMATION SYSTEM : MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTIN	2	-	CONTINUE
CONTINUE SUNDAY - 24.04.2022 CONTINUE MARKETING MIX CONTINUE CONTINUE STP(SEGMENTING,TARGETING,POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE MARKETING INFORMATION SYSTEM : MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTIN			MARKETING ENVIRONMENT
SUNDAY - 24.04.2022 CONTINUE MARKETING MIX			
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April (25-30) CONTINUE STP(SEGMENTING,TARGETING,POSITIONING) APPROACH TO MARKETING CONTINUE SUNDAY - 01.05.2021 CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE MARKETING INFORMATION SYSTEM: MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE			CONTINUE
4 (25-30) CONTINUE STP(SEGMENTING,TARGETING,POSITIONING) APPROACH TO MARKETING CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE MARKETING INFORMATION SYSTEM: MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE			MARKETING MIX
4 May (2, 4-7) May (2, 4-7) MARKETING INFORMATION SYSTEM: MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE	,	April	CONTINUE
CONTINUE SUNDAY - 01.05.2021 CONTINUE CONTINUE CONTINUE MARKETING INFORMATION SYSTEM : MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE	3	(25-30)	CONTINUE
SUNDAY - 01.05.2021 A May (2, 4-7) Marketing information system : Meaning and components Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE			STP(SEGMENTING,TARGETING,POSITIONING) APPROACH TO MARKETING
CONTINUE CONTINUE CONTINUE MARKETING INFORMATION SYSTEM: MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE CONTINUE			CONTINUE
A May (2, 4-7) MARKETING INFORMATION SYSTEM: MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE			SUNDAY - 01.05.2021
4 May (2, 4-7) CONTINUE MARKETING INFORMATION SYSTEM: MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE CONTINUE			CONTINUE
4 (2, 4-7) CONTINUE MARKETING INFORMATION SYSTEM: MEANING AND COMPONENTS Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE CONTINUE		Mav	CONTINUE
Class Activity HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE CONTINUE	4	-	
HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE			-
SUNDAY - 08.05.2022 MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE			
MARKETING RESEARCH CONTINUE CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE			
5 May (9-14) CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE CONTINUE			
5 May (9-14) CONTINUE CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE			
(9-14) CONSUMER BEHAVIOUR-MEANING AND IMPORTANCE OF STUDY FOR MARKETEERS CONTINUE CONTINUE			
CONTINUE	5	-	
CONTINUE			

1	1	1	
		CONTINUE	
		CONTINUE	
6	May	PRODUCT : MEANING, LEVELS AND PRODUCT MIX	
	(16-21)	CONTINUE	
		CONTINUE	
		CONTINUE	
		SUNDAY - 22.05.2022	
		NEW PRODUCT DEVELOPMENT	
		CONTINUE	
7	May	PRODUCT LIFE CYCLE	
'	(23-28)	CONTINUE	
		CONTINUE	
		BRANDING AND PACKAGING DECISIONS	
		SUNDAY -29.05.2022	
		CONTINUE & ASSIGNMENT IST : MARKETING RESEARCH	
	May	CONTINUE	
8	(30-31)	CONTINUE	
	June (1, 3-4)	PRICING : MEANING,PROCEDURE FOR SETTING A PRICE , PRICE VARIATION	
	(2,5.7)	CONTINUE	
		HOLIDAY - 02.06.2022 (Maharana Pratap Jayanti)	
		SUNDAY - 05.06.2022	
		CONTINUE	
		CONTINUE	
	June (6-11)	DISTRIBUTION CHANNELS : LEVELS AND ROLES	
9		CONTINUE	
		CONTINUE	
		CONDITIONAL TEST ON MARKETING MIX & PRICING	
		SUNDAY - 12.06.2022	
		MANAGEMENT OF PHYSICAL DISTRIBUTION	
		CONTINUE	
10	luna (12, 15, 10)	CONTINUE	
	June (13, 15-18)	PROMOTION : PROMOTION MIX- A STUDY OF ADVERTISING	
		CONTINUE	
		HOLIDAY -14.06.2022 (Sant Kabir Jayanti)	
		SUNDAY - 19.06.2022	
		CONTINUE	
		ASSIGNMENT IIND ON DISTRIBUTION CHANNELS	
	June (20-25)	SALES PROMOTION	
11		CONTINUE	
		CONTINUE	
		CONTINUE	
		SUNDAY - 26.06.2022	
TOTAL			

