SESSION 2020-2021

Weekly Lesson Plan (Even Semester) UG (4th Semester)

Name of the Paper:- Corporate Accounting Class: B.Com II (A, B, C, Hons.)

Name of the Teachers (Section wise): Prof. Sunit Sharma, Prof. Ruchika Batra,

Prof. Aakansha Sharma

WEEK	DATE	TOPICS
	April (19-	Introduction about syllabus
1		Goodwill: Meaning, features and Factor Affecting
	20),	Need and Methods of Valuation of Goodwill
	(22-24)	Average Profit Method
		Super Profit Method
	ŀ	HOIDAY - 21.04.2021 (Ram Navami)
	SUNDA	Y & Holiday (Mahavir Jayanti) 25.04.2021
		Capitalisation Method
	April	Purchase Consideration and Annuity Method
2	(26 -30)	Miscellaneous Illustrations
_		Continue
		Problem Discussion
	May (Ist)	Revision and Oral Test
		SUNDAY - 02.05.2021
		Meaning of Valuation Of Shares , Factors affecting and Methods
		Net Asset method
3	May (03 - 08)	Dividend Yield Method
		Earning Capacity Method
		Average Method
		Miscellaneous illustrations
		SUNDAY - 09.05.2021
		Liquidation of Companies: Meaning and methods
	May (10-13) (15)	Format of Liquidator's Final Statement of Account
4		Illustrations of Liquidation
		Distribution of Surplus, Treatment of Calls in Arrear and Calls in
		Advance
	HOUDAY	Removing Disparity among Equity Shareholders
	HOLIDAY	- 14.05.2021 (Id-ul-Fitr / Parshuram Jayanti) SUNDAY - 16.05.2021
		Receiver for Debentureholders
		List of Contributories
_	May (17-22)	Statement of Affairs
5		Deficiency Or Surplus Account
		Continue
		Group Discussion

		SUNDAY - 23.05.2021		
		1st Assignment: Valuation of Goodwill and Valuation of Shares		
	May	Accounts of Banking companies: Meaning of Banks and their working		
6	(24-29)	Slip system		
	(= : = 5)	Profit and Loss Account of Banks		
		Continue		
		Treatment of Rebate of Bill discounted		
		SUNDAY - 30.05.2021		
	May (31)	Illustrations of Profit and loss Account		
	June (1 - 5)	Non Performing Assets and their Treatment		
7	Julie (1 - 3)	Format of Balance Sheet Of Banking Companies		
•		Continue		
		Continue		
		Problem Discussion		
		SUNDAY - 06.06.2021		
		Holding Companies: Introduction, Meaning, Advantages and Disadvantages		
		Format of Consolidated Balance Sheet		
	lumo (7.12)			
8	June (7-12)	Calculation Of Cost of Control/Capital Reserve and Minority Interest		
		Calculation of Pre Acquisition and Post Acquisition Profits		
		Adjustment of Unrealised Profit		
		Elimination of Mutual Owings		
SUNDAY & Holiday (Maharana Pratap Jayanti) 13.06.2021				
		Conditional test - Liquidation of companies		
		Debentures in Subsidiary Company		
9	June (14 -19)	Preference Shares in subsidiary Companies		
9	Julie (14 -15)	Treatment of Proposed Dividend		
		Treatment of Interim Dividend		
		Revaluation Of Assets		
		SUNDAY - 20.06.2021		
		Issue of Bonus Shares from Pre Acquisition of Profits		
	l (24, 22)	Issue of Bonus Shares from Post Acquisition of Profits		
10	June (21-23) (25 - 26)	Problem Discussion		
	(23 - 20)	Account of Insurance companies		
		Insurance: Concept, Meaning and Types		
	НО	LIDAY - 24.06.2021 (Sant Kabir Jayanti)		
		SUNDAY - 27.06.2021		
		Second Assignment - Accounts of banking companies		
	1 (22.22)	Financial Statement Of Insurance Companies		
	June (28-30)	Policyholder's account, Shareholder's Account		
11	July (1-3)	Balance sheet of Insurance Companies		
	,,,,	Explanation Of Premium, Reinsurance, Claims, Annuity and Surrender value		
		Bonus and Bonus in reduction of Premium Determination of Profit and loss account of Life insurance Business		

