Lesson Plan Odd Semester (Session 2018-19)

Name of Assistant/Associate Professor: Ms Vanita Rehani

Class : M.com (previous) Subject: Company Law

		July 13, 2018 to July 14, 2018 (Week	1)		
13/07/18		14/07/18			
	July 16, 2018 to July 21, 2018(Week 2)				
16/07/18	Orientation + Introduction	17/07/2018	Discussion about syllabus		
18/07/18	Company Law: History and Administration	19/07/18	continue		
20/07/18	continue	21/07/18	continue		
		July 23, 2018 to July 28, 2018(Week 3	3)		
23/07/18	company law:Meaning, Characteristics	24/07/18	continue		
25/07/18	continue	26/07/18	Revision		
27/07/18	Types of Companies	28/07/18	continue		
	J	uly 30, 2018 to August 04, 2018(Week	4)		
30/07/18	continue	31/07/18	Shahid Udham Singh Shahidi Diwas		
01/08/18	continue	02/08/18	Private Company: concept		
03/08/18	continue	04/08/18	Revision		
August 06, 2018 to August 11, 2018(Week 5)					
06/08/18	Promotion and Incorporation of companies	07/08/18	continue		
08/08/18	continue	09/08/18	continue		
10/08/18	continue	11/08/18	Revision		
	Au	gust 13, 2018 to August 18, 2018(Wee	ek 6)		
13/08/18	Memorandum of Association : Clauses	14/08/18	continue		
15/08/18	Independence Day	16/08/18	continue		
17/08/18	Procedure for Alteration	18/08/18	Revision		
	Au	gust 20, 2018 to august 25, 2018(Wee	ek 7)		
20/08/18	Articles of Association	21/08/18	continue		
22/08/18	Id-Ul-Juha	23/08/18	Adoption of Table "A"		
24/08/18	continue	25/08/18	Doctrine of Indoor Management		
	Augu	ıst 27, 2018 to September 01, 2018(W	eek 8)		
27/08/18	Doctrine of Ultra Vires	28/08/18	Revision		
29/08/18	Prospectus:Powers of SEBI	30/08/18	Contents of Prospectus		
31/08/18	continue	01/09/18	Liablity for misleading Statements		
	Septer	nber 03, 2018 to September 08, 2018(Week 9)		
03/09/18	Janamashatmi	04/09/18	Revision		
05/09/18	Share Capital:Provision Regarding Issue	06/09/18	continue		
07/09/18	Allotment of shares	08/09/18	continue		

September 10, 2018 to September 15, 2018(Week 10)					
10/09/18	Transfer of shares	11/09/18	continue		
12/09/18	revision	13/09/18	Buy back of shares		
14/09/18	Surrender and Lien	15/09/18	continue		
	Septem	ber 17, 2018 to September 22, 2018(Week 11)		
17/09/18	continue	18/09/18	Revision		
19/09/18	Membership:concept + presentation	20/09/18	continue + presentation		
21/09/18	continue + presentation	22/09/18	Revision		
	Septen	nber 24, 2018 to September 29,2018(Week 12)		
24/09/18	Borrowing Powers	25/09/18	continue + presentation		
26/09/18	continue + presentation	27/09/18	Mortgages + presentation		
28/09/18	Charges +Presentation	29/09/18	continue + presentation		
	Octo	ber 01, 2018 to October 06,2018(We	ek 13)		
01/10/18	Revision	02/10/18	Gandhi Jayanti		
03/10/18	Cond. Test (I):Memorandum of association	04/10/18	Director: Meaning		
05/10/18	Appointment of Director +presentation	06/10/18	Power and Legal Position + presentation		
	Octo	ober 08, 2018 to October 13,2018(We	ek 14)		
08/10/18	continue + presentation	09/10/18	continue + presentation		
10/10/18	Maharaja Aggarsain Jayanti	11/10/18	Revision		
12/10/18	Company Meetings: Meaning	13/10/18	Kinds of Meeting + presentation		
	Octo	ober 15, 2018 to October 20,2018(We	ek 15)		
15/10/18	continue + presentation	16/10/18	continue + presentation		
17/10/18	Cond. Test(II):Prospectus	18/10/18	Dushehra		
19/10/18	Reconstruction and Amalgamation	20/10/18	continue + presentation		
	Octo	ober 22, 2018 to October 27,2018(We	ek 16)		
22/10/18	Prevention of oppression And mismgt.	23/10/18	continue + presentation		
24/10/18	Mahrishi Valmiki Jayanti	25/10/18	continue + presentation		
26/10/18	Windingup of Companies + presentation	27/10/18	continue + presentation		
	Octol	per 29, 2018 to November 03,2018(W	eek 17)		
29/10/18	continue + presentation	30/10/18	continue + presentation		
31/10/18	revision	01/11/18	Haryana Day		
02/11/18	revision	03/11/18	revision		

