

**I.B. (PG) COLLEGE, PANIPAT
(SESSION 2021-2022)**

Teaching Term : (06.10.2021 to 22.02.2022) (Odd Semester)

Weekly Lesson Plan PG (IIIrd Semester)

Name of the Paper:-Advanced Financial Management Class: -M.com Final

Name of the Teachers (Section wise): Prof. Ruchika Batra

WEEK	DATE	TOPICS
1	October (6 - 9)	Orientation Program
		HOLIDAY - 07.10.2021 - Maharaja Agarsen Jayanti
		Orientation Program
		Orientation Program
SUNDAY - 10.10.2021		
2	October (11-16)	Discussion Of Syllabus
		Introduction Of Dividend Decisions
		Contd.
		Contd.
		HOLIDAY - 15.10.2021 - DUSSEHRA
	Determination Of Dividend Decisions	
SUNDAY - 17.10.2021		
3	October (18-23)	Contd.
		Contd.
		Holiday - 20.10.2021 - Maharishi Valmiki Jayanti
		Dividend Decisions & Valuation Of Firms
		Group Discussion
	Contd.	
SUNDAY - 24.10.2021		
4	October (25 -30)	Contd.
		Contd.
		Contd.
		Introduction Of Capital Structure Decisions
		Group Discussion
	EBIT-EPS Analysis	
VACATIONS: 31.10.2021 to 07.11.2021 - DIWALI BREAK		
5	November (8 -13)	Factors Dtermining Capital Structure Decisions
		Theories Of Capital Structure Decisions
		Cash Flow Analysis & Ratio Analysis
		Contd.
		Contd.
	Group Discussion	
SUNDAY - 14.11.2021		

6	November (15 -20)	Contd.
		Contd.
		Introduction Of Leverages
		Types Of Leverages In Business
		Holiday -19.11.2021 - Guru Nanak Dev Jayanti
		Contd.
SUNDAY - 21.11.2021		
7	November (22-27)	Contd.
		Group Discussion
		Introduction Of Capital Restructuring
		Techniques Of Capital Restructuring
		Contd.
		Contd.
Sunday - 28.11.2021		
8	November (29-30) December (1-4)	Contd.
		Group Discussion
		Introduction Of Mergers
		Contd.
		Contd.
		Introduction Of Takeovers
SUNDAY - 5.12.2021		
9	December (6-11)	Types Of Takeovers
		Contd.
		Contd.
		Group Discussion
		Introduction Of Acquisitions
		Contd.
SUNDAY - 12.12.2021		
10	December (13-18)	Contd.
		Contd.
		Oral Discussion
		Introduction Of Financial Restructuring
		Contd.
		Contd.
SUNDAY - 19.12.2021		
11	December (20-25)	Reorganisation Of Capital
		Contd.
		Contd.
		Group Discussion
		Buy Back Of Shares
		Holiday -25.12. 2021 - Christmas
SUNDAY - 26.12.2021		

12	December (27-31)	Introduction Of Financial Management Of Sick Units
		Contd.
		Contd.
	January (1)	Causes Of Sickness Of Units
		Contd.
SUNDAY -02.01.2022		
13	January (3-8)	Group Discussion
		Remedial Measures Of Combat Sickness
		Contd.
		Contd.
		Contd.
		Group Discussion

SUNDAY - 09.01.2022		
14	January (10-15)	Conditional First
		Presentations
		Presentations
		Presentations
		Group Discussion
		Group Discussion
SUNDAY - 16.01.2022		
15	January (17-22)	Presentations
		Presentations
		Presentations
		Presentations
		Presentations
		Presentations
SUNDAY - 23.01.2022		
16	January (24-29)	Presentations
		Presentations
		Holiday - 26.01.2022 - Republic day
		Group Discussion
		Group Discussion
		Group Discussion
SUNDAY - 30.01.2022		
17	January(31)	Presentations
	February(1-4)	Presentations
		Presentations
		Presentations
		Presentations
Holiday - 05.02.2022 - Vasant Panchami		
SUNDAY - 6.02.2022		
18	February (7-12)	Conditional Second
		Revision
		Revision
		Revision
		Revision
		Revision
SUNDAY - 13.02.2022		
19	February (14-19)	Group Discussion
		Group Discussion
		Presentations
		Presentations
		Presentations
		Presentations
SUNDAY - 20.02.2022		
20	February (21-22)	Revision
		Revision