SUNDAY - 04.07.2021		
	July (5 - 10)	Practical problems
		Financial Statement of General Insurance, Reserve for Unexpired risk and Acturial Valuation
12		Practical Questions
		Revision
		Revision
		Revision
SUNDAY - 11 .07.2021		
13	July (12)	Revision

SESSION 2020-2021

Weekly Lesson Plan (Even Semester) UG / PG (4th Semester)

Name of the Paper:- Business Statistics - II Class: B.com II (A, B, C, Hons.)

Name of the Teachers (Section wise): Prof. Madhvi, Prof. Vanita Rehani

WEEK	DATE	TOPICS		
		Simple Correlatin: Concept		
1	April (19-	Types:Multiple and Partial;Linear and non-linear		
	20) ,	Scatter Diagram		
	(22-24)	Methods: Karl Pearson's co-efficient of correlation		
		Continue		
	HOID	AY - 21.04.2021 (Ram Navami)		
	SUNDAY & F	Holiday (Mahavir Jayanti) 25.04.2021		
		Continue		
	April	Continue		
2	(26 -30)	Continue		
2		Continue		
	()	Continue		
	May (Ist)	Continue		
SUNDAY - 02.05.2021				
	May (03 - 08)	Spearman's Rank Correlation		
		Continue		
3		Concurrent deviation method		
3		Probable and Standard Errors		
		Continue		
		Problem Discussion and Revision		
SUNDAY - 09.05.2021				
		Regression Analysis:Meaning		
	May	Difference between Correlation and Regession		
4	May (10-13) (15)	Regression Coefficients		
	, ,,,	Methods of calculation of simple regression		
		Continue		
	HOLIDAY - 14.0	05.2021 (Id-ul-Fitr / Parshuram Jayanti)		
		SUNDAY - 16.05.2021		
		Continue		
		Continue		
5	May (17-22)	Continue		
	(17-22)	Continue		
		Continue		
		Continue		

		SUNDAY - 23.05.2021		
		Standard error of estimate		
		Continue		
	May	Revision		
6	(24-29)	Probability:Concept and Approaches;		
		Continue		
		Continue		
		SUNDAY - 30.05.2021		
	May (31)	Addition and Multiplication Laws of Probability		
		Continue		
_	June (1 - 5)	Continue		
7		Continue		
		Continue		
		Continue		
		SUNDAY - 06.06.2021		
		Continue		
		Assignment-1		
	luma (7.42)	Conditional Probability		
8	June (7-12)	Continue		
		Continue		
		Continue		
SUNDAY & Holiday (Maharana Pratap Jayanti) 13.06.2021				
	SUNDAY & Holid	day (Maharana Pratap Jayanti) 13.06.2021		
	SUNDAY & Holio	Problem Discussion and Revision		
	SUNDAY & Holid			
9		Problem Discussion and Revision		
9	SUNDAY & Holio	Problem Discussion and Revision Bayes' Theorem		
9		Problem Discussion and Revision Bayes' Theorem Continue		
9		Problem Discussion and Revision Bayes' Theorem Continue Revision		
9		Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test		
9		Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept		
9	June (14 -19)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021		
9	June (14 -19)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters		
	June (14 -19)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue		
	June (14 -19)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue Continue		
	June (14 -19) June (21-23) (25 - 26)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue Continue Continue		
	June (14 -19) June (21-23) (25 - 26)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue Continue Continue Continue Continue		
	June (14 -19) June (21-23) (25 - 26)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Assignment-2		
	June (14 -19) June (21-23) (25 - 26)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021		
	June (14 -19) June (21-23) (25 - 26)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Assignment-2		
10	June (14 -19) June (21-23) (25 - 26)	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Assignment-2 Poisson Distribution: Properties and Parameters		
10	June (14 -19) June (21-23) (25 - 26) HOLIDAY	Problem Discussion and Revision Bayes' Theorem Continue Revision Conditional Test Probability Distribution:Concept SUNDAY - 20.06.2021 Binomial Distribution:Properties and Parameters Continue Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Assignment-2 Poisson Distribution: Properties and Parameters Continue		