Lesson Plan Odd Semester (Session 2018-19)

Name of Assistant/Associate Professor : Sukhjinder singh

Class: M.com (P) 1st sem. Subject: Managerial economics

July 13, 2018 to July 14, 2018 (Week 1)						
13/07/18		14/07/18				
	July 16, 2018 to July 21, 2018(Week 2)					
16/07/18	Student Orientation	17/07/18	Syllabus Discussion			
18/07/18	Managerial economics introduction & nature	19/07/18	Continue			
20/07/18	Continue	21/07/18	Significance of Managerial economics			
	July 23, 2018 to July	28, 2018(V	Veek 3)			
23/07/18	Continue	24/07/18	Continue			
25/07/18	Continue	26/07/18	Revision			
27/07/18	Demand analysis	28/07/18	Continue			
	July 30, 2018 to Augu	st 04, 2018(Week 4)			
30/07/18	Degrees of demand	31/07/18	Shaheed Udham Singh's Martyrdom Day			
01/08/18	Continue	02/08/18	Continue			
03/08/18	Elasticity of demand	04/08/18	Price elasticity			
	August 06, 2018 to Aug	gust 11, 201	8(Week 5)			
06/08/18	Cross Elasticity	07/08/18	Income elasticity			
08/08/18	Demand estimation	09/08/18	Continue			
10/08/18	Continue	11/08/18	Demand forecasting			
	August 13, 2018 to Aug	gust 18, 201	8(Week 6)			
13/08/18	Continue	14/08/18	Tools & Techniques			
15/08/18	Independence Day	16/08/18	Continue			
17/08/18	Revision	18/08/18	Query/ doubt			
	August 20, 2018 to aug	ust 25, 201	8(Week 7)			
20/08/18	Production analysis	21/08/18	Continue			
22/08/18	Id-Ul-Zuha (Bakrid)	23/08/18	Production function short run			
24/08/18	Production function long run	25/08/18	Continue			
August 27, 2018 to September 01, 2018(Week 8)						
27/08/18	Cost analysis	28/08/18	Continue concepts			
29/08/18	Continue	30/08/18	Short run cost behaviour			
31/08/18	Long run cost behaviour	01/09/18	Continue			
	September 03, 2018 to Sep	tember 08,	2018(Week 9)			
03/09/18	Janamshatmi	04/09/18	Business Cycle			
05/09/18	Nature & Phases of Business cycle	06/09/18	Continue			

07/09/18 Continue 08/09/18 The	Theories of Business Cycle

	September 10, 2018 to Sep	tember 15,	2018(Week 10)			
10/09/18	Continue to theories	11/09/18	Continue			
12/09/18	Continue	13/09/18	Revision			
14/09/18	Inflation- Definition	15/09/18	Characteristics & Types			
	September 17, 2018 to Sep	tember 22,	2018(Week 11)			
17/09/18	Demand pull inflation	18/09/18	Cost push inflation			
19/09/18	Effects of Inflation	20/09/18	Query/ doubt			
21/09/18	Presentation & Revision	22/09/18	Presentation & Revision			
	September 24, 2018 to Sep	tember 29,2	2018(Week 12)			
24/09/18	Presentation & Group Discussion	25/09/18	Presentation & Group Discussion			
26/09/18	Presentation & problem solving	27/09/18	Presentation & problem solving			
28/09/18	Presentation & Revision	29/09/18	Presentation & Revision			
	October 01, 2018 to Oct	ober 06,201	8(Week 13)			
01/10/18	Presentation & problem solving	02/10/18	Mahatama Gandhi Jayanti			
03/10/18	Conditional Test-I (Demand & elasticity)	04/10/18	Market structure			
05/10/18	Perfect competition	06/10/18				
	October 08, 2018 to Oct	ober 13,201	8(Week 14)			
08/10/18	Continue	09/10/18	Continue			
10/10/18	Maharaja Agrasen Jayanti	11/10/18	Conditional Test-II (Inflation & Business)			
12/10/18	Presentation & Revision	13/10/18	Presentation & Revision			
	October 15, 2018 to Oct	ober 20,201	8(Week 15)			
15/10/18	Monopoly market	16/10/18	Continue			
17/10/18	Continue	18/10/18	Dussehra			
19/10/18	Discriminating Monopoly	20/10/18	Revision to market			
	October 22, 2018 to Oct	ober 27,201	8(Week 16)			
22/10/18	Monopolistic Competition	23/10/18	Continue			
24/10/18	Maharishi Valmiki's Birthday	25/10/18	Oligopoly			
	Continue	27/10/18	Revision			
26/10/18		October 29, 2018 to November 03,2018(Week 17)				
26/10/18	October 29, 2018 to Nove	ember 03,20	18(Week 17)			
	October 29, 2018 to Nove Query & Doubt	30/10/18	18(Week 17) Revision			
29/10/18	·	30/10/18				