**I.B. (PG) COLLEGE, PANIPAT
(SESSION 2021-2022)**

Teaching Term : (06.10.2021 to 22.02.2022) (Odd Semester)

Weekly Lesson Plan PG (IIIrd Semester)

Name of the Paper:- Advertising Management Class: M. Com. Final

Name of the Teachers (Section wise): Prof. Ruhani Sharma

WEEK	DATE	TOPICS
1	October (6 - 9)	Orientation
		HOLIDAY - 07.10.2021 - Maharaja Agarsen Jayanti
		Orientation
		Orientation
		SUNDAY - 10.10.2021
2	October (11-16)	Discussion of Syllabus
		Advertising-An Introduction
		Cont.
		Cont.
		HOLIDAY - 15.10.2021 - DUSSEHRA
		Cont.
SUNDAY - 17.10.2021		
3	October (18-23)	Cont.
		Cont.
		Holiday - 20.10.2021 - Maharishi Valmiki Jayanti
		Cont.
		Cont.
		Cont.
SUNDAY - 24.10.2021		
4	October (25 -30)	Group Discussion
		Communication Process
		Cont.
		Cont.
		Cont.
		Cont.
VACATIONS: 31.10.2021 to 07.11.2021 - DIWALI BREAK		
5	November (8 -13)	Revision
		Advertising and Communication Mix
		Cont.
		Cont.
		Cont.
		Cont.
SUNDAY - 14.11.2021		

6	November (15 -20)	Group Discussion
		Economic and Social Aspects of Advertising
		Cont.
		Cont.
		Holiday -19.11.2021 - Guru Nanak Dev Jayanti
SUNDAY - 21.11.2021		
7	November (22-27)	Revision
		Ethical Aspects of Advertising
		Cont.
		Cont.
		Cont.
SUNDAY - 28.11.2021		
8	November (29-30) December (1-4)	Revision
		Objectives of Advertising
		Cont.
		Cont.
		Cont.
SUNDAY - 5.12.2021		
9	December (6-11)	Advertising Budget
		Cont.
		Cont.
		Cont.
		Cont.
SUNDAY - 12.12.2021		
10	December (13-18)	Group Discussion
		Message Designing and Ad Copy Development
		Cont.
		Cont.
		Cont.
SUNDAY - 19.12.2021		

11	December (20-25)	Cont.
		Cont.
		Cont.
		Cont.
		Discussion on Topics
Holiday -25.12.2021 - Christmas		
SUNDAY - 26.12.2021		
12	December (27-31)	Presentation by Students Start
		Types of Advertising Media and Presentation Cont.
		Cont.
		1st Conditional
	January (1)	Topic and Presentation Cont.
		Cont.
SUNDAY -02.01.2022		
13	January (3-8)	Cont.
		Cont.
		Revision
		Media Planning and Scheduling
		Cont.
		Cont.
SUNDAY - 09.01.2022		
14	January (10-15)	Cont.
		Cont.
		Cont.
		Cont.
		Group Discussion
		Presentation by Students
SUNDAY - 16.01.2022		
15	January (17-22)	Ad Agency and Its Role
		Topic and Presentation Cont.
		Topic and Presentation Cont.
		Topic and Presentation Cont.
		Topic and Presentation Cont.
		Topic and Presentation Cont.
SUNDAY - 23.01.2022		
16	January (24-29)	Revision
		Presentation By Students
		Holiday - 26.01.2022 - Republic day
		Client Agency Relationship and Agency Remuneration
		Topic and Presentation Cont.
		Topic and Presentation Cont.
SUNDAY - 30.01.2022		
17	January(31)	2nd Conditional
	February(1-4)	Topic and Presentation Cont.
		Topic and Presentation Cont.
		Topic and Presentation Cont.
		Topic and Presentation Cont.
Holiday - 05.02.2022 - Vasant Panchami		
SUNDAY - 6.02.2022		
18	February (7-12)	Measuring Advertising Effectiveness
		Topic and Presentation Cont.
		Topic and Presentation Cont.
		Topic and Presentation Cont.
		Topic and Presentation Cont.
		Topic and Presentation Cont.
SUNDAY - 13.02.2022		
19	February (14-19)	Topic and Presentation Cont.
		Presentation and Revision
		Presentation and Revision
		Presentation and Revision
		Discussion of Important Questions
		Revision
SUNDAY - 20.02.2022		
20	February (21-22)	Revision
		Revision