SUNDAY - 04.07.2021			
	July (5 - 10)	Normal Distribution: Properties and Parameters	
		Continue	
12		Continue	
		Continue	
		Continue	
		Problem Discussion and Revision	
SUNDAY - 11 .07.2021			
13	July (12)	Revision	

SESSION 2020-2021

Weekly Lesson Plan (Even Semester) UG:- 4th Semester

Name of the Paper:- BUSINESS LAW-II Class: B.COM II (A, B, C, Hons.)

Name of the Teachers (Section wise): PROF. MANEET KAUR, PROF. AKANKSHA SHARMA

WEEK	DATE	TOPICS	
		DISCUSSION ABOUT SYLLABUS	
	April	Indian Partnership Act,1932: Introduction,Characteristics &Touchstone of Partnership	
1	(19-20) , (22-24)	Rights &Duties of partners	
	(22-24)	Relation of partners to third parties	
		Types of partners	
		HOIDAY - 21.04.2021 (Ram Navami)	
		SUNDAY & Holiday (Mahavir Jayanti) 25.04.2021	
		Outgoing partner & its rights and liabilities	
	April	Revocation of continuing guarantee	
2	(26 -30)	Dissolution of partnership &firm	
2		Methods of dissolution of firm	
		Rights & Liabilities of partners after dissolution	
	May (Ist)	Settlements of accounts after dissolution	
		SUNDAY - 02.05.2021	
		Registration of partnership firm	
		Procedure &advantages of registeration	
	May	Partnership deed	
3	(03 - 08)	Continue	
		Revision	
		Limited Liability Partnership (LLP) Act, 2008: introduction and meaning	
SUNDAY - 09.05.2021			
		Features of LLP	
		Merits of LLP	
4	May	Incorporation of LLP	
	(10-13) (15)	Continue	
		Continue	
		HOLIDAY - 14.05.2021 (Id-ul-Fitr / Parshuram Jayanti)	
		SUNDAY - 16.05.2021	
		Relations & Liability of limited liability partners	
		Extent & Limitation of limited liability partnership and partner	
5	May	Unlimited liability in case of fraud	
5	(17-22)	Continue	
		Meaning of negotiable instrument	
		Features of a negotiable instrument	

	SUNDAY - 23.05.2021			
		Kinds of negotiable instruments		
		Continue		
	May	Crossing a cheque		
6	(24-29)	Types of crossing		
		Continue		
		CLASS ACTIVITY		
		SUNDAY - 30.05.2021		
	May (31)	Assignment - Ist(indian partnership act, 1932)		
	lune (1 F)	Parties and Holder of a negotiable instruments		
7	June (1 - 5)	Liabilities of parties to negotiable instruments		
'		Meaning & modes of negotiation		
		Meaning of assignment		
		Meaning of endorsement & its essentials		
		SUNDAY - 06.06.2021		
		Kinds of endorsement		
		Continue		
8	June (7-12)	Revision		
°	Julie (7-12)	Meaning of acceptance &its types		
		Continue		
		Conditional Test (negotiable act 1881)		
SUNDAY & Holiday (Maharana Pratap Jayanti) 13.06.2021				
		Meaning of presentment		
		Rules regarding presentment for payment		
9	June (14 -19)	Meaning of dishonor & discharge of negotiable instruments		
		Right to Information Act,2005: Introduction, Meaning and Objectives		
		Procedure for obtaining information under right to information act		
		Exemptions from disclosure of information		
	1	SUNDAY - 20.06.2021		
		Information about the central information commission		
	June (21-23)	Information about the state information commission		
10	(25 - 26)	Obligations & Duties of public information officers		
		Continue		
		Revision		
		HOLIDAY - 24.06.2021 (Sant Kabir Jayanti)		
		SUNDAY - 27.06.2021		
		Assignment -2nd(right to information act,2005)		
	June (28-30)	Meaning & Objectives of Information Technology Act,2000		
11		Digital Signature & Electronic Signature		
	July (1-3)	Continue		
		Security of electronic records & electronic signatures		
		Electronic Signature Certificates		