	PERSONAL SELLING			
		CONTINUE		
	June (27-30)	CONTINUE		
12				
	July (1-2)	DIRECT MARKETING AND PUBLIC RELATIONS		
		CONTINUE		
		CONTINUE		
		SUNDAY - 03.07.2022		
		CONTINUE		
		CONTINUE		
13		ORAL TEST		
15	July (4-9)	MARKETING ORGANISATION AND CONTROL		
		CONTINUE		
		CONTINUE		
		SUNDAY & HOLIDAY (ld-ul-Zuha (Bakr-ld) - 10.07.2022		
		CONTINUE		
		ORAL TEST		
14		REVISION		
14	July (11-16)	REVISION		
		REVISION		
		REVISION		
	SUNDAY - 17.07.2022			
15		REVISION		
15	July (18-19)	REVISION		
	20.07.2022 - EXAMINATION ONWARDS			

I.B. (PG) COLLEGE, PANIPAT

SESSION 2021-2022 (11.04.2022 to 19.07.2022)

Weekly Lesson Plan (Even Semester)

Name of the Paper:-Financial Management

Name of the Teachers (Section wise): Prof. Karuna Sachdeva

Class: BBA II (4th Sem)

WEEK	DATE	TOPICS
1		Discussion about syllabus
		Financial Management: Meaning , Nature , Scope And Objectives , Finance Function.
	April (11-16)	Continued
	(11-10)	Continued
		Continued
		HOLIDAY - 14th APRIL (Dr. B.R. Ambedkar Jayanti /Mahavir Jayanti)
		SUNDAY - 17.04.2022
		Continued
		Continued
_	April	Financial Planning : Meaning , Nature, Features, Determinants And Process.
2	(18-23)	Continued
		Continued
		Continued
		SUNDAY - 24.04.2022
		Continued
		Class Test
3	April	Investment Decisions : Capital Budgeting, Nature , Significance , Process, Methods Of Evaluation .
3	(25-30)	Continued
		Continued
		Continued
		SUNDAY - 01.05.2021
		Continued
	May	Continued
4	(2, 4-7)	Continued
		Continued
		Problems
		HOLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti)
		SUNDAY - 08.05.2022
		Cost Of Capital : Concept , Significance, Computation Of Cost Of Capital , Weighted Average Cost Of Capital Continued
		Continued
5	May (9-14)	Continued
		Continued
		Continued
		SUNDAY - 15.05.2022
		3010DAT - 13.03.2022

	-	Continued	
6		Continued	
		Continued	
	May (16-21)	Revision and Problems	
	(10 21)	Financing Decisions : Capitalization.	
		Continued	
		SUNDAY - 22.05.2022	
		Continued	
		Continued	
	May	Continued	
7	(23-28)	Assignment I on Financial Management: Nature And Its Scope ; Cost Of Capital.	
		Capital Structure Decisions, Theories Of Capital Structure.	
		Continued	
		SUNDAY -29.05.2022	
		Continued	
	May	Continued	
8	(30-31)	Continued	
	June (1, 3-4)	Continued	
	(1, 3-4)	Continued	
		HOLIDAY - 02.06.2022 (Maharana Pratap Jayanti)	
		SUNDAY - 05.06.2022	
		Class Test	
	1000 0 (5.44)	Dividend Decisions: Nature, Concept, Significance, Dividend Models.	
1	June (6-11)	Continued	
9		Continued	
		Continued	
		Continued	
		SUNDAY - 12.06.2022	
		Continued	
	June (13, 15-18)	Continued	
10		Conditional Test on Capital Structure And Dividend Decisions	
		Working Capital Management: Concept , Nature , Significance, Components.	
		Continued	
HOLIDAY -14.06.2022 (Sant Kabir Jayanti)			
		SUNDAY - 19.06.2022	
		Continued	
	June (20-25)	Continued	
11		Continued	
		Continued	
		Continued	
		Problems	
SUNDAY - 26.06.2022			