**I.B. (PG) COLLEGE, PANIPAT
(SESSION 2021-2022)**

Teaching Term : (06.10.2021 to 22.02.2022) (Odd Semester)

Weekly Lesson Plan PG (IIIrd Semester)

Name of the Paper:- APPLICATION OF STATISTICAL METHOD IN BUSINESS Class: M. COM. FINAL

Name of the Teachers (Section wise): PROF. AAKANSHA SHARMA

WEEK	DATE	TOPICS
1	October (6 - 9)	Orientation
		HOLIDAY - 07.10.2021 - Maharaja Agarsen Jayanti
		Orientation
		Orientation
		Orientation
SUNDAY - 10.10.2021		
2	October (11-16)	Time-table display&discussion
		Discussion about syllabus
		Sampling - introduction
		Probability & non probability methods
		HOLIDAY - 15.10.2021 - DUSSEHRA
		Continue
SUNDAY - 17.10.2021		
3	October (18-23)	Continue
		Sampling & non sampling errors
		Holiday - 20.10.2021 - Maharishi Valmiki Jayanti
		Precision & accuracy
		Law of large numbers
		Central limit theorem & sampling distribution
SUNDAY - 24.10.2021		
4	October (25 -30)	Revision
		Large sample test-introduction&theory
		Use of Ztest
		Continue
		Continue
		Problem & revision
VACATIONS: 31.10.2021 to 07.11.2021 - DIWALI BREAK		
5	November (8 -13)	Chi-square test-introduction&uses
		As a parametric test- practical proportion
		Continue
		As goodness of fit
		Continue
		As independence of attributes
SUNDAY - 14.11.2021		

6	November (15 -20)	Continue
		Continue
		Homogeneity & equality of population proportion
		Continue
		Holiday -19.11.2021 - Guru Nanak Dev Jayanti
		Problem & revision
SUNDAY - 21.11.2021		
7	November (22-27)	Small sample test-introduction & uses
		Continue
		T-test-practical implication
		Continue
		Continue
		Continue
SUNDAY - 28.11.2021		
8	November (29-30) December (1-4)	F-test -uses&practical implications
		Continue
		Continue
		Problems & revision
		Fisher's Z test
		Continue
SUNDAY - 5.12.2021		
9	December (6-11)	Continue
		Problems & revision
		Statistical quality control charts-introduction & causes of variation
		Continue
		Continue
		Quality control charts - constructions
SUNDAY - 12.12.2021		
10	December (13-18)	Control charts for variables -Xcharts
		R-charts
		Continue
		Estimation & hypothesis-introduction
		Point & interval estimation
		Continue
SUNDAY - 19.12.2021		

11	December (20-25)	Continue
		Advance statistical techniques-Annova
		Continue
		Accounting treatment
		Conditional test : Ist (Large sample test)
Holiday -25.12.2021 - Christmas		
SUNDAY - 26.12.2021		
12	December (27-31)	Continue
		Discriminant analysis
		Continue
		Continue
	January (1)	Factor analysis & cluster analysis
SUNDAY -02.01.2022		
13	January (3-8)	Continue
		Continue
		Non parametric test-Introduction
		Presentation & Topic Continue
		Sign test
SUNDAY - 09.01.2022		
14	January (10-15)	Continue
		Continue
		Wilcoxin signed rank Test
		Continue
		Wald wolfowitz test
SUNDAY - 16.01.2022		
15	January (17-22)	Continue
		Continue
		Problems & revision
		Presentation & oral test
		Presentation & oral test
SUNDAY - 23.01.2022		
16	January (24-29)	Doubt clearing session
		Problems & revision
		Holiday - 26.01.2022 - Republic day
		Problems & revision
		Conditional test - Second (small sample test)
SUNDAY - 30.01.2022		
17	January(31)	Continue
	February(1-4)	Continue
		Problems & revision
		Problems & revision
Holiday - 05.02.2022 - Vasant Panchami		
SUNDAY - 6.02.2022		
18	February (7-12)	Presentation & oral test
		Presentation & oral test
		Presentation & oral test
		Presentation & oral test
		Presentation & oral test
SUNDAY - 13.02.2022		
19	February (14-19)	Revision
		Revision
		Revision
		Revision
		Revision
SUNDAY - 20.02.2022		
20	February (21-22)	Revision
		Revision