	SUNDAY - 04.07.2021		
		Continue	
	12 July (5 - 10)	The Cyber Appellate Tribunal	
12		Continue	
12		Revision	
		Revision	
		Revision	
SUNDAY - 11 .07.2021			
13	July (12)	uly (12) Revision	

SESSION 2020-2021

Weekly Lesson Plan (Even Semester) (4th Semester)

Name of the Paper:- Company law - II Class: B.Com - II (A, B, C, Hons.)

Name of Teacher (Class Wise): Prof. Rajesh Bala, Prof. Sakshi Munjal, Prof. Reena Rani

WEEK	DATE	TOPICS			
		discussion of syllabus			
1	April (19-20) ,	membership in companies			
		continue			
	(22-24)	who may be members			
		ways of acquiring membership			
	Н	OIDAY - 21.04.2021 (Ram Navami)			
	SUNDAY	' & Holiday (Mahavir Jayanti) 25.04.2021			
		termination of membership			
	April	continue			
2	(26 -30)	company management and administration			
_		continue			
		classification of directors			
	May (Ist)	continue			
	SUNDAY - 02.05.2021				
		appointment of directors			
		removal of directors			
3	May (03 - 08)	legal position of directors			
		powers , duties and liabilities of directors			
		continue			
		continue			
	1	SUNDAY - 09.05.2021			
		continue			
	May (10-13) (15)	continue			
4		managing director concepts and appointment			
		continue			
		continue			
	HOLIDAY -	· 14.05.2021 (Id-ul-Fitr / Parshuram Jayanti)			
		SUNDAY - 16.05.2021			
		company secretary			
		continue			
5	May	position of company secretary			
	(17-22)	Powers and duties of company secretary			
		continue			
		liabilities of company secretary			

SUNDAY - 23.05.2021			
		company meetings and resolutions	
		continue	
	May	kinds of meetings	
6	(24-29)	continue	
		assignment 1	
		continue	
	ı	SUNDAY - 30.05.2021	
	May (31)	resolution	
		continue	
_	June (1 - 5)	requisites of valid meeting	
7		continue	
		conditional test	
		continue	
	•	SUNDAY - 06.06.2021	
		continue	
		voting,proxy,polls	
	luna (7.12)	continue	
8	June (7-12)	dividend, accounts, audit of companies	
		continue	
		divisible profits	
SUNDAY & Holiday (Maharana Pratap Jayanti) 13.06.2021			
		legal provisions regarding divisible profits	
	June (14 - 19)	dividend	
9		prevention and oppression of management	
9		continue	
		procedure for oppression and mismanagement	
		oral test	
		SUNDAY - 20.06.2021	
		amalgamation and reconstruction	
		continue	
10	June (21-23) (25 - 26)	legal provisions regarding reconstruction and amalgamation	
		continue	
		assignment 2	
	HOL	IDAY - 24.06.2021 (Sant Kabir Jayanti)	
		SUNDAY - 27.06.2021	
		winding up	
	June (28-30)	modes of winding up	
11	Julie (20-30)	continue	
	July (1-3)	duties of liquidators	
		powers and rights of liquidators	
		continue	
		SUNDAY - 04.07.2021	

	July (5 - 10)	voluntary winding up
		continue
12		revision
12		revision
		revision
		revision
SUNDAY - 11 .07.2021		
13	July (12)	revision

SESSION 2020-2021

Weekly Lesson Plan (Even Semester) UG (4th Semester)

Name of the Paper:- Computerised Accounting System Class: B.Com - II (A, B, C, Hons.)