12		Continued
	June (27-30) July (1-2)	Assignment II on Working Capital Management
		Sources Of Finance : Short Term And Medium Term.
		Continued
		Continued
		Continued
		SUNDAY - 03.07.2022
		Continued
		Sources Of Finance: Long Term .
13		Continued
13	July (4-9)	Continued
		Continued
		Continued
		SUNDAY & HOLIDAY (Id-ul-Zuha (Bakr-Id) - 10.07.2022
		Class Test
		Revision and Problems
14		Revision and Problems
14	July (11-16)	Revision and Problems
		Revision and Problems
		Revision and Problems
		SUNDAY - 17.07.2022
15		Revision and Problems
	July (18-19)	Revision and Problems
		20.07.2022 - EXAMINATION ONWARDS

I.B. (PG) COLLEGE, PANIPAT

SESSION 2021-2022 (11.04.2022 to 19.07.2022)

Weekly Lesson Plan (Even Semester)

Name of the Paper:-PRINCIPLES OF MATERIAL MANAGEMENT Class: BBA-II (4th SEM)

Name of the Teacher: Ms. Nisha

WEEK	DATE	TOPICS
1	April (11-16)	DISCUSSION ABOUT SYLLABUS & MEANING OF MATERIAL MANAGEMENT
		MATERIAL MANAGEMENT-CONCEPT & NATURE
		OBJECTIVES & FUNCTIONS OF MATERIAL MANAGEMENT
		IMPORTANCE & SCOPE OF MATERIAL MANAGEMENT
		CHALLENGES & INTERFACES OF MATERIAL MANAGEMENT
	HOLIDAY -	14th APRIL (Dr. B.R. Ambedkar Jayanti / Mahavir Jayanti)
		SUNDAY - 17.04.2022
	April (18-23)	INTEGRATED APPPROACH OF MATERIAL MANAGEMENT
		ORGANISING FOR MATERIAL MANAGEMENT-MEANING & APPROACHES
2		TYPES & IMPORTANCE OF ORGANIZATION STRUCTURE FOR MATERIAL MANAGEMENT
		LIMITATIONS OF ORGANIZING OF MATERIAL MANAGEMENT
		REVISION & ORAL TEST
		SYSTEM APPROACH-MEANING, FEATURES & DIAGRAM
		SUNDAY - 24.04.2022
	April	BENEFITS OF SYSTEM APPROACH, PROCESS OF MANAGEMENT & MATERIAL FUNCTION
		MATERIAL PLANNING: MEANING & ADVANTAGES, PROCESS
3		
J	(25-30)	TECHNIQUES & MATERIAL REQUIREMENT PLANNNING (MRP)
		MRP: CONTIUNED
		CONTINUED
		MATERIAL CYCLE & FLOW CONTROL SYSTEM
		SUNDAY - 01.05.2021
4	May (2, 4-7)	MAKING THE MATERIAL PLAN WORK & ORAL TEST
		MATERIAL BUDGET: MEANING, COMPONENTS & IMPORTANCE
		PURCHASING: MEANING & OBJECTIVES
		FUNCTIONS & IMPORTANCE OF PURCHASING
		CLASS ACTIVITY
	H	OLIDAY - 3rd May (Id-ul-Fitr / Parshuram Jayanti)
		SUNDAY - 08.05.2022

	May	PURCHASING CYCLES & FACTORS AFFECTING PURCHASING
		PURCHASING METHODOLOGIES- CENTRALIZED &
	(9-14)	DECENTRALIZED PURCHASING
		LEGAL ASPECTS OF PURCHASING & ORGANIZING OF
5		PURCHASEING DEPARTMENT REVISION AND ORAL TEST
		PRINCIPLES OF PURCHASING & PURCHASING POLICY &
		STRUCTURE
		PURCHASING PROCEDURE, DIFFERENCE BETWEEN PURCHASING PROCEDURE & POLICY
		SUNDAY - 15.05.2022
		PURCHASING CAPITAL EQUIPMENTS, PLANT & MACHINERY- MEANING, FACTORS FOR SELECTION OF CAPITAL EQUIPMENTS
		GOVERNMENT PURCHASING & PROCEDURE & PURCHASING DOCUMENTATION
6	May	CODING, DECODING & CLASSIFICATION OF MATERIALS
	(16-21)	CONTINUE
		MATERIAL MANAGEMENT INFORMATION SYSTEM-
		MEANING, CONCEPT OF INTERGRATED MANAGEMENT
		INFORMATION SYSTEM
		APPLICATIONS OF MIS IN MATERIAL MANAGEMENT &
		LIMITATIONS SUNDAY - 22.05.2022
		STORE MANAGEMENT-MEANING & TYPES OF STORE
		OBJECTIVES & IMPORTANCE OF STORE MANAGEMENT
		FUNCTIONS OF STORE MANAGEMENT & STORE
	May	ORGANIZATION
7	(23-28)	METHODS OF VALUATION OF STOCK
		CONTINUE
		INVENTORY MANAGEMENT-MEANING & TYPES OF INVENTORY
		SUNDAY -29.05.2022
		MANAGEMANT
		MOTIVES FOR HOLDING INVENTORY & COST ASSOCIATED
	May (30-31) June (1, 3-4)	WITH HOLDING INVENTORY WITH HOLDING INVENTORY
8		INVENTORY MANAGEMENT & CONTROL :MEANING & OBJECTIVES
		IMPORTANCE & TECHNIQUES OF INVENTORY MANAGEMENT & CONTROL
		CONTINUE
HOLIDAY - 02.06.2022 (Maharana Pratap Jayanti)		
SUNDAY - 05.06.2022		
		STATISTICAL QUALITY CONTROL-MEANING & OBJECTIVES

