

BCA/M-21
E-COMMERCE
Paper-BCA-243

1895

Time Allowed : 3 Hours]

[Maximum Marks : 80

Note : Attempt **five** questions in all, selecting **one** question from each Unit.
Question No. **1** is compulsory. All questions carry equal marks.

Compulsory Question

1. (a) Discuss the Principles of E-commerce. 4
- (b) Explain the Global Market in detail. 4
- (c) Discuss the Emerging Models in India. 4
- (d) Discuss the E-Auctions and Online Banking. 4

UNIT-I

2. What is E-commerce? Explain its merits and De-merits. How traditional Business is different from electronic Business? 16
3. (a) Discuss the Electronic Payment System. Explain its types and features. 8
- (b) How Smart Card, Debit Card and Credit Card differ from each other? 8

UNIT-II

4. What is EDI? Explain components and services of EDI in detail. 16
5. (a) Discuss the impact of B2C on Disintermediation and Re-intermediation. 8
- (b) Explain the Private sector Interface in E-Governance. 8

UNIT-III

6. (a) What do you mean by E-broker Business? Explain its factors. 8
- (b) Explain various online Financial Services available now days. 8

7. What are Benefits and impact of E-commerce on Travel Industry. Explain it with the help of example. 16

UNIT-IV

8. Explain following concepts of B2B. 2×8=16
- (a) Just in time delivery.
 - (b) Marketing Issues.
9. (a) Explain the E-commerce trends in India. 8
- (b) Explain various legal aspects involved in E-commerce. 8