Name of the Teachers (Section wise): Prof. Vinay Bharti, Prof. Ritika Jatana,

Prof. Neetu Manocha

WEEK	DATE	TOPICS		
1	April (19- 20),	Introduction-Accounting in Tally.ERP 9		
		Contd.		
		Contd.		
	(22-24)	Installation Of Tally		
		Contd.		
HOIDAY - 21.04.2021 (Ram Navami)				
SUNDAY & Holiday (Mahavir Jayanti) 25.04.2021				
		Tally Vault Password, Security Control in Tally		
	April	Contd.		
2	(26 -30)	Administration of company-Tally.ERP9		
2		contd.		
		Contd.		
	May (Ist)	Contd.		
		Company setup features		
		Contd.		
3	May	Contd.		
3	(03 - 08)	Contd.		
		Contd.		
		Revision		
		SUNDAY - 09.05.2021		
		Statutory and taxation features		
		Contd.		
4	May (10-13) (15)	Tally Software Services Feature		
	(10-13 / (13)	Contd.		
		Revision		
	HOLIDAY - 14.05.2021 (Id-ul-Fitr / Parshuram Jayanti)			
		SUNDAY - 16.05.2021		
		Master Creation Accounts And Inventory		
	May (17-22)	Contd.		
5		Contd.		
		Godown,Stock Group		
		Contd.		
		Revision		

		SUNDAY - 23.05.2021	
		Voucher Creation And Order Processing	
		Contd.	
	May	Contd.	
6	(24-29)	Contd.	
		Contd.	
		Revision	
		SUNDAY - 30.05.2021	
	May (31)	Assignment-1	
		Management Information System	
_	June (1 - 5)	Contd.	
7		Contd.	
		Reports And Invoice Printing	
		Contd.	
		SUNDAY - 06.06.2021	
		Contd.	
		Revision	
	. (7.42)	Accounting Features-Valuable Application	
8	June (7-12)	Contd.	
		Contd.	
		Contd.	
SUNDAY & Holiday (Maharana Pratap Jayanti) 13.06.2021			
	SUNDAY & Holid	day (Maharana Pratap Jayanti) 13.06.2021	
	SUNDAY & Holid	Revision	
	SUNDAY & Holid		
9		Revision	
9	SUNDAY & Holid	Revision Conditional Test	
9		Revision Conditional Test Statutory and taxation features In Tally ERP 9	
9		Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd.	
9		Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd.	
9		Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd.	
9	June (14 -19)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021	
9	June (14 -19)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd.	
	June (14 -19)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision	
	June (14 -19)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision Assignment-2	
	June (14 -19) June (21-23) (25 - 26)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision Assignment-2 Payroll In Tally. ERP 9 Contd. Y - 24.06.2021 (Sant Kabir Jayanti)	
	June (14 -19) June (21-23) (25 - 26)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision Assignment-2 Payroll In Tally. ERP 9 Contd. Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021	
	June (14 -19) June (21-23) (25 - 26)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision Assignment-2 Payroll In Tally. ERP 9 Contd. Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Contd.	
	June (14 -19) June (21-23) (25 - 26)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision Assignment-2 Payroll In Tally. ERP 9 Contd. Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Contd. Contd. Contd.	
10	June (14 -19) June (21-23) (25 - 26)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision Assignment-2 Payroll In Tally. ERP 9 Contd. Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Contd. Contd. Contd. Contd. Contd.	
	June (14 -19) June (21-23) (25 - 26)	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision Assignment-2 Payroll In Tally. ERP 9 Contd. Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Contd. Contd. Contd.	
10	June (14 -19) June (21-23) (25 - 26) HOLIDA	Revision Conditional Test Statutory and taxation features In Tally ERP 9 Contd. Contd. Contd. SUNDAY - 20.06.2021 Contd. Revision Assignment-2 Payroll In Tally. ERP 9 Contd. Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Contd. Contd. Contd. Contd. Contd.	