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	June (6-11)	TECHNIQUES OF STATISTICAL QUALITY CONTROL & QUALITY ASSURANCE & INCOMING QUALITY CONTROL
9		CONTINUE & ADVANTAGES OF STATISTICAL QUALITY CONTROL
		CONTINUE & DISADVANTAGES OF STATISTICAL QUALITY CONTROL
		CONDITIONAL TEST ON PURCHASING UNIT, OBJECTIVES OF MATERIAL MANAGEMENT
		VALUE ANALYSIS-MEANING & OBJECTIVES
	,	SUNDAY - 12.06.2022
		PROCESS & TECHNIQUES OF VALUE ANALYSIS
		ADVANTAGES OF VALUE ANALYSIS & DIFFERENCE BETWEEN VALUE ANALYSIS & VALUE ENGINEERING
10	June (13, 15-	PROBLEMS IN VALUE ANALYSIS & GUIDELINES
	18)	TRANSPORTATION-MEANING & TYPES
		IMPORTANCE/ FUNCTIONS & FACTORS FOR SELECTION OF
		TRANSPORTATION
		HOLIDAY -14.06.2022 (Sant Kabir Jayanti)
		SUNDAY - 19.06.2022
		ASSIGNMENT (II) ON INVENTORY MANAGEMENT
		MATERIAL HANDLING-MEANING & PRINCIPLES
	June (20-25)	FUNCTIONS & IMPORTANCE OF MATERIAL HANDLING
11		OBJECTIVES & FACTORS AFFECTING MATERIAL HANDLING
		GUIDELINES FOR MATERIAL HANDLING & PROBLEMS IN MATERIAL HANDLING
		TYPES OF TOOLS USED IN MATERIAL HANDLING & ITS ADVANTAGES
		SUNDAY - 26.06.2022
		OPERATION RESEARCH-MEANING & APPLICATIONS
		A DAVIANTA CEGA A TECCHANICATES OF ODED ATION DEGEAD CH
	June (27-30)	ADVANTAGES & TECHNIQUES OF OPERATION RESEARCH
12	July (1-2)	CONTINUE & DISADVANTAGES OF OPERATION RESEARCH
12		MATERIAL LOGISTICS & PHYSICAL DISTRIBUTION-MEANING & CONCEPT
		COMPONENTS OF MATERIAL LOGISTICS & PHYSICAL DISTRIBUTION
		SUNDAY - 03.07.2022
		DIFFERRENCE BETWEEN MATERIAL LOGISTICS & PHYSICAL DISTRIBUTION
		IMPORTANCE OF MATERIAL LOGISTICS AND PHYSICAL DISTRIBUTION
13	July (4-9)	FUNCTIONS OF MATERIAL LOGISTICS AND PHYSICAL DISTRIBUTION

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		WAREHOUSE- MEANING, FUNCTIONS & TYPES
		CONTINUE
		CONTINUE
	SUNI	DAY & HOLIDAY (ld-ul-Zuha (Bakr-ld) - 10.07.2022
		CONTINUE
		CONTINUE
14		REVISION
14	July (11-16)	REVISION
		REVISION
		REVISION
SUNDAY - 17.07.2022		
15		REVISION
13	July (18-19)	REVISION
20.07.2022 - EXAMINATION ONWARDS		