Lesson Plan Odd Semester (Session 2018-19)

Name of Assistant/Associate Professor

Class M.com 1st Year 1st Semester Subje

Subject Marketing Management

Rajesh Bala

July 13, 2018 to July 14, 2018 (Week 1)						
13/07/18	Intoduction to Marketing Management	14/07/18	Contd.			
	July 16, 2018 to July 21, 2018(Week 2)					
16/07/18	Discussion Of Syllabus	17/07/18	Contd.			
18/07/18	Introduction Of Marketing	19/07/18	Nature,Scope & Importance			
20/07/18	Contd.	21/07/18	Contd.			
	July 23, 2018 to July	28, 2018(W	Veek 3)			
23/07/18	Evolution Of Marketing	24/07/18	Understanding Marketing In New Perspective			
25/07/18	Contd.	26/07/18	Contd.			
27/07/18	Contd.	28/07/18	Contd.			
	July 30, 2018 to Augu	st 04, 2018(Week 4)			
30/07/18	Managing the Marketing Mix	31/07/18	Shahid Udham Singh Shahidi Diwas			
01/08/18	Marketing Environment	02/08/18	Contd.			
03/08/18	Contd.	04/08/18	Contd.			
	August 06, 2018 to Aug	gust 11, 201	8(Week 5)			
06/08/18	Information System & Marketing Research	07/08/18	Contd.			
08/08/18	Contd.	09/08/18	Contd.			
10/08/18	Contd.	11/08/18	Revision			
	August 13, 2018 to Aug	gust 18, 201	8(Week 6)			
13/08/18	Understanding Consumer Behaviour	14/08/18	Contd.			
15/08/18	Independence Day	16/08/18	Contd.			
17/08/18	Problem Discussion	18/08/18	Analysing Business Market			
	August 20, 2018 to aug	ust 25, 201	8(Week 7)			
20/08/18	Customer Relationship Management	21/08/18	Contd.			
22/08/18	ld-Ul-Juha	23/08/18	Product-Concept & Classification			
24/08/18	Contd.		New Product Development			
August 27, 2018 to September 01, 2018(Week 8)						
27/08/18	Contd.	28/08/18	Contd.			
29/08/18	Product Mix	30/08/18	Product Line Strategies			
31/08/18	Contd.	01/09/18				
	September 03, 2018 to Sep	tember 08,	2018(Week 9)			
03/09/18	Janamashatmi	04/09/18	Product Life Cycle Strategies			
05/09/18	Branding	06/09/18	Packaging			

07/09/18 Labeling	08/09/18 Warranty
27/23/23	55,55,25

	September 10, 2018 to September 15, 2018(Week 10)					
10/09/18	Price Determination	11/09/18	Contd.			
12/09/18	Contd.	13/09/18	Contd.			
14/09/18	Revision	15/09/18	Conditional Test 1			
	September 17, 2018 to Sep	tember 22, 2	2018(Week 11)			
17/09/18	Promotion Programme	18/09/18	Advertising			
19/09/18	Contd.	20/09/18	Contd.			
21/09/18	Contd.	22/09/18	Presentation By Students			
	September 24, 2018 to Sep	tember 29,2	2018(Week 12)			
24/09/18	Sales Promotion	25/09/18	Contd.			
26/09/18	Contd.	27/09/18	Public Relation			
28/09/18	Publicity	29/09/18	Presentation By Students			
	October 01, 2018 to Oct	ober 06,201	8(Week 13)			
01/10/18	Personal Selling	02/10/18	Gandhi Jayanti			
03/10/18	Contd.	04/10/18	Contd.			
05/10/18	Revision	06/10/18	Presentation By Students			
	October 08, 2018 to Oct	ober 13,201	8(Week 14)			
08/10/18	Distribution Logistics & Supply Chain Mgt.	09/10/18	Marketing Channel			
10/10/18	Maharaja Aggarsain Jayanti	11/10/18	Retailing			
12/10/18	Contd.	13/10/18	Wholeselling			
	October 15, 2018 to Oct	ober 20,201	8(Week 15)			
15/10/18	Conditional Test 2	16/10/18	Physical Distribution			
17/10/18	Social Aspects Of Marketing	18/10/18	Dushehra			
19/10/18	Ethical Aspects Of Marketing		Legal Aspects Of Marketing			
	October 22, 2018 to Oct	ober 27,201	8(Week 16)			
22/10/18	Revision	23/10/18	Presentation By Students			
24/10/18	Mahrishi Valmiki Jayanti	25/10/18	Marketing & Informational Economy			
26/10/18	Direct Marketing	27/10/18	Contd.			
October 29, 2018 to November 03,2018(Week 17)						
29/10/18	Online Marketing	30/10/18	Presentation By Students			
31/10/18	Presentation By Students	01/11/18	Haryana Day			
02/11/18	Revision	03/11/18	Revision			