SUNDAY - 04.07.2021			
		Revision	
		Revision	
12	July (5 - 10)	Revision	
12	July (5 - 10)	Revision	
		Revision	
		Revision	
SUNDAY - 11 .07.2021			
13	July (12)	Revision	

SESSION 2020-2021

Weekly Lesson Plan (Even Semester) UG (4th Semester)

Name of the Paper:- Advertising Class: B.Com - II (A, B, C, Hons.)

Name of the Teachers: Dr. Poonam Madan, Prof. Ruhani Sharma, Prof. Sakshi Munjal

WEEK	DATE	TOPICS	
		Advertising-Meaning	
	April (19- 20) , (22-24)	Importance	
1		Scope	
		Continue	
		Advertising vs Publicity	
HOIDAY - 21.04.2021 (Ram Navami)			
SUNDAY & Holiday (Mahavir Jayanti) 25.04.2021			
		Promotion Mix	
	April	Continue	
2	(26 -30)	Advertising Process	
2		Continue	
		Communication Process	
	May (Ist)	Continue	
		SUNDAY - 02.05.2021	
		Advertising Function	
		Continue	
3	May (03 - 08)	Types of Advertising	
		Continue	
		E-Advertising	
		Continue	
		SUNDAY - 09.05.2021	
		Economic and Social Aspects of Advertising	
	May	Continue	
4	(10-13) (15)	Continue	
	, , ,	Legal and Ethical Aspects of Advertising	
		Continue	
	HOLIDAY - 14.0	95.2021 (Id-ul-Fitr / Parshuram Jayanti)	
	SUNDAY - 16.05.2021		
		Continue	
		Setting Advertising Objectives	
5	May	Continue	
	(17-22)	Dagmar Approach	
		Continue	
		Advertising Budget	

SUNDAY - 23.05.2021			
		Continue	
	May (24-29)	Continue	
		Creative Aspects of Advertising	
6		Continue	
		Copywriting	
		Continue	
		SUNDAY - 30.05.2021	
	May (31)	Headlines, Illustrations and Message	
	June (1 - 5)	continue	
		Continue	
7		1st Assignment	
		Advertising Media and its Types	
		Continue	
		SUNDAY - 06.06.2021	
	Ī	Merits and demerits of Advertising Media	
		Revision	
		Media Planning and Scheduling	
8	June (7-12)	Continue	
		Continue	
		Conditional Test	
	SUNDAY & Holic		
SUNDAY & Holiday (Maharana Pratap Jayanti) 13.06.2021			
		Concent of Advertising agency	
		Concept of Advertising agency	
		Its role and relationship with clients	
9	June (14 -19)	Its role and relationship with clients Continue	
9	June (14 -19)	Its role and relationship with clients Continue Continue	
9	June (14 -19)	Its role and relationship with clients Continue Continue Advertising Department	
9	June (14 -19)	Its role and relationship with clients Continue Continue Advertising Department Continue	
9	June (14 -19)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021	
9	June (14 -19)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue	
	June (14 -19) June (21-23)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour	
10		Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue	
	June (21-23)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Continue	
	June (21-23) (25 - 26)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Continue Continue Continue Continue	
	June (21-23) (25 - 26)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Continue Continue Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti)	
	June (21-23) (25 - 26)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Continue Continue Continue Continue SUNDAY - 27.06.2021 Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021	
	June (21-23) (25 - 26)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Concept of Advertising effectiveness	
	June (21-23) (25 - 26)	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Concept of Advertising effectiveness Continue	
	June (21-23) (25 - 26) HOLIDA'	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Concept of Advertising effectiveness Continue 2nd Assignment	
10	June (21-23) (25 - 26) HOLIDA	Its role and relationship with clients Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Concept of Advertising effectiveness Continue 2nd Assignment Benefits of Advertising effectiveness	
10	June (21-23) (25 - 26) HOLIDA'	Its role and relationship with clients Continue Continue Advertising Department Continue SUNDAY - 20.06.2021 Continue Advertising and Consumer Behaviour Continue Continue Continue Y - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 Concept of Advertising effectiveness Continue 2nd Assignment	