**I.B. (PG) COLLEGE, PANIPAT
(SESSION 2021-2022)**

Teaching Term : (06.10.2021 to 22.02.2022) (Odd Semester)

Weekly Lesson Plan PG (IIIrd Semester)

Name of the Paper:- Financial Institutions and Markets Class: M.com (F)

Name of the Teachers (Section wise): Prof. Reena Rani

WEEK	DATE	TOPICS
1	October (6 - 9)	orientation programme
		HOLIDAY - 07.10.2021 - Maharaja Agarsen Jayanti
		orientation programme
		orientation programme
SUNDAY - 10.10.2021		
2	October (11-16)	discussion of syllabus
		nature and role of financial system
		continue
		continue
		HOLIDAY - 15.10.2021 - DUSSEHRA
		continue
SUNDAY - 17.10.2021		
3	October (18-23)	continue
		continue
		Holiday - 20.10.2021 - Maharishi Valmiki Jayanti
		financial system and financial markets
		continue
		continue
SUNDAY - 24.10.2021		
4	October (25 -30)	continue
		financial system and economic development
		continue
		continue
		continue
		continue
VACATIONS: 31.10.2021 to 07.11.2021 - DIWALI BREAK		
5	November (8 -13)	indian financial system an overview
		continue
		continue
		continue
		money market
		continue
SUNDAY - 14.11.2021		

6	November (15-20)	continue
		continue
		continue
		primary and secondary market
		Holiday -19.11.2021 - Guru Nanak Dev Jayanti
		continue
SUNDAY - 21.11.2021		
7	November (22-27)	continue
		continue
		continue
		continue
		recent developments in indian capital market
		continue
SUNDAY - 28.11.2021		
8	November (29-30) December (1-4)	continue
		continue
		continue
		role of SEBI an overview
		continue
		first conditional test
SUNDAY - 5.12.2021		
9	December (6-11)	development banks
		continue
		continue
		IFCI
		continue
		SIDBI
SUNDAY - 12.12.2021		
10	December (13-18)	continue
		continue
		ICICI
		continue
		continue
		State development banks
SUNDAY - 19.12.2021		
11	December (20-25)	continue
		continue
		second conditional test
		merchant Banking
		continue
		Holiday -25.12.2021 - Christmas
SUNDAY - 26.12.2021		
12	December (27-31)	continue
		sebi guidelines
		continue
	January (1)	continue
		future of merchant banking in india
		continue
SUNDAY -02.01.2022		

13	January (3-8)	continue
		continue
		continue
		mutual funds
		continue
		continue
SUNDAY - 09.01.2022		
14	January (10-15)	continue
		performance appraisal
		continue
		continue
		regulation of mutual funds
		continue
SUNDAY - 16.01.2022		
15	January (17-22)	continue
		continue
		designing and marketing of mutual fund schemes
		continue
		continue
		continue
SUNDAY - 23.01.2022		
16	January (24-29)	continue
		continue
		Holiday - 26.01.2022 - Republic day
		latest mutual fund schemes in india
		continue
		continue
SUNDAY - 30.01.2022		
17	January(31)	continue
	February(1-4)	continue
		continue
		continue
		continue
Holiday - 05.02.2022 - Vasant Panchami		
SUNDAY - 6.02.2022		
18	February (7-12)	continue
		continue
		continue
		presentation
		presentation
		presentation
SUNDAY - 13.02.2022		
19	February (14-19)	presentation
		presentation
		presentation
		presentation
		presentation
		revision
SUNDAY - 20.02.2022		
20	February (21-22)	revision
		revision