SUNDAY - 04.07.2021			
12 July		Measuring Advertising effectiveness	
		Continue	
	July (F 10)	Continue	
	July (5 - 10)	Pre,post and Concurrent Tests	
		Continue	
		Continue	
SUNDAY - 11 .07.2021			
13	July (12)	Revision	

SESSION 2020-2021

Weekly Lesson Plan (Even Semester) UG (4th Semester)

Name of the Paper:- ENTREPRENEURSHIP DEVELOPMENT Class: B. COM-II (HONS.)

Name of the Teachers (Section wise): Prof. POOJA DUDEJA

WEEK	DATE	TOPICS		
1	April (19- 20) , (22-24)	DISCUSSION OF SYLLABUS		
		LESSON-ENTREPRENEUR- AN INTRODUCTION		
		TYPES OF ENTREPRENEURS		
		FUNCTIONS OF ENTREPRENEUR		
		QUALITIES AND NEED OF ENTREPRENEUR		
	HOIDAY - 21.04.2021 (Ram Navami)			
	SUNDAY & Holiday (Mahavir Jayanti) 25.04.2021			
		QUALITIES AND NEED OF ENTREPRENEUR		
	April	LESSON-ENTREPRENEURSHIP		
2	(26 -30)	NATURE AND CHARACTERSTICS OF ENTREPRENEURSHIP		
_		ROLE OF ENTREPRENEURSHIP DEVELOPMENT		
		FACTORS AFFECTING ENTREPRENEURIAL GROWTH		
	May (Ist)	CONTINUE		
		SUNDAY - 02.05.2021		
		Ch- METHODS AND PROCEDURES TO START OR EXPAND ONES OWN BUSINESS		
		STAGES OF STARTING A BUSINESS		
3	May	FORMS OF BUSINESS ENTREPRISES		
3	(03 - 08)	CONTINUE		
		SELECTION OF AN APPROPRIATE FORM OF OWNERSHIP STRUCTURE		
		CONTINUE		
		SUNDAY - 09.05.2021		
		LESSON-ENVIRONMENTAL FACTORS AFFECTING THE SUCCESS OF NEW BUSINESS		
		ENVIRONMENTAL FACTOR REASONS FOR FAILURE FOR BUSINESS		
4	May (10-13) (15)	REMEDIAL MEASURES		
		LESSON-LIFE CYCLE OF A NEW BUSINESS		
		RELATIONSHIP BETWEEN SMALL & LARGE ENTREPRISES		
	HOLIDAY - 14.05.2021 (Id-ul-Fitr / Parshuram Jayanti)			
	Jan-00			
		LESSON-FORMULATION OF FEASIBILITY REPORT		
		CONTINUE		
5	May	LESSON-FEASIBILITY ANALYSIS		
	(17-22)	ECONOMIC FEASIBILITY		
		TECHNICAL AND FINANCIAL FEASIBILITY		
		LESSON-SELECTION OF FACTORY LOCATION		