**I R (PG) COLLEGE, PANIPAT
(SESSION 2021-2022)**

Teaching Term : (06.10.2021 to 22.02.2022) (Odd Semester)

Weekly Lesson Plan PG (IInd Semester)

Name of the Paper:- Human Resource Development Class: M.Com. Final

Name of the Teachers (Section wise): Prof. Sakshi Munjal

WEEK	DATE	TOPICS
1	October (6 - 9)	orientation program
		HOLIDAY - 07.10.2021 - Maharaja Agarsen Jayanti
		orientation program
		orientation program
SUNDAY - 10.10.2021		
2	October (11-16)	Discussion About Syllabus
		Human Resource Development: Concept
		Goals
		Scope
		HOLIDAY - 15.10.2021 - DUSSEHRA
		contd.
SUNDAY - 17.10.2021		
3	October (18-23)	Principles
		Functions
		Holiday - 20.10.2021 - Maharishi Valmiki Jayanti
		contd.
		Approaches to Human Resource Development
contd.		
SUNDAY - 24.10.2021		
4	October (25 -30)	contd.
		Human Resource Development and Human Resource Management
		contd.
		Qualities of HRD Manager
		Responsibilities of HRD Manager
Group Discussion		
VACATIONS: 31.10.2021 to 07.11.2021 - DIWALI BREAK		
5	November (8 -13)	Designing HRD System
		contd.
		Organizational Effectiveness
		contd.
		contd.
Group Discussion		
SUNDAY - 14.11.2021		
6	November (15 -20)	HRD Strategies
		contd.
		Emerging Trends and Challenges in HRD
		contd.
		Holiday -19.11.2021 - Guru Nanak Dev Jayanti
contd.		
SUNDAY - 21.11.2021		

7	November (22-27)	contd.
		Knowledge : Concept and Meaning
		Forms of Knowledge
		contd.
		Meaning and Importance of Knowledge Management
contd.		
SUNDAY - 28.11.2021		
8	November (29-30) December (1-4)	Barriers, Tools and Process of Knowledge Management
		contd.
		contd.
		Learning and HRD : Meaning
		Principles & Process
contd.		
SUNDAY - 5.12.2021		
9	December (6-11)	Theories of Learning
		contd.
		contd.
		contd.
		Learning Styles and Strategies
contd.		
SUNDAY - 12.12.2021		
10	December (13-18)	contd.
		contd.
		Role Analysis for HRD
		contd.
		Concept of Role and Role Analysis
contd.		
SUNDAY - 19.12.2021		
11	December (20-25)	Benefits and Techniques of Role Analysis
		contd.
		contd.
		Competency Mapping : Meaning and Need
		contd.
Holiday -25.12.2021 - Christmas		
SUNDAY - 26.12.2021		
12	December (27-31)	Methodology
		Development of Competency Set
		Oral Test
		Employ Socialization and Orientation
		Categories and Content of Learning in Socialization
	contd.	
January (1)		
SUNDAY -02.01.2022		
13	January (3-8)	Socialization Approaches
		contd.
		Assessing HRD Needs
		contd.
		Designing Training and Development Program
contd.		
SUNDAY - 09.01.2022		
14	January (10-15)	contd.
		Oral Test
		Implimentation of Training and Development Program
		contd.
		contd.
Revision		
SUNDAY - 16.01.2022		
15	January (17-22)	Group Discussion
		Evaluation of Training and Development Program
		contd.
		contd.
		contd.
Revision		
SUNDAY - 23.01.2022		

16	January (24-29)	Organisational Health
		contd.
		Holiday - 26.01.2022 - Republic day
		contd.
		contd.
SUNDAY - 30.01.2022		
17	January(31)	Presentation
	February(1-4)	Presentation
		Presentation
		Presentation
		Presentation
Holiday - 05.02.2022 - Vasant Panchami		
SUNDAY - 6.02.2022		
18	February (7-12)	Presentation
		Organisational Climate
		contd.
		contd.
		contd.
SUNDAY - 13.02.2022		
19	February (14-19)	Conditinal Test 2 : Knowledge Management
		Presentation
		Presentation
		Presentation
		Revision
SUNDAY - 20.02.2022		
20	February (21-22)	Revision
		Revision