SUNDAY - 23.05.2021			
		IMPORTANCE AND STEPS IN SELECTION	
	6 May (24-29)	FACTORS AFFECTING SELELCTION	
		LESSON-DEMAND ANALYSIS AND MARKET POTENTIAL MEASUREMENT	
6		STEPS IN MARKET DEMAND ANALYSIS	
		CONDUCT OF MARKET SURVEY	
		MARKET PLANNING	
		SUNDAY - 30.05.2021	
	May (31)	ASSIGNMENT-1	
	(4 5)	MARKET PLANNING	
7	June (1 - 5)	MARKET POTENTIAL MEASUREMENT PROCESS	
l ′		LESSON-CAPITAL AND PROJECT COSTING	
		ESTIMATION OF PROJECT CAPITAL COST	
		ESTIMATION OF PROJECT OPERATING COST	
		SUNDAY - 06.06.2021	
		TYPES OF COST ESTIMATES IN PROJECT LIFE CYCLE	
		CONTINUE	
8	June (7-12)	LESSON-WORKING CAPITAL REQUIREMENTS	
	Julie (7-12)	CLASSIFICATION OF WORKING CAPITAL	
		ADVANTAGES AND DISADVANTAGES OF ADEQUATE WORKING CAPITAL	
		DETERMINANTS OF WORKING CAPITAL	
	SUNI	DAY & Holiday (Maharana Pratap Jayanti) 13.06.2021	
		WORKING CAPITAL ANALISIS	
		CONTINUE	
9	June (14 -19)	CONTINUE	
9 1	June (14 -19)	METHODS OF CASH MANAGEMENT	
		CONTINUE	
		CONTINUE CONDITIONAL TEST	
		CONDITIONAL TEST	
	luna (21, 23)	CONDITIONAL TEST SUNDAY - 20.06.2021	
10	June (21-23) (25 - 26)	CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE	
10	June (21-23) (25 - 26)	CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE	
10		CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE SOURCES OF RAISING FUNDS IN INTERNATIONAL MARKET	
10		CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE SOURCES OF RAISING FUNDS IN INTERNATIONAL MARKET LESSON-PROFIT PLANNING AND TAX PLANNING	
10		CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE SOURCES OF RAISING FUNDS IN INTERNATIONAL MARKET LESSON-PROFIT PLANNING AND TAX PLANNING PROFIT PLANNING PROCESS HOLIDAY - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021	
10		CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE SOURCES OF RAISING FUNDS IN INTERNATIONAL MARKET LESSON-PROFIT PLANNING AND TAX PLANNING PROFIT PLANNING PROCESS HOLIDAY - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 BREAK EVEN ANALYSIS	
10		CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE SOURCES OF RAISING FUNDS IN INTERNATIONAL MARKET LESSON-PROFIT PLANNING AND TAX PLANNING PROFIT PLANNING PROCESS HOLIDAY - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 BREAK EVEN ANALYSIS TAX PLANNING	
10	(25 - 26)	CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE SOURCES OF RAISING FUNDS IN INTERNATIONAL MARKET LESSON-PROFIT PLANNING AND TAX PLANNING PROFIT PLANNING PROCESS HOLIDAY - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 BREAK EVEN ANALYSIS TAX PLANNING ASSIGNMENT-2	
	(25 - 26)	CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE SOURCES OF RAISING FUNDS IN INTERNATIONAL MARKET LESSON-PROFIT PLANNING AND TAX PLANNING PROFIT PLANNING PROCESS HOLIDAY - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 BREAK EVEN ANALYSIS TAX PLANNING ASSIGNMENT-2 LESSON-GOVERNMENT SUPPORT TO ENTREPRENEUR	
	(25 - 26) June (28-30)	CONDITIONAL TEST SUNDAY - 20.06.2021 LESSON-SOURCES OF FINANCE CLASSIFICATION OF SOURCE OF FINANCE SOURCES OF RAISING FUNDS IN INTERNATIONAL MARKET LESSON-PROFIT PLANNING AND TAX PLANNING PROFIT PLANNING PROCESS HOLIDAY - 24.06.2021 (Sant Kabir Jayanti) SUNDAY - 27.06.2021 BREAK EVEN ANALYSIS TAX PLANNING ASSIGNMENT-2	

SUNDAY - 04.07.2021		
		LESSON-ROLE OF FINANCIAL AND PROMOTIONAL INSTITUTES
		CONTINUE
12	July (E 10)	CONTINUE
12	12 July (5 - 10)	LESSON-ENTREPRENEURSHIP DEVELOPMENT PROGRAMME
		CONTINUE
		CONTINUE
SUNDAY-11.07.2021		
13	July (12)	CONTINUE